

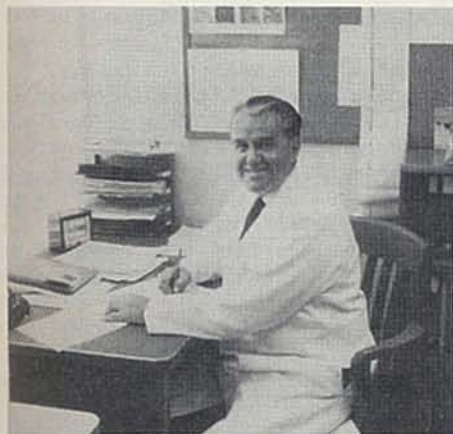
# THE mag flag

NEWSLETTER OF THE MEMOREX ACTIVITIES ~~GROUP~~

JULY EDITION

VOL. 1, NO. 2

Russ Johnson



A company is made up of people. Behind its mask of painted woodwork and sales literature there scurries to and fro the real lifeblood of the company--the employees on whom its merit and success as a company depend. They come from every walk of life; from all over the world. Many of them have interesting stories.

A case in point is Russ Johnson of Q.A. Most of you know him. His seasoned features and booming laugh are as well known as the Memorex matchbooks. Most of us know him from his generous services to the Mag Committee. Some of us who have been fortunate have had the opportunity to work with him.

Russ came to us by way of a long chain of events beginning with his birth on the praries of Western Canada. He began his training in electronics by attending the National Schools from 1935 to 1937, this time being interrupted only to marry his wife of the last 26 years. Shortly after graduation Russ entered the Royal Canadian Navy for a four and a half year hitch. Attached to the Foreign Intelligence Service, he served out the war years on the coast of eastern Canada doing anti-submarine detection and warning work.

His service hitch done, he was again to serve his country, this time in civilian clothes. Attached to the Canadian Defence Board at the University of British Columbia, he was engaged in nuclear research. From there it was a progression to RCA Victor where he was shop foreman of the Television and Radio Department to

the Ampex Corp. where he was in the Video and Instrumentation Department, Final Systems Checkout.

In December of 1961 Russ came to the then infant Memorex Corp. and under the direction of Eric Daniel began the important job of translating theory into practice in the days when making magnetic tape was like baking cookies without a recipe. Through vision, trial and error, and lots of hard work our superior product line was developed. Russ, rightfully, takes a full measure of pride in the part he played. Of this he comments: "In all my career, this has been the most facinating of jobs. Observing and being able to participate in the growth of our product from the early beginning to the present state has been one of the most rewarding and satisfying experiences of my life." It is the type of comment one would expect from Russ. It typifies him and underlines his contribution to the company. His story is a part of the Memorex Story.

Roger Wilson Cook

## SAFE DRIVING IS A HAPPY VACATION

With thousands of vacationers embarking on vacation trips, it is time to stop and think about safe driving. Vacation plans made many months ago can be wiped out on our nation's highways by not giving your undivided attention and unrelenting support to traffic safety.

In 1964, this country's highway carnage exceeded the grim figure of 40,500 deaths established in 1962. These 40,500 deaths in 1962 established a record high. Prior to this, the record was 39,969 persons killed in 1941.

The number of people injured in traffic accidents also continues its relentless upward trend.

U.S. highway deaths in 1963 totaled 42,700--an all-time high--representing a 5 1/2 per cent increase over 1962.

The number of injuries increased 3 1/2 per cent in 1963, compared with 1962. In all, 3,460,000 men, women and children were hurt in auto accidents last year.

Excessive speed again led other factors as



the single greatest cause of highway accidents. More than 14,000 persons were killed and more than 1,233,000 were injured as a direct result of speeding violations. Other major causes of accidents included failure to yield right-of-way and driving on the wrong side of the road.

Safe driving not only may save your life, but it can save you money. Traffic accidents indirectly determine the cost of auto insurance premiums, and many underwriters offer safe drivers premium discounts.

So, make a special effort this summer to be just a little safer in your driving habits. Highway courtesy can be contagious. It also can make your vacation a happy and safe one.

#### MAG NEWS WINNER



The winner of the Waltham watch for the naming of our newspaper was Rod Barclay, Q.A. Many good entries were submitted and we thank you for participating.

#### HONORABLE MENTION

Helen O'Connell  
Don Horn - Keith Gerry  
Vivian Rogers  
Eric Bracher  
Lary Lindsay  
Clarence Hamm  
Benny Reynolds  
Don Anderson  
Phil Yaconelli

#### Congratulations to:

Dick Ahlschiager, Coating; graduated from San Jose State. Dick received his B.A. degree in liberal arts.

Lynn Bradford, Purchasing; Lynn has completed a business course at San Jose State. The course was held for experienced purchasing agents, buyers, etc. Lynn finished in the top ten percent of the class.

Rod Barclay, Q.A.; graduated from San Jose State. Rod received his B.S. degree in Industrial Design.

#### A PARTING THOUGHT

Soon you will be receiving your copy of THE BY-LAWS of M.A.G. These By-Laws contain a structure of responsibilities, that your elected representatives will follow. They are not the ultimate, but a good beginning. We as members have responsibilities, also. M.A.G. was founded because of a need by the employees of Memorex to coordinate all our social and athletic aspirations into one representative body who would guide and assist us to carry out our wishes. We have displayed our willingness to accomplish this by donating part of our weekly salary to M.A.G.

This gives us all a voice in the destiny of our group. But our obligations do not end with a monetary donation. The success of our group depends also on the participation and thought that each one of us devotes to its successful operation. Your executive board needs your support, your ideas, and suggestions. I am sure you won't let them down.

Departing President of M.A.G.  
Russ Johnson

#### YOUR PERSONNEL FILE

For purpose of keeping your Personal Record up-to-date, it is important that employees stop in at the Personnel Office and make the necessary changes, listed below, which may concern you. Please do it without further delay.

1. Change of address and phone number.
2. If recently married, it is important that you notify Personnel. This affects your insurance program.
3. Submit change in number of dependents for your Social Security and withholding tax.
4. Submit information regarding educational courses taken, certificates received, etc., since you first made application with Memorex.

#### THE NEW MAG COMMITTEE



Left to right: Bob Wallin, Lary Lindsay, Don Horn (President) Ann Bassford, Earl Bartel, Kaye Wright, Nima Luttrell, and Pete Aye.

#### Your M.A.G. Committee-How it Started-How it Grew

One and a half years ago, M.A.G. did not exist, then a group of enterprising employees banded together to formulate plans for an employee representative group. Russ Johnson headed the group consisting of Dick Bangham, Earl Bartel, Bob Dennis, Kaye Wright, Nima Luttrell, and Charlie Gill. Ginny Trotter joined a few months later to represent the administrative people. After much hard work on the part of these members, we have had a summer picnic, Christmas party, spring dance, tennis and golf tournaments and bowling leagues. Those who participated in



these activities thoroughly enjoyed themselves and even wound up with a trophy or two. Your representatives wish to thank all those employees who helped in so many ways to make a success of M.A.G. in its infancy. We now have approximately 180 members and hope to soon have a 100% membership.

The outgoing representatives of M.A.G. wish to express their sincere thanks and appreciation to those who gave so much of their time to bring M.A.G. to its present successful place in Memorex. Our hats are off to Russ Johnston and his original committee and our best wishes to the incoming representatives for a very successful term.

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Editor-Publisher (Pro-Tem) R. Bendit

Associate Editors:

C. Gill  
L. Lindsay  
R. Cooke

Printing and Circulation: M. Owen

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### THE NEW BUILDING

The new building is rapidly getting its finishing touches with the walk and new fountain scheduled to be in operation around August 1st. The target date for opening the new wing scheduled for September 1, 1964.

The receptionist desk and various offices will eventually be moved to the main entrance which will be located at the east side of the building. The scaly drawing of the finished building can be seen at the cafeteria.

### Ray Miller

Well, another bachelor has bitten the dust. Ray Miller of Research exchanged vows with Nancy Kivell of Woodside, California on June 27th at Portola Valley in the Christ Episcopal Church. The couple will honeymoon in Carmel for two weeks, then set up housekeeping in Santa Clara. Ray, who has been with the company for a year, received his B.S. degree in Chemistry at San Jose State College in February.

### ROVING REPORTER

The Republican Presidential tail nominee from Arizona is said to have a train to the Republican Convention in San Francisco rather than flying because.....he couldn't find an airplane with two RIGHT wings. At least this is what was overheard near the down stairs coke machine.... Speaking of the downstairs area, gone forever are the good old days when the Memorex cafeteria consisted of two picnic benches down stairs, and a person casually passing from the back to the front would perchance upon a small group preparing to cut into a cake and, not being one who was particularly concerned with formalities, our fortunate traveler would help himself to a piece of cake and ask questions later as to who was getting married, who had had a new born, who

was taking a long trip (no longer employed) or what have you....and now a word from our sponsors....Have you joined M.A.G.? As a MAG member you have no financial worries on August 30th when we have the Memorex picnic in that MAG members attend the picnic free of charge. If there isn't a deduction indicated on your check stub then you are not officially a MAG member. Contact Personnel for membership forms at your earliest convenience.....If you have not received your membership card contact Don Horn.....Concerning Finances - famous last words-----"Don't worry about the threatening letter from the collection agency - they're just bluffing.....There's a rumor that a human skeleton was discovered sitting on the fence in Memorex's parking lot. Some say that it wasn't a skeleton at all but one of those skinny high fashion models in a topless bathing suit.....Our unabridged dictionary-The definition of a tree - - An object which has remained in the same place for years on end until it just happened to jump in front of a woman driver.

### SPORTS

Here is the list of people who expressed an interest in playing in the Memorex tennis tournament with pre-tournament ratings.

1. Eric Daniels	Research
2. Gary Keener	C S & D
3. Hillard Tavrow	Production
4. Ed Seaman	Sales
5. Charlie Gill	C S & D
6. Bob Goodman	C S & D
7. Ron Hatch	Purchasing
8. Clarence Hamm	Production
9. Rosie Jones	Production
10. Clarence Neal	Production
11. Gary Suechting	Quality Assurance

All interested tennis players not on the list please contact Earl Bartell.

### Bowling

With the end of the month of June the team standings in the Memorex Bowling League was as follows:

		WON	LOST	
1st	THE UNPREDICTABLES	16	8	
2nd	ALLEY CATS	14	10	
3rd	THE FIVE WONDERS	13	11	
4th	THE UNBELIEVABLES	11	13	
5th	THE NO NAMES	11	13	TIE
6th	UN HYPHEN	7	17	

The Top Bowlers were:

1. Bob Wallin (177)
2. Jim Ferreira (174)
3. Don Horn (163)
4. Earl Bartel (156)
5. Ron Hendel (156)
6. Jerry Tipton (151)
7. Trini Fabela (148)
8. Alt Case (146)
9. Lary Lindsay (146)
10. Tony Lopez (144)
11. Marion Jones (144)



# Company Picnic

One of the years big social events is just around the corner. The 1964 edition of our annual picnic will be held on August 30th at the Black Berry Farm. The Black Berry Farm has facilities for swimming (five life guards), golfing, soft balling, horse-shoeing, and volley balling. Also, there will be games for children (by age group) ---such as sack races, marble matches, rope jumping, tug of war, egg races, a money hunt, and for teenagers (at heart or otherwise) a twist contest.

For those seeking less active pursuits, bingo will be played after free food, free beer and free soda pop has been served.

All the above is free to MAG members and their families. (The price to others is \$2.00 per adult, \$.75 per child). This and other MAG functions is what your contribution buys.

A MAG representative will be in your area with tickets for the picnic within the next week.

Classified



## COCKER SPANIEL PUPPIES FOR SALE

Male or Female. Contact: Gertrude Card, Clean Room, Extension 89.

Whole Walnuts for sale. 5 pounds for \$1.00.  
Contact Van Olson, Extension 78, Mix Room.

WANTED - Home for kitten! Male, House broken, playful, Gray tiger stripe; if you can't resist this offer, call "Scarface" Barclay, Extension 54, Res. Lab. If both Nancy and I were not allergic to him we would keep him, you betcha!

Lovely Home for sale. Immaculate 3 bedroom, 2 bath, electric kitchen, separate family room with fireplace, drapes, new wall-to-wall carpets, tile entry, extensive new storage cabinets in 2 car garage. Only 3 blocks to all schools. Close to park and to shops. Only 4 miles to Memorex in one of Santa Clara's finest areas, Killarney Farms #1. Below FHA appraisal; \$21,900. 3437 Cooper Drive, Santa Clara. 248-7284. Owner selling because of transfer.

FOR SALE - Mark IV-Auto Air Conditioner. 3 Mos. old. Price \$125.00. Contact Lynn Bradford, extension 69.

Two HO Train Sets, Civil War Period, extra tracks. Also two boards - 4' X 6' and 4' X 4'. \$35.00. Call 377-5018 - Mornings.

Toastmaster - Very good condition. \$8.00. Call 377-5018 - Mornings.

Baseball Shoes - 2 pair, size 6, rubber cleats \$1.75, size 7 1/2 steel cleats \$3.50. Hardly worn. Call 377-5018 - Mornings.



What do you mean "Start Fishing".



They said it couldn't be done

*Wanted  
only*