

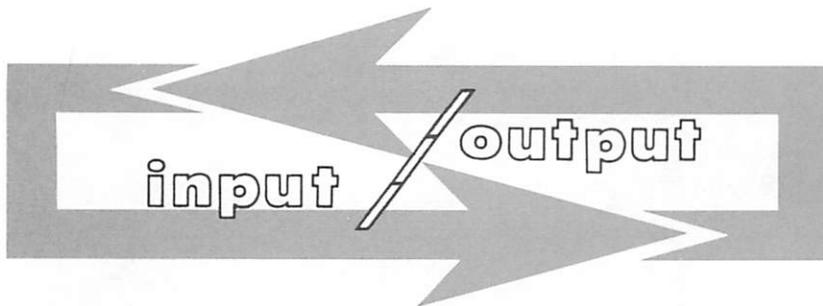


"THAT'S MY DADDY"

While showing his Christmas list to Santa Claus at the MAG Children's Christmas Party four-year-old Eric Stockstill couldn't have been more surprised when he noticed that Santa Claus looked suspiciously like his dad, Roy.

Eric kept his discovery to himself and returned to his mother, who was standing with other parents and children in the Downtown Fox Theater. Upon reaching her he exclaimed "That's my daddy!" Then he went back and took up a silent post beside Santa (alias Roy) until the other children had all gone home.

Roy's other son, seven-year-old Brian, also had a close watch on Santa, but Brian managed to elude our cameraman.



Buy'N Sell Board To Hang in Cafeteria

Want to sell your Edsel, complete with leopard skin upholstery and Stassen for President bumper sticker?

You can place your advertisement on the new Buy 'N Sell Board in the main cafeteria of the Santa Clara plant. The board is located over the counter on the wall facing the coffee machines (so it will get maximum exposure). The Board has three columns; one for items to be sold; one for items to trade; and one for free or miscellaneous items.

Three by five cards will be provided by Employee Relations so you can neatly print or type your ad. All ads must be dated and will be posted by Employee Relations for a maximum of two weeks. We ask that you please remove your own ad if your transaction is completed in less than two weeks.

“Help Thy Neighbor” Still in Operation

Remember the “Help Thy Neighbor Program?” It was started in July of this year, to provide secretarial and clerical assistance to departments in the Santa Clara plant, when their workloads are heavier than usual.

About 20 secretaries and clerks from all areas of the plant have volunteered to do work from other departments if they have spare time during the day. They do the extra work at their own desks and only take on other jobs when their own work is completed.

Personnel Assistant Dorothy Pace is coordinator of the program. You can call her at ext. 301 for information, or if your department needs some temporary assistance.

INPUT/OUTPUT is an anonymous channel for employee questions, comments, complaints, or suggestions. INPUT/OUTPUT forms and locked boxes in which to put them are located throughout Memorex. Forms are collected by Employee Relations Supervisor Bill Ramsay, who then forwards the forms to top management for answers. Bill is the only person who ever sees the names of employees who submit INPUT/OUTPUTs and this is only so he can mail the answers to their homes. INPUT/OUTPUTs of general interest are selected for publication, unless the author requests otherwise.

WHY ARE THE LIGHTS LEFT ON IN OUR BUILDINGS ON FRIDAYS?

Your observations of the lighting situation are most welcome. However, the plant maintenance engineer has studied this problem and has found that it is less expensive to leave the lights on than to turn lights on and off. This is based on the type of lighting, the volume of electricity used at Memorex, and the cost of replacing light bars. The act of turning a light on consumes large amounts of electricity, but more costly than this, it reduces the life of the light bar by a large amount.

We are asking individuals to leave lights on. We realize that this does not sound like the logical thing to do, but it does save the company money. Lighted areas also provide additional security protection.

The Memorex security guards are directed to lock certain areas of the plant each night. These are designated security areas and are maintained. Any additional areas which need increased security should be brought to the attention of Warren Mellor, plant security officer. He will then instruct the security personnel to check these areas for unlocked doors.

CAN WE HAVE MUSIC PIPED INTO THE LUNCH ROOM DURING ALL THREE SHIFTS?

Upon receipt of your question, we arranged to keep the music system on 24 hours a day, seven days a week, and increased the volume in the lunch room.

WHY CAN'T WE ESTABLISH A NOTICE BOARD FOR EMPLOYEES IN THE CAFETERIA FOR BUYING AND SELLING ARTICLES?

Your idea for a notice board in the main cafeteria is a good one and one is going up, as the story on this page announces.



NEITHER RAIN, nor snow, nor falling walls shall keep the engineer from his appointed duties. Peripheral Systems is moving some offices to a new Sunnyvale location and here, Warren Fricke demonstrates the truth of our statement by carrying on his work, in spite of the confusion of moving and remodeling going on around him at PSC's building on Commercial Street.

INTERCOM

NEWSLETTER FOR MEMOREX EMPLOYEES

EDITOR: Gary Williams

STAFF: Sara Millar, Roger Cook
Judy Bonino

CORRESPONDENTS:
Jim Boothe (L. A. Subsidiaries)
Virginia Koeberle (PSC)

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TWO NOTABLE ACHIEVEMENTS

MEMOREX was in the news twice last month, because of the Technicolor purchase and a marketing award that was presented to the company.

First, Company President Laurence Spitters presided over a stockholders meeting in Santa Clara, as the group approved the purchase of Technicolor. Mr. Spitters is standing on the right in the top three photos; conducting the meeting and later talking with stockholders.

The lower left picture shows Accounting Manager Cleon Johnson and Financial Public Relations Man John Morse (right and second from right, respectively), as they guide a group of stockholders on a tour of the plant.

Also in November, Mr. Spitters was in New York to accept the "Top 20 World Wide Marketing Award" presented by Sales and Marketing Executives International (SME-I). In the lower right photo Mr. Spitters and W. W. Clements, SME-I president, discuss a display showing our company's products, at the awards ceremony.



SANTA SPREADS CHEER (AND CANDY) AT CHILDREN'S CHRISTMAS PARTY



THAT'S SHEER ADMIRATION on the face of little Eric Stockstill (above) as he stares up at Santa Claus—and that respect is well founded. See the story on page one to find out why.

The other scenes on this page show the reactions of the children to Santa at the MAG Children's Christmas Party. They all respond differently; some point and giggle, a few assume the expressions of wooden Indians, and the majority suddenly turn shy. They know the older kids say there's no Santa Claus, but what if . . . ?





NIHON MEMOREX K. K. employees gathered for a family portrait October 25, at the dedication reception for the recently formed Japanese joint venture company. The formal reception was held in the Palace Hotel, in Tokyo.

Included among the more than 200 people in attendance were Tom Mori, Nihon Memorex sales manager; (all those named are in the front row, starting with the second man from the left and reading left to right) Wilbur Yamada, Nihon finance manager; Mrs. Gene Rogers; International Vice President Gene Rogers; Yoshikazu Kusano, Nihon Memorex president and managing director of Kanematsu-Gosho, our partner in the joint venture company; Larry Lueck, Nihon vice

president; and Mike Mori, a Nihon managing director.

Other guests (not pictured) included senior management members of Kanematsu-Gosho; representatives from our major customers and potential customers in Japan; representatives from the U. S. and Japanese governments; and the press.

Nihon Memorex is operated by Memorex and Kanematsu-Gosho, to sell and service our products in Japan. Kanematsu-Gosho President Gyota Machida says ours is the first joint venture between a trading company and an American company, for sale and service of products, as contrasted to a joint venture between manufacturers.

Computer Class Offered in January

"Introduction to Computers," a 14 hour course taught by Don Caselas, will again be presented for interested Memorex employees.

The course will be given in seven two-hour sessions on successive Tuesdays, from 7:30 p.m. to 9:30 p.m., beginning January 14.

"Introduction to Computers" is a technical orientation, covering the basic principles of how computers work. Don asks that those who register be able to attend every session. For further information call extension 666, home of the Technical Training Department.

POINT VALUE CONTEST

If you like a challenge, you will love the Profit Sharing Point Value Contest. Look for details in the January Intercom. Ron Arima won last year. This time it could be you!

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HOLIDAY SCHEDULE

Jan. 1	New Year's Day
Feb. 21	Washington's Birthday
May 30	Memorial Day
July 4	Independence Day
July 7	Floating Holiday
Sept. 1	Labor Day
Nov. 27, 28	Thanksgiving and Day After
Dec. 25	Christmas Day

Belgian Plant Construction in Final Phase

BELGIUM—Construction of our Belgian Plant is in its final phase, with the building completion anticipated in late December. We are already occupying some of the office areas.

Since the plant itself was authorized, the addition of a Technical Center has been approved, and its construction on the second floor of the front office areas is also in progress and expected to be completed with the rest of the plant.

Personnel

Training of the first group of Belgian Supervisors was completed on November 22 and they and their families returned to Belgium. This leaves only four of the original group still in Santa Clara: Laszlo Kvasz, our Electronic Standards engineer; Jo Renard, our Electronics Maintenance supervisor; Jean-Jacques Jouan, our Q. C. test foreman; and Jose Marquet, our Mix and Coating supervisor. First priority for the team now in Belgium will be the hiring of personnel.

Training

All of us in Belgium extend our most sincere thanks to the legion of Santa Clara people who contributed so much to the training and orientation of our Belgian group. We are fully aware of the time demands this imposed upon the Santa Clara hosts, who, of course, had their own jobs to accomplish, along with their added responsibilities of training and informing the European team. It is difficult to single out individuals for praise since so many were involved, but I'm sure I would be remiss if I did not comment

in particular on the part that Marianne Pietschman has played in coordinating the arrangements for the well-being of the Belgians during their visit in Santa Clara. Lillian Prindle was also instrumental in making the stay of our Belgian team both enjoyable and profitable.

Another training program, under the general direction of Don Smith, is a monumental effort involving dozens of Santa Clara people. They are preparing an extensive audio-visual package for Liege, but we anticipate that the programs will be a value for future training in Santa Clara as well. Charlie Brierly is handling the picture taking, audio taping and art work; Jack Ehlers is writing the script; and Jose Marquet is translating much of the script into French.

Still another major training activity currently under way is the preparation of a nine-week electronic technician training course, to be presented in Liege in January and February. Don Caselas is coordinating the development of the program and Wayne Saylor and Jerry Skaw are doing the actual preparation of the course.

Dick Vasey
Belgian Plant Manager

ON THE MOVE

On The Move, a column about Memorex people and their promotions, has not appeared in Intercom for the past two months because its author, Judy Bonino, has been ill. However, the column will return next month.

RETURN REQUESTED



TICKETS to MAG events are now available in the Santa Clara plant cafeteria. Here (from left) Jenny Garcia, Marian Costillo, Betty Faranda and Rose Lopez get tickets to the MAG dance from Doris Wilcox.

MAG CHRISTMAS PARTY MEMO

EVENT: Annual MAG Christmas Dinner-Dance
DATE: Saturday, December 21
TIME: Cocktails, 7 p.m.; Dinner 8 to 10 p.m.. Ends at 1 a.m.
PLACE: Hilton Hotel, San Francisco
MUSIC: Walt Tolleson Orchestra and a 4-Piece Combo
ADMISSION: By Ticket only
PARKING: Provided by Hotel
DINNER: Hot buffet, includes ham, turkey, salmon, crab salad, beef stroganoff, seafood newburg.
BUS FROM MEMOREX: Leaves company about 6 p.m., returns 2 or 3 a.m.

PSC Holiday Dance Set Dec. 28

Alpine Lodge in San Jose will be the site of Peripheral Activity Club's Holiday Dinner-Dance.

The lodge is located between Almaden Expressway and Monterey Highway, at 2300 Canoas Garden Ave. The "dressy-dress" dance will be Saturday, December 28, from 8 p.m. to 1 a.m.

Jim Ellis, PAC president, says dinner will be a hot buffet. He adds tickets are free to PAC members. For further information call Jim Ellis or Jim Stubblefield.

ABC Covers Games Using Memorex Tape

"For a virtuoso display of television resourcefulness and artistry in covering a sports event, the American Broadcasting Company's 44 hours of reports on the games of the 19th Olympiad surely will stand in a class by itself for a long time to come," wrote Jack Gould for the New York Times.

Gould said, "Roone Arledge, president of ABC sports outdid himself in commandeering a huge task force to cope with a multiplicity of athletic events occurring simultaneously and to catch the moments of drama reflecting the realities of the world outside of sports.

"ABC paid the staggering sum of \$4.5 million for the privilege of exclusive coverage of the summer games, and only the network accountants will know how much more was laid out in travel and technical expenses for a crew numbering more than 450."

The fact Gould didn't mention, but which is a source of pride to our company is that, with the exception of live broadcasts, the Olympics were shown exclusively on Memorex video tape.

SKI CLUB SETS TRIP DATE

The Ski Club held its first two meetings of the winter season, December 5 and December 19, to plan for a January snow trip, plan other club activities, and watch movies on skiing.

At press time the ski trip was tentatively set for the weekend of January 18. Further details about the trip and the club can be obtained from Don Ellington, extension 316.

Mini-Mags, Maxi-Fun

Mini-Mags, as the young bowlers in the recently formed Mag-approved league have been christened, are rolling along in high gear, reports Mel McPherson.

The 30-member league, for children of MAG members, is divided into Ban-tams for those between the ages of 8 and 12, and Juniors who are between 13 and 17. Both groups bowl at Moonlite Lanes on Saturday mornings.

Mel says there are no league openings at the present time, but summer sign-ups will be accepted beginning in April.

Pardon Our Mistakes

Eagle-Eye Awards go to those who noticed the mistake in the MAG Amendment article on page 3 of the November issue. The article should have said it is now possible to amend the MAG Constitution by 2/3 approval from those voting, rather than a majority of the total membership, as was previously required.

Also, on page 5 of the October issue, the picture in the middle of the bottom row shows Jacques Philippart, not Jose Marquet.

IN MEMORIAM

Bill Schoonover, a 23-year-old electronic technician at the Santa Clara plant, drowned while skin-diving last month. Bill came to Memorex in February of this year, after serving four years in the U. S. Air Force. He is survived by his wife, Cheryl.