

Introducing a lot of little differences. By Memorex.

Our new Model 550 Flexible Disc Drive. Different in a lot of little ways. Because with everyone building drives to an industry standard, it's the little things that mean a lot.

Little things like our unique fiberglass reinforced polyester chassis which contributes to the 550's strength, compact size and low weight.

Our new fail-safe door latch: it won't close if the disc is improperly inserted. Or our programmable door latch (optional): it prevents inadvertent media removal.

And our exclusive new disc clamping mechanism—which virtually eliminates the possibility of “nipping” the disc mounting hole.

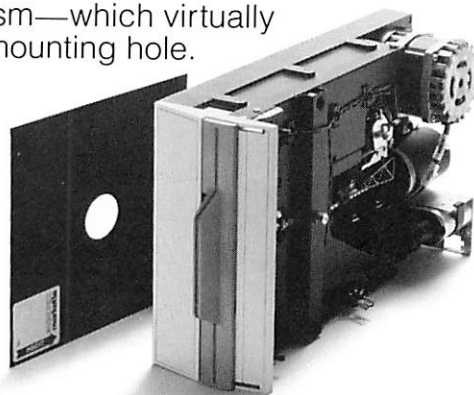
Little things like our power saver circuit, that cuts power to the stepping motor by 95% when it's not in use, to cut down on heat generation.

Our special chassis design that allows two units to be mounted horizontally side-by-side or four units vertically in a standard rack.

And the fact that our 550 will record IBM compatible format, or double density, with no change to the unit; and with a remarkable 9,000 hour MTBF.

See your Memorex Representative—locations in principal cities worldwide—or contact our OEM Division, San Tomas at Central Expressway, Santa Clara, CA 95052. Phone (408) 987-2928.

Memorex 550. The big difference is a lot of little differences.



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