

INTERCOM

NEWSLETTER FOR MEMOREX EMPLOYEES

VOL. 4, NO. 10

OCTOBER, 1967

BOARD OKAYS EUROPEAN PLANT, VASEY TO MANAGE

Dick Vasey, Santa Clara Production Manager and one of the Company's first employees, has accepted the plant manager's position at our soon to be constructed Belgium facility.

Dick came to Memorex in 1961. He helped design the Santa Clara plant, while serving as site engineer. The Company was just beginning in 1961, so most people had several responsibilities. Dick was purchasing agent, site engineer and he also did chemical and project engineering.

He has already started work on his new job, though he will spend most of his time in Santa Clara, until next spring. For the present some of his duties will include hiring European employees, setting up training programs and scheduling plant start-up.

The new manager says his position will provide "a real challenge and a great many new responsibilities." He adds "I appreciate the support of all the people who've worked with me since I joined Memorex. They are in large measure responsible for this opportunity."



FUND DRIVE BEGINS—Company United Fund Drive Chairman Tully Bryant (seated) checks the 1967 UF poster, as Assistant Chairman Bob Teresi and Cindy Lewis, Tully's secretary, look on.

The Memorex Board of Directors gave final approval to plans for a multi-million dollar European Plant Project on Friday, September 22.

It's our first overseas tape production plant and it will be located in Liege, Belgium, announces Gene Rogers, Vice President, International Operations.

The plant will be in the Haut-Sarts Industrial Park, along with many American and European companies.

Liege was chosen as the plant site after months of careful study found that Belgium offers more advantages than other European countries.

The facility will be set up as a wholly owned subsidiary. It will be constructed in several steps that are designed to put it in full production by the first of 1970. First phase of construction will begin in January, 1968.

The plant will be large—about 87,000 square feet, or more than twice the size of our new Santa Clara Disc Pack building.

Our first Belgian supervisors and technicians will be hired early in 1968. Some of them will be trained in Santa Clara.

The plant will produce only computer and video tapes. Later it may be expanded and other products added, when the European market warrants the move.

Engineering contractor for the new facility is Coppee-Rust, a Belgian firm.

Gene Rogers, Gordon Pilcher, Dick Boucher and Stan Meyer, all Memorex vice presidents, make up the project Steering Committee. It is their job to provide overall guidance to the venture.

Roland Jang, Director of Engineering at Santa Clara, is the Launch Project Manager. His job is to coordinate the work between here and Belgium.

Charley Nichols, Manager of Facilities Engineering, is Engineering Manager for the Belgium project. His group is responsible for designing and

(Continued on Page 2)

Official UF Solicitors

Memorex UF representatives include Bill Artery, Quality Control; Jim Banks, Mixing; Bill Bernick, Video; Lou Brecia, Reclaim; and Art Burt, Slitting and Surface Treating.

Others are Al Carman, Marketing; Bill Cooper, Janitorial and Security; Bill Mayberry, Facilities and Maintenance; Jerry Miranda, Contamination Control; and Don Mumm, Electronic Maintenance.

Also there are Ron Porter, Finishing; Dick Ray, Scheduling; Karl Schiavo, International Marketing; Sue Sheely, Accounting; Roy Stockstill, Industrial Engineering; and Gary Suechting, Q.C. Test Lab.

Finally there are Roy Sumrall, Finishing; Dom Ventimiglia, Production Control; and Bill Yasueda, Advanced Development.

UF Drive Opens October 2

Tully Bryant, Memorex United Fund Chairman and Product Control Manager announces that the 1967 United Fund Drive begins October 2 and will run for two weeks.

Tully and his campaign assistant, Bob Teresi, from Purchasing, have organized a team of about 20 representatives to contact everyone at the Santa Clara plant.

They will have information about United Fund for those who have questions. They will also be passing out pledge cards, which Tully would like returned, whether you give or not.

Of course he is hoping that everyone will realize the importance of helping

(Continued on Page 5)

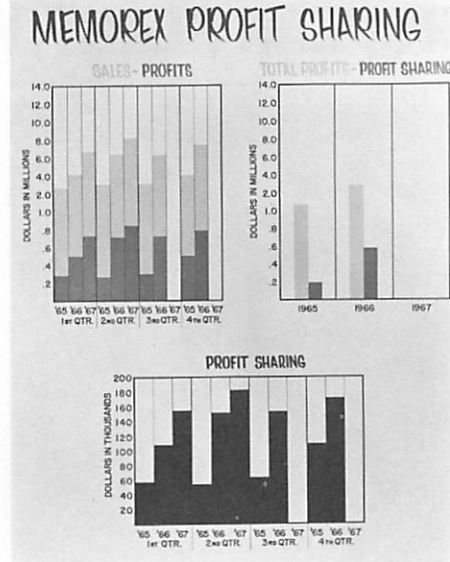
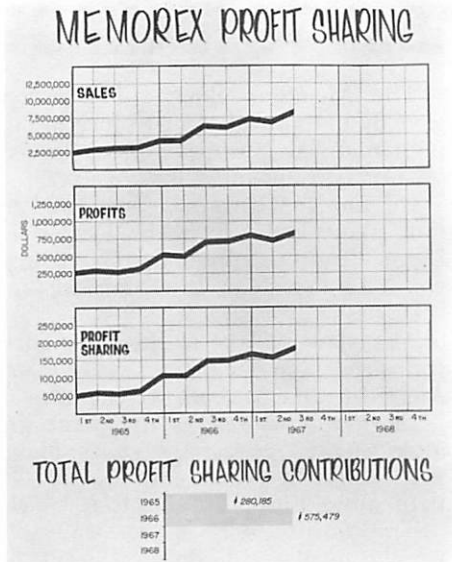


PROFIT SHARING POINTERS

By JOHN MORSE



Profit Sharing and Profits



The two charts on this page show Memorex's sales and profits to the profit sharing in which we all partake. The chart showing the continuous graphs of Sales, Profits and Profit Sharing will be distributed to all of our branch offices and the subsidiaries which are members of the Profit Sharing Plan. Each quarter the graphs will be brought up to date, showing the latest progress of our efforts, and copies

of the chart will be sent to the branch offices and subsidiaries as well as being displayed at the Santa Clara facility. The charts show that as Memorex's sales increase so do the profits and our share in them. With continued efforts and team work of all Memorex employees, we should have another record year in 1967 and a continuing upward trend in Sales, Profits and Profit Sharing in 1968.

COMPANY WELCOMES NEW HIRES

New hires for the month of August have brought Santa Clara Plant employment to nearly 900. Intercom and the people of Memorex welcome these new employees: Malinda Espinoza, Production; Daniel Salewsky, Production; Sharon Shank, Production; Petros Stratton, Production; Joan Doyle, Marketing; Martha Giannini, Finance; Charles Hughes, Finance; Donald Louie, Q.C.; Patricia Allard, Production; Dolores Byers, Production. David Connell, Production; William Dinjian, Material Management; Connie Fields, Production; Fred Hofmann, Production; Donna Kolstad, Production; Arthur Lienhart, Production; Marlyn O'Connor, Production. Robert Wenning, Marketing; Gerald Olson, Marketing; Barbara Ortiz, Fi-

nance, Bruce Olsen, Maintenance; Lionel McKaken, Maintenance; Danny Abel, CCD; Elinor Andersen, Production; Elizabeth Ballard, Production; Molly Becerra, Production; Leslie Bruntz, Maintenance; Clarice Burns, Production. Charles Hassler, Maintenance; Nancy Hernandez, Finance; Gloria Herrera, Production; Patricia Hesselgrave, Material Management; Susan La Rue, Production; Joseph Maher, Q.C.; Sirka McGee, Production; Robert McLane, Production; Kathleen Norred, Production. Nancy Prosser, Production; Robert Sater, Engineering; Sylvia Semides, Production; David Sutherland, Production; Lauro Torres, CDD; Mary Youngberg, Production; Sandra Sevier, Production.

Memorex Board Okays First Overseas Plant

(Continued from Page 1)

building most of our Santa Clara facilities. The group has also done much of the design work for the Belgium plant.

Jan Jansen, who was Charley's facilities project engineer, is now the Site Engineer in Belgium. He is there already, working on pre-construction details. Jan will stay in Belgium as the resident design and construction engineer and has already moved his family to that country.

Phil Conley is Project Coordinator. Some of his duties include preparing monthly progress reports; seeing that construction and operations schedule conflicts are resolved; keeping the project on schedule; and helping to set up training programs for new Belgian employees.

Equipment Manager is Bernie Benz. He will be spending lots of time between here and Belgium, selecting equipment, scheduling its installation, phasing the installation so that it meets facilities and operations plans, and seeing to the final equipment startup.

Deffeyes Teaches Writing

Bob Deffeyes is conducting a technical Writing Seminar aimed at case study and group discussion of technical writing problems. The course is limited to those who have a definite need to perform technical writing as part of their job. Participants will be doing two or three hours of homework per week for the next seven weeks.

The nine week seminar started Tuesday, September 19. It runs from 5-9 p.m. each Tuesday.

INTERCOM

NEWSLETTER FOR MEMOREX EMPLOYEES

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Disc Packs On Market After Successful Tests

More than 100 Mark I Disc Packs have been sold and delivered to computer users throughout the United States and Europe, according to Bill Wilson, Disc Pack Product Manager.

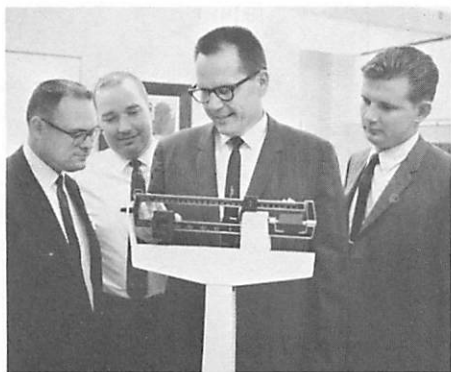
Disc Pack Corporation, a Memorex subsidiary in Hawthorne, is working on a three shift basis to turn out packs.

Mark I Disc Packs have been in development for three years and just recently have undergone extensive field testing. The tests proved the Mark I meets or exceeds all specifications for the IBM 1316 and that it may also be used on the IBM 1311, 2311 or similar disc drives.

Dick Penny, Product Liaison Manager for Disc Pack, reports customer acceptance of field test packs "has been excellent."

Memorex is second internationally to introduce the memory storage device. The disc pack concept has only been in existence four years, but already it enjoys an increasingly wide acceptance for use in the newer types of computers.

The Mark I offers a high level of performance reliability and a superior case, guaranteed against breakage. It will go on public display for the first time at the Fall Joint Computer Conference in Anaheim, November 14-16.



REASON TO SMILE—John Lowe, on scales in center, is a happy man. He has just lost 29 pounds and won a wager at the same time. Last July, John and the three other Product Technical Service field engineers made a friendly bet that one of them could lose the most weight by Labor Day. When they finally got around to weighing in John was the winner and (from left) Keith Reynolds, Rick La Forge and Dick Fodor were sadder, but thinner. The four lost a total of 75 pounds. John's successful diet? Less food and a new baby boy to walk at night.

ROGERS NOW V. P., INTERNATIONAL

Gene Rogers has been appointed Vice President, International Operations, announces Laurence Spitters, Company President.

Mr. Spitters explains Memorex is reorganizing its international business into a profit and control center located in Santa Clara. Mr. Rogers will be



Gene Rogers

responsible for this profit center and report to Mr. Spitters, as do the general managers of our other two profit centers, the Supplies Division and Peripheral Systems Corporation.

Mr. Rogers will be in charge of all operations in Europe, Latin America and the Far East. He will also retain management of Memorex's legal matters.

His title since 1965 has been Vice President, Administration. For the present he will keep his old duties, along with the new ones. He was responsible for International Operations, Advertising and Promotion and Industrial Relations. The latter two will be reassigned in the near future.

One reason for the organizational change is that International is so large it can best be managed by having one member of top management responsible for its operation. Our international business now exceeds Memorex's entire volume of business for 1964.

Another reason is our Belgium plant project, which is explained on page one. Mr. Rogers will be charged with assuring that it is effectively managed.

Laundry Operators Set Wash Record

"Lena Salerno and Dorothy Swanson have done the equivalent of an athlete cracking the four-minute mile," says Larry Mullins, supervisor of Contamination Control.

Larry explains that his two hard-working clean room laundry operators recently washed a record 400 coveralls in one day. They broke their own previous record by 33.

FLASH! ! — Since we received the news of their record-breaking washing they've gone higher twice. Latest record is 490 in one day.

Just washing the coveralls wouldn't be so difficult, says Larry, except that the two also have to fold the garmets and seal them in plastic bags. They also use a microscope to make periodic checks of uniforms, making certain our clean room garments are as clean as possible.

Our laundry is the first of its type in the nation and it enables clean room personnel to have at least one fresh uniform each day. Some people even change more than once a day.

Company Aids OIC

The Memorex Foundation recently donated \$1,000 to help start a San Jose branch of the Opportunities Industrialization Center of Santa Clara County.

The Foundation is a fund established by the Company to aid certain charities each year. OIC helps the unemployed train for jobs in the community. Classes teach skills, as well as basic subjects such as math and personal grooming.

COMDATA HIRES ACCOUNTANT

Comdata Corporation, one of our two Southern California subsidiaries, has a new accountant. He's Jerry Smith, a native of Idaho, who's lived in California since 1951.

Jerry is a 1957 graduate of California College in Long Beach. He is married and has three children.

He comes to Comdata from Hoffman Electronics, where he worked the past four years.



YOU and UNITED FUND

can make *Good*

things happen



I'M A REFRESHED AMERICAN

by WILLIAM HAMLEY

I'm a Refreshed American . . .

I'm tired of tired Americans who are willing to leave the field . . .
when the fight has just begun . . .
when I have to conquer cancer, end war, make my city liveable, preserve my resources, control my population and learn to live on the moon.

How can I be tired, yearning for a past that has been magnified into a dream world by memory . . .

when there are so many books to be written, plays to be given, poems to be read, formulas to be discovered and pictures to be painted . . .

when there are so many houses and apartments and manufacturing plants to be built . . .

when there are so many miles of highways to be poured and rivers to be spanned, so many products to be invented and sold

How can I be tired when I have so many things to learn about myself,

my country and my world . . .

when so many people of the world are depending upon me to help them find a brighter, healthier, freer life

How can I be tired when my children and my grandchildren are questioning my material goals and are asking what I'm doing about my ethical and human values . . .

when I know my children must try to solve the problems I have left unsolved? There is so much to do before I leave.

How can I be tired, enjoying the luxury of self-pity when so many of my neighbors are enslaved by hunger, disease, slums and untutored minds . . .

when I still think skin color important . . .

when I still think the gift of high intelligence, talent or position does not carry with it a responsibility to those who are not so gifted?

With so much to do and such a long way to go, how can I be tired; the excitement of change, the challenge of tomorrow make me wakeful . . . I'm a refreshed American.

(Reprinted from Reporting Magazine)

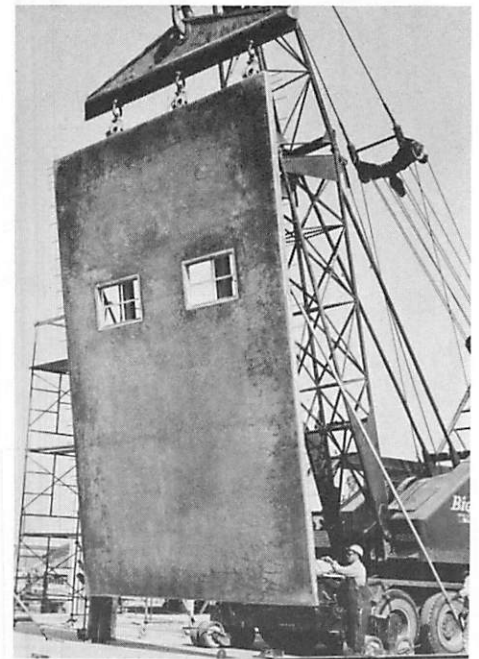
Company Buys Nearby Land

Memorex has purchased the land and buildings presently occupied by Associated Machine Company, discloses Dick Boucher, Manufacturing Vice President.

Associated Machine is on the East side of the Santa Clara plant, bordered by Shulman Avenue, Ronald Street and our parking lots.

The buildings on the property have a total of 30,000 square feet, most of which will probably be used for warehousing. There are also a number of offices in the buildings and the lot can park up to 50 cars. Present plans call for Memorex to occupy the buildings by the first of next year.

Associated Machine is now looking for a larger building in which to re-establish its operations.



IT'S GETTIN' THERE—Santa Clara's Disc Pack Building is right on schedule. It's due to be in full production by the first of 1968. Besides housing Disc Pack production lines and Memorex offices, the new building will have a small lunch room. The room will be smaller than our present employee center, but it will have vending machines. This shows one of the first walls being hoisted into place back in late August. The walls went up in one day, much to the surprise of the employees who parked by a foundation in the morning and found a building there in the afternoon .

United Fund Helps You Help Others

(Continued From Page 1)

UF provide its 77 agencies with money. "Last year about half of our employees made pledges," says Tully. The average donation was \$28 and nearly all who gave took advantage of the convenient, painless payroll deduction plan.

Tully explains that payroll deduction allows everyone to spread his or her "fair share" donation over the entire year, by having a small portion taken from each paycheck.

Three or four dollars a month will do wonders for the handicapped, the aged and all those who seek help from one of the 77 UF agencies during the coming year. A few dollars each month

will hardly be missed, especially when you know that it is going to combat juvenile delinquency, provide homes and foster parents for neglected children, and help families stricken by disaster.

A "fair share" donation is one hour's pay per month for those earning less than \$10,000 annually. Those earning more than \$10,000 are asked to give at least 1% of their salary.

When the UF representative from your group asks you to give remember that your money will go to assist those who need help most in your community.



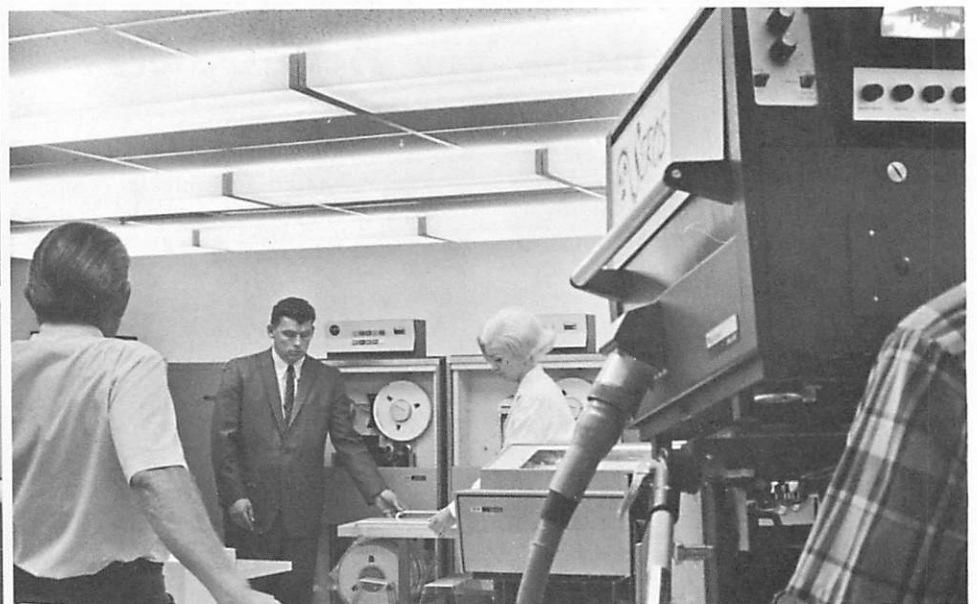
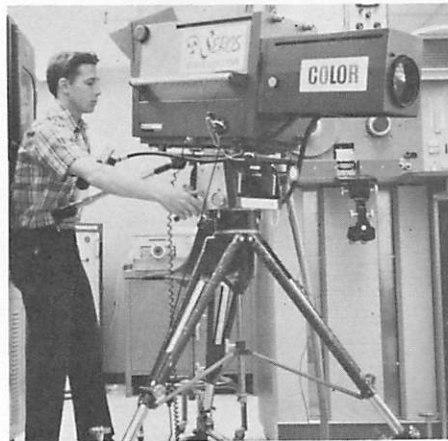
Denny Stars in Technical Presentation

A movie crew came to Memorex Saturday, September 16, and made some of our employees into movie stars. At least one gentleman in the script has even been offering autographs since that date. Purpose of the camera crew's visit, some of which is chronicled on this page, was to video tape the first of a three-part series on the care and handling of Memorex products. The color video tape will then be used at a number of seminars, planned by the Company to help keep our customers better informed.

Bill McDonough, from Hal Lawrence Advertising Agency, is consultant-producer for the tape series. The camera crew is from Seros TV Productions. The crew had just finished filming a Danny Thomas TV Special in San Diego and had to hurry off to Monterey for the Jazz Festival when our session was completed.

This first taping concerned computer tapes. It starred Norval Denny, Product Technical Services Manager. Others in the cast included Advertising/Promotion Department members Pat Sook and Neal Dempsey, and Grace Adkins, receptionist. Neal is production coordinator for the series, as well as an actor.

In the top left picture are, from left, Bill McDonough, Norval, Pat and Neal. The second shot in the left column shows Pat, Norval and Grace getting ready for a scene. In the top right photo Pat watches as Grace gets some make-up. The bottom right shot shows the actual taping of a scene.



Memorex People On the Move

(Editor's note: In case you missed last month's Intercom, this is a new column giving credit to those who're "On the Move" at Memorex.)

The Finishing Department has a new supervisor, Hank Hildreth. Hank was previously foreman in the same department.

Bob Florio and Bob McLeod are new additions to the Warehouse Department. Bob Florio was with CCD, and Bob McLeod was in Production.

Marvin Curtis received a recent promotion into the Engineering Department. He was previously in the Maintenance area.

Alan Ainey has been promoted to Video Scheduler.

The Production Department lost Horace Harvey recently on a promotion. Horace is now a Maintenance Technician.

The Mix Department has a new foreman with the promotion of Benny Reynolds.

Chris Perry has acquired a new title also. He is now an Associate Engineer in Industrial Engineering.

Richard Dickens is the new Customer Sales & Service Specialist in the Marketing Department. He comes from Quality Control.

Mike Fissel has joined the Maintenance Department, transferring from the Production area.

Bob Morris has been promoted to Video Production Manager. Before his promotion, Bob worked in Industrial Engineering.

Disc Pack gained three new employees who transferred down from Santa Clara. They are Marge (Edwards) Hanback, Jim Lunde, and Clarence Lemons.

Found: Guitar Pick

FOUND: One guitar pick, a gold watch, an earring (3 white stones in a gold setting), two pair of safety glasses, one pair of sunglasses, a weird wrench (you have to describe it to claim it), a Yamaha motorcycle ignition key, one six-foot steel tapemeasure, one three-inch-"L"-shaped-steel-rod-do-hickey, one wedding ring, one Army ring, seven sets of keys, and a few other odds and ends—mostly odds.

Any of the items mentioned above can be claimed in the Personnel Office by the owners, between 8 a.m. and 5 p.m.



HARD AT WORK—From left, Sue Sheely, Jim Ellis, Jeri Johnson, Martha Giannini, Lindy Carmack and Barbara Greer are hard at work preparing decorations for the annual Christmas Party. See story below for additional details.

Original Trainee Heads Office

Lary Lindsey will head the Company's 22nd United States sales office, located at 7710 Computer Ave., Minneapolis, Minnesota.

Lary and his new office will come under the jurisdiction of Vern Kuellmer, Mid West Regional Manager. Lary worked in Santa Clara for two years before he went into the field as a sales engineer.

He was the Company's first sales trainee to go into the field. He had been working mainly in Illinois.



Lary Lindsey

DECORATION COMMITTEE SEEKS MORE HELPERS AS PARTY DRAWS NEAR

MAG's biggest event of the year is always the annual Christmas Party and this year's will be no exception.

Lindy Carmack, Party Chairman, and the MAG board are hard at work, making sure the December 2nd party will be even more successful than last year.

The decoration committee, headed by Sue Sheely and Jeri Johnson, is already beginning to make decorations and they can still use plenty of help. Call Sue or Jeri if you want to join the group. Those who find time to help will be rewarded with a party just for committee members at the home of Lindy and his wife.

The attractive Pavilion Building at the Santa Clara County Fairgrounds will be decorated to show the "Christmas Fantasy" theme. Those who haven't seen the Pavilion will be pleasantly surprised at the nice interior and spacious dance floor.

Del Courtney, his band and vocalist will provide the music. His group was a big success at last year's party.

Dress is semi-formal. Dinner will be served buffet style, though the menu has not yet been selected. Sue McCandless is still accepting bids from caterers.

MEMOREX INTERCOM
Memorex Corporation
Santa Clara, Calif. 95050

RETURN REQUESTED

MAGNETICS BOWLING

Memorex bowlers never seem to tire, as evidenced by the fact that a new league starts as soon as another ends. The Magnetics, which bowls at Futurama on Friday evenings, is one of two new winter leagues that just started.

Colorusnitime (that's a team name, in case you weren't sure) has a 7-1 record, to take a two game lead over second place Satans Slaves (another team—not a motorcycle gang).

Martoonie's and a squad, unnamed at this writing, are also tied for second with identical 5-3 marks.

Colorusnitime players are Dave and Jedda Monson, Cathy Cable, Fred Siau and Chuck Linen. Satans Slaves are Ralph Watkins, Carmel Wilton (have you had your flu shot yet?), Mary Nelson, Sue Sheely and Frank Wolhart.

Martoonie's include Pat Sook, Bill O'Brien, JoAnne Smetka, George Wright and Jerry Kelly. The unnamed team is manned by Jim Keenan, Hope Maycumber, Vacancy, Wayne Saylor and Ray Kodres.

Ron Peck's 222 is high game thus far. Marge Allen is high for the ladies with a 183. High series was rolled by Chuck Linen, a 647.

MIXED LEAGUE

The Memorex Mixed Bowling League, which meets Wednesday evenings at Moonlite lanes, has finished its second week of winter play.

Four teams are battling for first in the standings, with 4-2 records. They are Swinging Four (Rod and Gwen Hefner, Chuck Rimer and Lenny Mazingo), Three & A Miss (Larry Leech, Bonnie Anthony, Glen Heavyside and Mike Munson), Dandy Lines (Cliff Harter, Micki Rousseau, Alt Case and Russ Rousseau) and Bottomlanders (Fred Taylor, Gordon and Elvira McClenaghan, and Willy Opp).

Lenny Mazingo has the highest game so far with a 234. Bob Wallin has a 587 for high series.

DIVOTEERS TOURNEY

The annual Divoteers Tournament of Champions will be Sunday, October 15, at Pajaro Valley Country Club.

Fourteen men and one woman, Ann Bassford, will play in flight 1, to determine who will be Memorex's "Golfer of the Year." The second flight is open to all employees.

The 15 potential champions all finished either first or second in other Divoteer tourneys over the past year. They are: Howard Burkhart, last year's winner, Ben Kimura, Russ Rosseau, Mits Okamoto, Paul Spetoskey, John Lowe, Carl Anderson, Don Horn, Gary Stevens, Larry Nelson, Ann Bassford, Dave Duncan, Jerry Tipton, Keith Gerry, and Frank Wolhart.

After the two flights finish play there will be an awards banquet, general meeting and election of officers in the country club facilities. Ladies are invited to come and golf in the second flight, or just to watch and provide moral support for Ann.

ARCHERY CLUB

The Archery Club has been invited to Lakewood Club in Sunnyvale, Sunday, October 8, for some friendly competition against Huntz Hunters, a Sunnyvale group.

Registration will be between 8:30 and 9:30 a.m. Chuck Sanders and Mike Hopkins, two of the Memorex Club's founders, invite all who are interested in archery to attend. The registration fee, if any, will be nominal.

Refreshments will be served during the day-long event. Wonder if they'll have any apples?

The club also wants to announce that meetings will be on the first Sunday of each month from October on. Seems that a lot of potential archers have to work Saturdays. Call Chuck or Mike at extension 342 for information about the club.

HAWKS WIN SOFTBALL CHAMPIONSHIP FROM FIBERGLASS

John Morrison drove in four runs with a home run and double, guiding the Memorex Hawks to the 1967 Santa Clara Parks and Recreation Department softball championship.

The Hawks trounced Santa Clara Fiberglass 6-2, in a game that came to an early conclusion because of an honest-to-goodness doneybrook.

Jim Ferreira, from Memorex, inadvertently started the action when he dumped a bunt down the first baseline. The Fiberglass second baseman covered first and Jim accidentally bumped him while racing across the bag.

The Fiberglass player shoved Jim and a pushing match ensued between both teams. It started and ended quicker than you can say roller derby, but the umpire called the game on account of short tempers. Both sides later made apologies for acting rashly in the heat of the playoff game.

Kit Weaver was the winning pitcher. He received strong backing from the entire Hawk team, especially John Morrison, who drove in the winning runs.

The Hawks did poorly the first half of the season, then ran away from the field in the second half. They finished with a perfect second half record of 8-0.

PICNIC BALLOTS

Balloting to determine the site of next year's annual picnic has shown that MAG members are overwhelmingly in favor of returning to Frontier Village.

Frontier Village received 259 "yes" votes and only "79" no's. The second most popular picnic site was Blackberry Farm, with a whopping 12 votes. Uvas Meadows came in third with 8. Two wishful thinkers suggested Disneyland.

We don't mean to rush things any by announcing the date of next year's picnic—it'll be Saturday, August 10—but some people like to start planning early.

GIVE UNITED