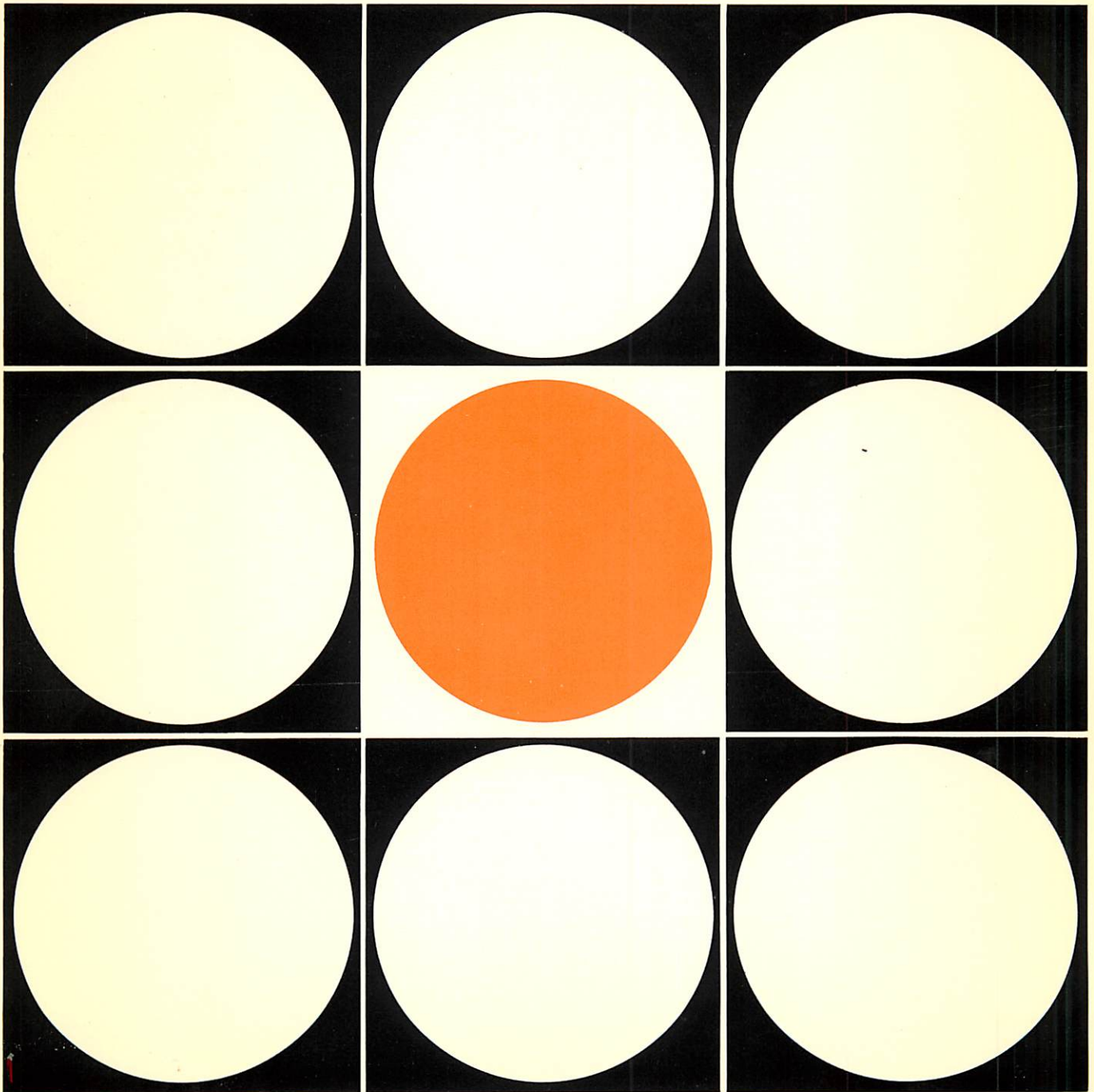


MEMOREX

NEW 79 SERIES VIDEO TAPES FOR ALL HELICAL SCAN RECORDERS



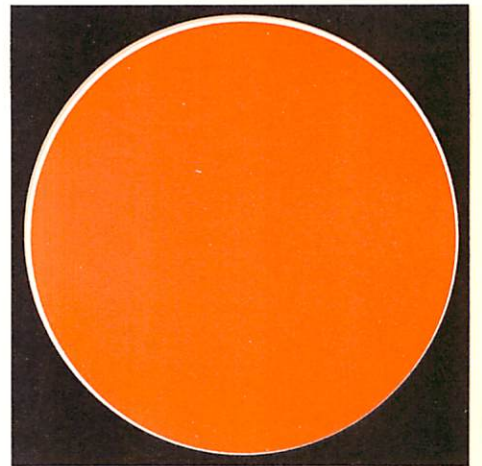
THE COMPUTER HISTORY MUSEUM
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79 Series by Memorex:
A family of quality video tapes
for all helical scan recorders.

With the new Memorex 79 Series, we introduce a new standard of quality in video tapes. The 79 Series is made specifically for your recorder—no matter which make it is. Our 79 Series isn't just one superior video tape. It's a family of superior video tapes—the only such family available. Each tape is specifically designed for a different helical scan recorder. Each is made to the highest professional broadcast standards. Each has its own special formulation and configuration. As a result, our tape will give you the best picture and sound your machine is capable of producing. The 79 Series performs with the lowest dropout incidence of any video tape. It affords an unusually long still-frame life. And 79 Series is the most durable you can buy. You'll get superior performance long after other tapes develop dropouts and fail.

The special formulation of the 79 Series guarantees it won't stick or get out of sync. Its tough binder practically eliminates the problem of oxide flake-off and head-clogging—yet assures long head-wear.

Superior video tape makes your recorder a superior instructional tool. So use the best—Memorex 79 Series.



**QUALITY CONTROLLED FOR
DROPOUT-FREE PICTURES REEL
AFTER REEL**

The new Memorex 79 Series tapes will give you clean pictures unmarred by dropouts.

To assure you of consistently low dropout incidence and product uniformity, we adhere to stringent quality control procedures. From oxide mixing to packaging, all operations are conducted under rigidly controlled environmental conditions.

And to keep your tape low in dropouts, we use a conductive coating that drains away static electricity, which would build up and attract dust and debris.

**RELIABLE RECORDINGS EVERY TIME
AND EXTENDED PLAYBACK LIFE**

Memorex 79 Series tapes are made to prevent head-clogging which could result in the partial or total loss of vital or unreproducible subject matter. A durable oxide binder means 79 Series tapes will make pass after pass without shedding—and with fewer dropouts.

This surface durability and toughness also means your recordings can be played back over and over without appreciable degradation. 79 Series tapes continue to give you high performance long after other tapes have failed.

**UNIQUE FORMULATION FOR OVERALL
SUPERIOR PERFORMANCE**

The controlled surface of 79 Series tapes assures intimate and uniform tape-to-head contact at all times. This uniformity—plus a unique oxide formulation—results in a higher signal-to-noise ratio.

79 Series tapes have a built-in lubricant for friction-free operation. And this smoothness means a low abrasive characteristic for longer head life.

For perfect audio stability, we eliminate ruffled and scalloped edges by precision slitting of the bulk tape.

**79 SERIES CONFIGURATIONS FOR ALL
HELICAL SCAN RECORDERS**

We have 79 Series tapes in standard configurations for all helical scan recorders. Contact your Memorex dealer or sales office for complete information.

For a live demonstration of
a new 79 Series video tape,
contact your man from

MEMOREX

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3166 Maple Drive, N. E.
Atlanta, Georgia 30305
(404) 231-4865

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2101 Magnolia Avenue
Birmingham, Alabama 35205
(205) 252-1169

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Lowell, Massachusetts 01852
(617) 454-1582

CHICAGO

595 North York
Elmhurst, Illinois 60126
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Dallas, Texas 75225
(214) 363-8977

DAYTON

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Dayton, Ohio 45402
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Denver, Colorado 80203
(303) 244-5473

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