

MEMOREX

NEWSLETTER FOR EMPLOYEES

INTERCOM

February 1966

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FEBRUARY MARKS 5TH ANNIVERSARY



February 9 was the 5th Anniversary of Memorex Corporation.

Memorex has had an unparalleled growth in the magnetic tape industry. Just five years ago ours was an unknown product of unknown merit, produced under an unknown name. Within a year, our sales of computer and instrumentation tape were exceeded only by those companies which had been in the industry for 10 years or more. Within another 18 months we had achieved a position of marketing leadership: our products were acclaimed for their unsurpassed quality and our initial rate of sales of precision tape was topped by only one competitor.

Our growth record since 1962 is unequalled in the precision magnetic tape industry.

Employment rose from 300 people to over 400 people last year and will increase even more this year.

In 1965 employees were given an opportunity to, in effect, purchase a portion of the company.

Our marketing program was expanded around the world with several new facilities having been opened.

We have grown from a small plant in Mt. View to new multi-million dollar facilities. 1965 also saw

the expansion of plant facilities over 100%.

This year also saw the entrance of Memorex into the world video tape market.

Research activity is now being directed to the development of new products which by advancing the art of magnetic tape recording will create additional markets which do not presently exist.

As we look to our future we see many promising things: excellent opportunities for growth, a company with a strong competitive standing, a quality oriented manufacturer in a quality demanding business.



PROFIT SHARING POINTS

POINT VALUE CONTEST,
WINNER TO BE ANNOUNCED

On January 31, the Contest's closing date, Memorex employees had submitted estimates of the 1965 Profit Sharing Point Value ranging from \$2.79 to \$78.90. The largest percentage of estimates fell in the \$8 to \$9 range.



The winner of the Contest will be announced after the personnel of the Finance Division complete the Point Value computations. From the accompanying photographs of Les West and Peter Aye, it is apparent that Accounting is hard at work on these computations. The first part of the computations consists of determining Memorex's profits for 1965. Then the Company's accounting records and financial statements are audited by Arthur Andersen & Co., an independent certified public accounting firm. This audit should be completed in mid-February. The second part of the computations consists of determining each member's basic compensation during the months of 1965 in which he or she was a member. This requires a complete review of all payroll records.

The third part of the computations is figuring the compensation points and service points for each member from the data accumulated. These points are added together and divided into the Profit Sharing contribution. The result is the Point Value. Next, Joe Cerny, Memorex's Internal Auditor, reviews the computations to make certain there are no errors. Upon his approval, the Point Value for 1965 will be established.

Announcement of the Contest winner will be made in the March Intercom.

PROFIT SHARING COMMITTEE INTRODUCED



To help Memorex people become better acquainted with the men who will manage our Profit Sharing Plan, the accompanying pictures and comments introduce the members of the Profit Sharing Executive Committee. On the left, is Carl Anderson, Secretary of the Company, and member of the committee. Other members, from left to right, are Stan Meyer, Bob Bendit, Eric Daniel and John Morse. Stan Meyer is Quality Control Manager, and Bob Bendit is Personnel Manager. Eric Daniel is Director of Research. John Morse is Profit Sharing Administrator and Manager of Financial Public Relations.

One of the first jobs of the Executive Committee will be to ascertain and certify all employees who were members of the Plan on December 31, 1965, for the purpose of insuring correct allocation computations.

What America really needs is more young people who will carry to their jobs the same enthusiasm for getting ahead that they display in traffic.



MEMOREX INTERCOM

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over 70 new employees this year

Memorex takes pleasure in welcoming over 70 new employees who have joined us since the first of the year. They are:

Sales; Edna Markham, Charles Wagner, and Elizabeth Frye. Research; Donald Schleth, Donald LeGoullen. Administration; L. Smith.

Manufacturing; Mary Romera, Joan Clement, Richard Bradish, Brissenden, Dorothy Garrison, Carman Montoya, Bernard Hill, Martin Jenkins, Howard Sigger, Arthur Yohanan, Ronald Akins, Masahi Fujihara, Gary Stevens, Beverly Brequez, Sandra LeBeau, Doris Melot, James West, James Banks, Leonard Mazingo, Edward Lembcke, Guy Rhodes, Oris Peterson, Fred Siau, Nellie Thielsen, Clancy, Lawrence Leech, Morris Matthews, Melvin McPherson, Walter Kramer, Peter Martin, Gomez, Bernard Donahue, Leonard Johnson, Charles Broward, Nancy Kennedy, Marian Bakker, James Morris, Leroy Bartucci, Joan Cohen, Eunice Santiago, Helen Spencer, Rodney Hefner, Beverly Smith, Shirley Rickard, Jacquelyn Deal, Robert Stowers, Robert Mendonca, Richard Brown, Nellie Thielsen, Gary Chamber, William Perlee, John Mandle, Michael Loukianoff, Samuel Mafor, Keith Reynold, Nellie Vidal, Elaine Jolley, Pat Koslenik, Wallace Makagami, Richard Kyipel, Susan McCandlees, Ralph Watkins, Albert Peters, Karen Malko, Edmund Prasecki, and Glenn Heavyside.

an ode to your badge

The places folks wear badges,
really are amusing.
But to the guard who wants to check
it surely is confusing.
Some wear it on the undershirt
some wear it on the vest.
Some wear it on the Eastern side,
some wear it on the West.
Some wear it on the necktie,
some wear it on the hat.
Some wear it on the pocket,
(now can you fancy that?)
Girls hide them in their pocket-
books and when the day is o'er,
They tear their pocketbooks apart.
It would make a fellow grieve.
And then they get the happy thought
it's pinned upon the sleeve.
But you'll find one place to put
the badge, at the left,
upon the chest.
If EVERYONE will wear it there,
the guard will get a rest!

by Sgt. W. Ames

Editorial Comment

Would You Hire Yourself ?

Most people think well of themselves. They would probably hire themselves for any job within the limits of their experience, or maybe even outside of it.

But you might find, if you analyze yourself honestly, that you fall short in the traits that make for a good employee.

You might ask yourself if you are genuinely interested in the job. And if you can work well with others. Can you stick to a job? Are you conscientious? Do you want to learn more about your work and your Company.

Are you serious about trying to make your job more productive? Are you willing to lend a hand to a fellow-employee? Do you get to work on time--regularly?

It could be, of course, that your're a genius, or especially gifted, or highly intelligent.

But if you're not, you'll still do all right if you can answer 'yes' to these few questions.

And should you have any of these high gifts, they will shine through with all the greater brilliance if you've given positive replies in this basic little test.

NEW ADS

If you care
whether school keeps,
and you teach by TV,



you'll have fewer drop-outs
on the picture-perfect tape

MEMOREX
PRECISION MAGNETIC TAPE

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Pictured above is just one of the many new product orientated advertisements being run by Memorex in trade publications.

WHAT IS MAG?

It is never untimely to review in our own minds what the real purpose of MAG is. For our new employees, as well as for some of our old-timers, here are a few common questions about MAG:

WHAT IS MAG?

The Memorex Activities Group, MAG, is an employee's association dedicated to providing for the social needs of the company. An independent body, it has its own constitution and its own treasury. Funds are collected from members and are matched dollar for dollar by the company. In addition, MAG collects a portion of the vending machine profits.

WHO ADMINISTERS MAG?

The business of MAG is administered by a Board of Directors, elected by the members. There is at least one representative from each major division of the company. Members of the Board serve for one year, with half of the Board being elected every six months. The Board consists of a President, a

Vice-President, Secretary, Treasurer, and committee heads.

HOW DOES MAG ACHIEVE ITS GOALS?

All regular company activities, such as the Christmas party, summer picnic, spring dance, etc., are organized by MAG. In addition, MAG attempts to organize special activities, such as the Memorex bowling, baseball, and basketball teams, as well as such things as fishing trips.

WHO DETERMINES WHAT MAG WILL DO?

The members of MAG determine what MAG does. It is only as good as you make it.

Attention all softball players, the Memorex softball team is now in the process of forming and needs players. Anyone interested should meet at La Fayette and El Camio, Sunday, February 27th at 11:00 A.M. or contact Bob Mathews.



FOCUS on VIDEO TAPE DEPT.

Starting February 1 of this year, Memorex has added an exciting new Video Tape department which is headed by Edward Conti as Video Production Manager reporting directly to Dick Boucher. This unique new tape is already being sold by our International division and has proven itself to be second to none in quality. Because of this, we have a major share of the European market. Among our users are the BBC, German National TV and French National TV.



Development of this video tape began about one year ago. The job was extremely difficult as even the smallest defect can cause serious trouble with this type of tape, according to Dick Boucher, plant manager. To accomplish this hard job, five departments were brought together to produce the final results. The following departments and people were involved: Quality Control, Ed Conti, Don Horn, Cal Strobele, Ken Taylor and Bill Bernick; Industrial Engineering, Tracy Slaughter;



Engineering, Dick Trott, Ben Benz, Roger Tregear and Wayne Elder; Production, Bill Christie, Dick Vasey, and Bob Wallin; Chemical Services and Development, Elisabeth Hertzfeld and Gordon MacBeth.

Because of limited production, new tape has not been sold to extent on the domestic market. However, we plan to introduce video tape at the National Association of Broadcasters Show in Chicago at the end of March.

patience on parking

Please bear with us for the next few weeks. A new 175 car parking lot is now under construction for Memorex personnel at the end of Shulman Avenue.

SUPPLEMENTAL LIFE INSURANCE

The Memorex Supplementary Life Insurance went into effect last month.

The group insurance is available to all full time permanent Company employees without medical examination and regardless of your present state of health. This insurance can be converted should you ever leave the company, from the group plan to an individual policy without taking medical examination.

Cost of the insurance, which is handled by payroll deductions is 30¢ per month per \$1,000 of insurance for the employee insurance. Dependent insurance costs 30¢ per family, regardless of number.