

The Art And Science of Better Communications.

# BRILLIANT COLOR AND BUSINESS GRAPHICS FOR THE 3270 USER.

Color is defined as that visual perception that lets you distinguish between seemingly identical shapes. When those shapes appear as data on a CRT, color can help identify, organize, emphasize and format. How you differentiate between today's color terminals, however, goes beyond visual perception to a weighing of other practical business benefits. Compatibility. Comfort. Cost. Operational ease. Versatility. The quality of the color and of the overall product. All benefits available now and detailed below.

**Product Set:** Memorex® 2079 Display Stations; Models S2A, S2B, S3G, 2X and 3X.

**System Interfaces:** IBM 360, 370, 303X, 308X, 43XX and 8100.

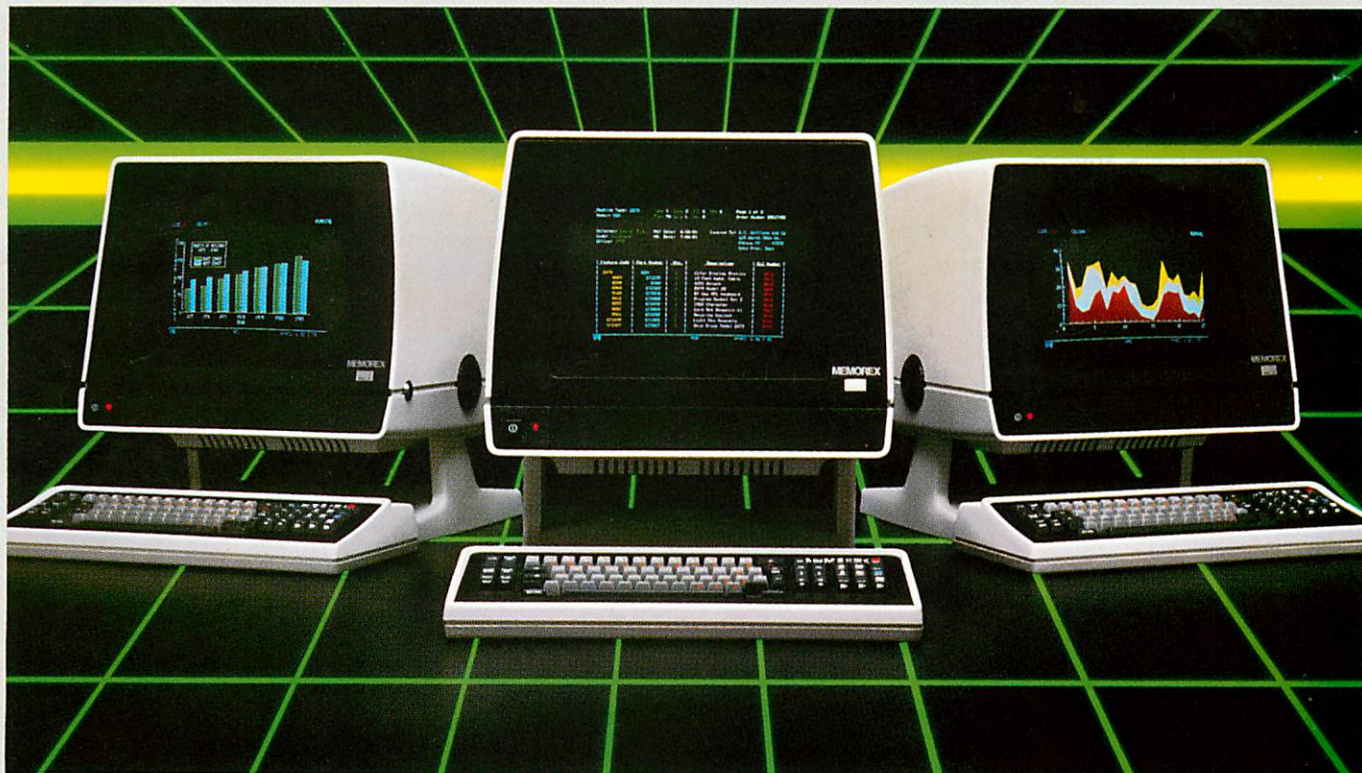
**Compatibility:** IBM 327X plug compatible; Bisynchronous; SNA/SDLC.

**Product Specifics: On 2079 Color, Convenience And Comfort.** All 2079 models deliver bright, crisp color—color that can be brought up quickly, normally with no special software or controller modifications. Pre-converged color eliminates time consuming manual color alignment. And a host of features further contribute to operator convenience and comfort—like a tilting and removable monitor, a detachable, low-profile keyboard, a recessed sun-flex screen and non-glare keytops and surfaces to reduce eye strain.

**On 2079 Versatility And Powerful 2079 Graphics.** Five 2079 models, three in standard off-the-shelf configurations and two that can be user-configured, give you maximum versatility and cost efficiency. And with graphics available on both a standard and a configurable model, you can put color to work in dozens of business graphics formats.

**On Top-Of-The-Line 2079 Quality And Bottom-Line 2079 Cost Efficiency.** The 2079s are designed for economy. They need less power and generate less heat than the IBM counterparts. And thanks to their compact design, they take up less space. But basic Memorex quality is really the best economy—economy that results in more productive and longer lasting operation.

**Memorex. The Communications Group.** For more information, contact Laurie Schuler at 18922 Forge Drive, Cupertino, CA 95014-0784. Or call toll free to (800) 538-9303. In California, call (408) 996-9000, Ext. 222.



# MEMOREX

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