

# MEMOREX

NEWSLETTER FOR EMPLOYEES

# INTERCOM

MARCH 1966

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## \$280,185 SHARED!

### DON ANDERSON WINS TRIP TO LAS VEGAS

### Gerald Tipton, Florence Swartout, Runners-up

## POINT VALUE FOR 1965 \$10.6789.

Memorex will contribute \$280,185 to Profit Sharing for the first year of the Plan's operation, it was announced Tuesday by Laurence Spitters, President.

The contribution represents 10% of \$2,801,850, the Company's 1965 net profits before income tax and the profit sharing deductions.

The \$280,185 will be distributed among 418 eligible employees who have a total of 26,237 service and compensation points, according to the final audit just completed by Joe Cerny our internal auditor.

The audited figures resulted in a Point Value for each profit sharing point of \$10.68, which means that eligible employees will be allocated \$10.68 for every \$100 of their base compensation.

#### DONALD ANDERSON WINS CONTEST

Donald Anderson of Quality Control won the fabulous, all expense-paid week-end for two in Las Vegas, the entertainment capital of the world. He submitted the closest entry in the contest, winning the first prize, by estimating the Point Value to be \$10.5000. His prize entitles him to a jet flight for two to Las Vegas, three delightful days and two nights at the magnificent Sahara Hotel, and a midnight show in the famous Congo Room.



## winners

Maria Rascon of the Finance Division presents Don Anderson with his tickets to Las Vegas as Florence Swartout, center, and Gerald Tipton look on.

#### SECOND, THIRD PRIZES

Winner of the second place prize, a \$50 U.S. Savings Bond, is Gerald N. Tipton of Quality Control, whose estimate was \$10.3216. The third prize of a \$25 U.S. Savings Bond will go to Florence E. Swartout of Manufacturing for an estimate of \$11.0462.

Names of the contest winners were released today by the Profit Sharing Executive Committee. The members of this committee, which also set the rules of the contest, served as contest judges. Decisions of the judges are final. The Executive Committee extends its congratulations to the winners.



David J. Shepard  
EDITOR

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Sara Millar  
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## THEY STUDY BY NIGHT

Six Memorex men are participating in a Management Course at the University of Santa Clara. The 30 week course is designed to improve understanding of management problems for foreman and supervisors. Those attending the Wednesday evening classes are Ron Cogswell, Al Delman, Ron Hendel, Ray Iida, Thurmond Milliren and Tom Weber.

## MAG ANNOUNCES PLANS FOR PICNIC

Plans for the Memorex Annual Summer Picnic are now firm. The Picnic will be held at Frontier Village on Saturday, August 6th, it was announced this week by MAG. Unlimited rides have been obtained on the Merry-go-round, Antique Autos, Ferris Wheel, Train Ride, Lost Mine Ride, El Sito Mysterio and Indian Jim's Canoes. Also one ride each will be allowed on the Stagecoach, Burro Pack train, and Dr. Peter's Pictures. This year's Picnic should be the best yet, so plan to be there.

## "NEAT" Way Brings Clean Profits

"Neat" is a well-worn adjective applied by our youth to anything that strikes their fancy: tapered pants...tapered boots...non-tapered hair cuts...a new twist to "The Twist"...a rocker-roller singer with a new brand of noise.

But when we talk about a "neat" workplace, there is far broader meaning packed into the word: we're talking about an efficient, well-directed, hazard-free, productive and profitable operation. A sloppy workplace, the other hand, usually means sloppy performance, a sloppy production record, and a sadly sloppy look in the profit column.

Cleanliness is only one half the story. A plant can be quite clean...and also quite disorderly. We can't settle for a "half-neat" workplace; it's got to be "whole-neat!"

Clean and orderly--that's the key. We can't keep efficiency at absolute maximum and hazards at absolute minimum without absolute orderliness. It means clean and uncluttered aisles. It means ship-shape piling of materials and stock. It means orderly workbenches, free of accumulated tools and litter. It means properly disposed of cigarettes, pop bottles and trash.

It's a simple matter to get things clean and orderly; the tough job is keeping things that way. It takes continual checking and correcting. It takes continual alertness and effort by each one of us. A big whoop-de-doo once a year to "get things cleaned up" is about as temporary as a Hollywood wedding. Every-day effort is the only answer, and when we look at it daily, only a very minimum of effort is required.

It would be a "neat thing" if all of us realized that a clean and orderly plant is not only desirable; it's a downright necessity, because...

The "neat way" is the smart way...and it's part of the business of staying in business!



## NEW FACILITIES

The first phase of Memorex's face lifting was completed this month with the opening of our new 120 seat sky lighted cafeteria, and completion of our new patio. Besides a sound system, the new cafeteria will contain kitchen space to allow for eventual catering. The old cafeteria, pictured at left on its last night of operation, has given way to the Drafting Department.



# No Pride, No Quality

There are four essential ingredients in the production of a quality product.

First, a product design capable of consistently and reliably accomplishing its intended use.

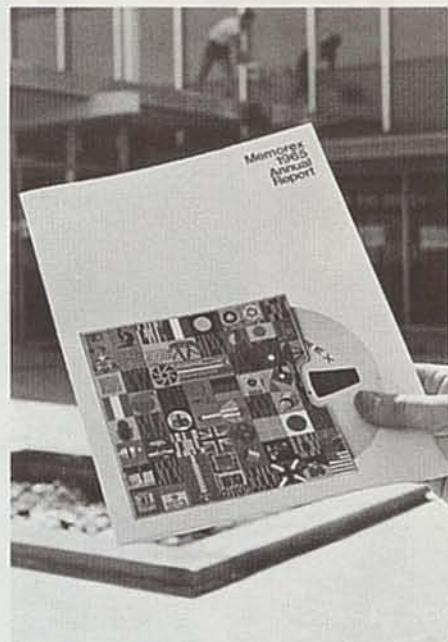
Secondly, tools adequate to assure conformance of the product to the design.

Thirdly, the technical skill to properly use and apply the tools.

And last, but overlying the other three, the pride of workmanship without which the most brilliant design, the most ingenious tools and the most competent technical skill cannot be brought together with any real hope of success.

In line with our policy of keeping Memorex employees informed on what the Company is doing, we present four of our new product orientated advertisements being run in trade publications this month.

# 1965 Annual Report Makes Debut This Month



Over 4,000 Memorex Annual Reports were mailed to shareholders, employees and others this week. The Company's first annual report was printed in an initial run of 10,000 copies.

Layout and art work were done by Tom Kamifuji, noted San Francisco artist, whose clients include Bank of America, Bendix, Kaiser Aluminum and others. Photography was done by outside professionals as well as Memorex employees. The text was written entirely by Company employees.

Copies not mailed out will be used for promotional purposes during the year. It is anticipated that some 3000 copies will be mailed to the Company's customers. About 1000 will be given to prospective employees to tell them the Memorex story.

Many employees participated in putting together the Report. Some posed for some of the dozens of pictures taken, others prepared the video tape for insertion, many read and edited the text for accuracy, and others prepared and stuffed hundreds of envelopes.

Any employee who does not receive a copy in the next few days may see John Morse, Manager of Financial Public Relations, for a copy.

If you're recording data off-the-air,



get the full spectrum on the tape with total recall

**MEMOREX**  
PRECISION MAGNETIC TAPE

If you want to capture signals from way way out,



record them on the tape with total recall

**MEMOREX**  
PRECISION MAGNETIC TAPE

If you want to broadcast the sharpest TV,



be sure you use the picture-perfect tape

**MEMOREX**  
PRECISION MAGNETIC TAPE

If you use a computer to draft your own paycheck,



you owe it to yourself to use the tape that never misses a bit

**MEMOREX**  
PRECISION MAGNETIC TAPE

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When you put a roll of Memorex Precision Magnetic Tape on your computer, you can expect the most reliable performance, both from the tape and from your computer. Because Memorex Precision Magnetic Tape is made from the highest quality materials, it is the most reliable tape available. It is also the most reliable tape available for use in your computer. It is also the most reliable tape available for use in your computer. It is also the most reliable tape available for use in your computer.

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# MEMOREX AT NIGHT



## QUESTION MAN

QUESTION - Why do you prefer an off shift ?

**EV JENSEN, swing**  
The hours are right for me. I've always liked swing. I started on swing.



**JACKIE SPARANO, swing,**  
At the present time it works out better at home.

**DOROTHY DANIEL, grave,**  
Mostly because I am accustomed to sleeping days. I like the job I have on grave and I wouldn't want to change.



**MARY STEIN, grave,**  
Because it works out better at home. I can get my kids off to school and I like the people better, sorry, but I do.

**JOE REINHARD, grave,**  
It gives me more time to be with my family and it fits in with my school hours.



**OPEL ANGLE, swing,**  
Because I get to spend more time with my children and I like the job I do on swing.