

# THE mag flag

NEWSLETTER OF THE MEMOREX ACTIVITIES GROUP

JANUARY EDITION

VOL. 2, NO. 1

## Major Improvements In Medical Insurance For 1965

Memorex's Group Insurance Plan will be a lot more attractive this year as a result of major improvements which went into effect January 1, 1965.

These improvements will be available to you and your dependents without cost to you. Memorex will continue to pay the entire cost of the complete plan.

### IMPROVED BENEFITS

Hospital "Extras" will now be payable up to \$1,000 per disability.

Hospital Emergency Care (or accident or surgery) will be payable up to \$1,000.

Surgical/Medical Benefits increased 37 1/2%.

For instance the maximum surgical allowance is increased from \$750 to \$825; Home visits are increased from \$7.50 to \$8.25.

New Medical Benefits are included in the Basic Plan.

Charges by an Assistant Surgeon are now included; as are consulting fees and special medical "work-ups".

Maternity Benefits increased from \$150 to \$400 for a normal birth. (Coverage for complications is also broader.)

Major Medical increased to \$20,000.

### A NEW CONCEPT OF SERVICE

The Santa Clara County Medical Society is working with us to give you the best type of medical care. Through its Foundation for Medical Care it is "sponsoring" our plan. This means that if you use a doctor that is a member of the Foundation (about 80% of Santa Clara doctors) they agree not to charge you more than the plan will pay. You, thus, can end up with 100% payment of medical expenses.

But let us be clear about one thing. This does not mean that you have to use a Foundation doctor. You still have, and should exercise, free choice of physician. If you use a non-Foundation doctor the basic and major medical plan will pay just as if there were no Foundation involved; but this doctor has the right to charge you more than the plan's allowance.

A list of Foundation doctors will be supplied in the near future.

This new plan has been adopted after months of study and comparison with many other plans in the area. We are convinced it affords you excellent protection and are happy to make it available to you as another way of indicating our desire to make Memorex a good place to work.

### SCHEDULE OF BENEFITS

BASIC MEDICAL PLAN	Employee	Dependent
<b>Hospital Benefits</b>		
Daily Rate (less any Employee U.C.D. Benefit).....	30.00	\$ 30.00
Number of days per confinement.....	120	120
Hospital Extras.....	1,000.00	1,000.00
Ambulance Service.....	25.00	25.00
<b>Medical Benefits</b>		
Home and Office Maximum.....	375.00	None
Home Visit.....	8.25	None
Office Visit.....	5.50	None
Hospital and Consultation Max..	550.00	550.00
Hospital Visit.....	5.50	5.50
Consultation, up to.....	38.50	38.50
<b>Surgical Benefits (Scheduled)</b>		
Surgery Maximum.....	825.00	825.00
Anesthesia Service Maximum....	275.00	275.00
Surgical Assistants Maximum....	123.75	123.75
Laboratory and X-ray Benefits...	165.00	165.00
Supplementary Accident Benefits..	300.00	300.00
Polio Benefits.....	5,000.00	5,000.00

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Editor-Publisher (Pro Tem) R. Bendit  
Associate Editors:  
L. Lindsey  
R. Cook  
Printing and Circulation: M. Owen

## EDITORIAL

### CONSIDER THE HAMMER

It keeps its head.  
It doesn't fly off the handle.  
It keeps pounding away.  
It finds the point; then drives it home.  
It looks at the other side, too, and thus often clinches  
the matter.  
It makes mistakes, but when it does, it starts all over.  
It is the only knocker in the world that does any good.  
If you are inclined to lose your head and fly off the  
handle,  
"CONSIDER THE HAMMER."

--Editor

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### SCHEDULE OF BENEFITS-Continued

Maternity Benefits			
Normal Delivery: Hospital....	250.00	250.00	
Doctor.....	150.00	150.00	
MAJOR MEDICAL PLAN			
Percentage Payable, first \$2,000 of expenses.....	80%	80%	
and thereafter during the calendar year.....	100%	100%	
Deductible Amount, each calendar year.....	100.00	100.00	
Maximum Amount, each Insured Person.....	20,000.00	20,000.00	
with annual automatic re-instatement.....	1,000.00	1,000.00	

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### YOUR SPACE-AGE VOCABULARY

Keeping up with the news these days requires more than just reading the papers or tuning in on TV or radio. The newscasters, in their reporting, are using words we weren't taught in school.

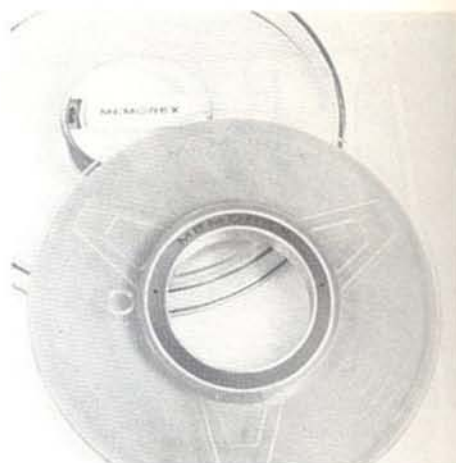
The reason is that, as man starts rolling back the frontiers of atomic and interplanetary space, he's using new concepts, new mechanisms and new terms.

As man's knowledge grows, his vocabulary must keep pace. The result is the coining of new words, or wider usage of terms previously familiar only to the technician and the scientist.

Here is a glossary of some of the more common space-age terms:

**ACCELERATOR.** As used in atomics, any device used to impart high speed to charged particles. The bevatron and cyclotron are the most widely used accelerators.

--Continued Next Column



## NEW DURAL-HUB COMPUTER REEL CUT COSTS

Memorex Corporation, producer of precision magnetic tape for computer, instrumentation and television recording, announces the introduction of new premium DURAL-HUB reels for computer tape . . . industry's first all-aluminum reels permitting aluminum-to-tape contact, greater flange stability and interchangeable color coding.

The more expensive DURAL-HUB reels eliminate cracked flanges and accompanying reel replacement costs, operating interruptions and tape damage. Precision center aperture of the new reel provides positive non-shimmy, no-wobble performance. Shock-resistant DURAL-HUB reel flanges provide added protection against shipping and handling abuse. Other design features keep pack more uniform, reduce likelihood of tape cinching, semi-permanent ridging, wavy edges.

These reels also feature special colored facing rings which facilitate tape librarying and storage. Eleven standard colors available.

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### YOUR SPACE-AGE VOCABULARY-Continued

**AERONAUTICS.** The science of flight within the earth's atmosphere.

**APOGEE.** The point of orbit at which a satellite is farthest from earth.

**ASTEROID.** Generally, a small planet; especially one of the many small planets whose orbits lie between Mars and Jupiter.

**ASTROGATION.** Navigation by the stars in space flight.

**ASTRONAUTICS.** The science of space flight, as opposed to flight within the earth's atmosphere.

**BALLISTIC MISSILE.** A space shell, usually rocket-powered and containing a guidance mechanism. After its engine burn out in the first stages of flight, it travels like an artillery shell aimed at a particular target.

**BREAKOFF.** A psychological state consisting of feelings of extreme detachment and isolation experienced in space flight.

**CLOUD CHAMBER.** A device for making sub-atomic particles visible.

--Continued In Next Edition

# MEMOREX CHRISTMAS BALL 1964



I COULD HAVE DANCED ALL NIGHT BUT I LOST MY SHOES



MORE!!



SMILE, YOU'RE ON CANDID CAMERA!



AND THEN THE FARMER SAID TO THE SALESMAN...



FREE DRINKS---WHERE?



DON'T CRY - THE FOOD WILL COME EVENTUALLY



PLEASE DON'T TAKE MY PLATE AWAY YET!!



THAT OLD GANG OF MINE.....

## PROFITS AND PROFIT SHARING

Memorex's profits for 1965 will consist of the difference between the total dollars received from sales of our products to customers and the total of all the expenses relating to the operation of the Company --- payrolls, employee benefits, raw materials, packaging materials, repairs and wear-and-tear on equipment, heat, light and power, paper towels, stationery, paper clips, and countless other items we use every day. Sales less expenses equals profits.

Out of every dollar of profits the Company makes in 1965, ten cents will be turned over to profit sharing. Sales less expenses equals profits, and profits mean profit sharing.

The larger our sales are, and the smaller our expenses are, the more profits there are to share. We can't all be out calling on customers trying to increase sales, but we can all work toward reducing expenses. Each of us spends Company funds every day: those making tape who are using film and coating materials, reels and packaging supplies; those in research and engineering using chemicals and test tubes and tools and cleaning rags; and those in the office, using paper and pencils and making telephone calls. Every dollar saved in these expenses put 10¢ in the profit sharing fund.

Profits for 1965 start building on January 1st. Our contribution to cost savings every day of the year mean more profit sharing. Today is the day to start making our profit sharing grow. --Gordon Sheppard

### FOUR IN A ROW

The Magnetics came from behind to beat the K-W Pre-Fab team by 56 to 54 in the closing moments of the game.

Good ball handling and team play allowed the Magnetics to beat the All American Indian (the team is made up of American Indians) K-W Pre-Fabs.

This was the last game in the first half of the League. Memorex finished second to Food Bowl who beat us in our opening game (our only loss).

The games are played at Adrian Wilcox High School and will be resumed after January 1. See your bulletin board for actual days and times.

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### CLASSIFIED ADS

**FOR SALE** - 1955 Chev. - V8 - Bel Air Hard-Top. Radio & Heater - Fair Condition - Price \$200.00 For additional information contact R. Mitchell in Q.C. Trailer, Extension 275.

**FOR RENT** - 1 Bedroom unfurnished, in a Triplex. Yard, electric kitchen, drapes and carpet. New building. Very quiet. \$85.00 - includes water and garbage. In Santa Clara, Main Street. Call 296-8796.

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Minds Are Like Parachutes . . . They Won't Work Unless They Are Open.



YOU SAID IT WOULD BE A FRIENDLY GROUP



AT THE TONE THE TIME WILL BE.....



PENSIVE BUT LOVELY



YOU AIN'T NOTHIN' BUT A HOUND DOG....