

Worldwide Sales Locations

Memorex Corporation

San Tomas at Central Expressway
Santa Clara, California 95052
(408) 987-1000
Telex 346-442

United States

Alabama

Birmingham (205) 870-4240

Arizona

Phoenix (602) 254-5466

Arkansas

Little Rock (501) 374-0279

California

Los Angeles (213) 478-3051
San Francisco (408) 987-1450
San Diego (714) 291-8440

Colorado

Denver (303) 837-0205

Connecticut

Greenwich (203) 637-5421

Hartford (203) 568-1370

Florida

Miami (305) 966-7700

Georgia

Atlanta (404) 321-0200

Illinois

Chicago (312) 620-3200

Peoria (309) 688-2406

Indiana

Indianapolis (317) 293-8055

Kansas

Kansas City (913) 362-1650

Kentucky

Louisville (502) 897-3304

Louisiana

New Orleans (504) 522-4401

Maryland

Baltimore (301) 666-8800

Massachusetts

Boston (617) 890-0700

Michigan

Detroit (313) 354-4511

Minnesota

Minneapolis (612) 835-6635

Missouri

St. Louis (314) 997-0730

Nebraska

Omaha (402) 391-0486

New Jersey

Newark (201) 325-1830

New York

Buffalo (716) 631-5410
New York (212) 541-7780
Rochester (716) 385-2670
Syracuse (315) 437-7581

North Carolina

Charlotte (704) 527-4923
Greensboro (929) 294-4374
Raleigh (929) 787-7660

Ohio

Cincinnati (513) 621-7120
Cleveland (216) 447-0780
Columbus (614) 885-0415
Dayton (513) 228-3448

Oklahoma

Oklahoma City (405) 235-1245
Tulsa (918) 583-3613

Oregon

Portland (503) 620-4800

Pennsylvania

Harrisburg (717) 737-3448
Philadelphia (215) 337-1050
Pittsburgh (412) 531-8711
Allentown (215) 820-9707

Texas

Dallas (214) 233-1031
Houston (713) 688-1451

Virginia

Richmond (804) 288-3116

Washington

Seattle (206) 243-3402

Washington, D.C.

(703) 821-3300

Wisconsin

Milwaukee (414) 327-4040

Americas & Asia Headquarters

San Tomas at Central Expressway
Santa Clara, California 95052
Telex 334-492

Argentina

Buenos Aires 45-1839

Australia

Melbourne 20-4571
Sydney 908-2211

Brazil

Sao Paulo 287-6988, 287-2262
Rio de Janeiro 264-3483

Canada

Toronto, Ontario (416) 449-9940
Dorval, Quebec (514) 636-9912
Ottawa, Ontario (613) 737-3411
Vancouver, B.C. (604) 873-3322
Edmonton, Alberta (403) 454-8671
Dartmouth, Nova Scotia (902) 435-1813

Japan

Tokyo (03) 273-8901 thru 7
Osaka (06) 203-6601 thru 4
Nagoya (052) 231-5005, 5008
Fukuoka-shi (092) 451-2073
Hiroshima (0822) 28-1780, 1742

Mexico

Mexico City (905) 553-5302

New Zealand

Wellington 334-492

Peru

Lima 40-6668

Venezuela

Caracas 92-9198, 9998

European Headquarters

Parc Industriel des Hauts Sarts
4400 Herstal — Liege
Belgium 041/64-45-40

Austria

Vienna 73.24.17

Belgium

Brussels (02) 673.80.80

Denmark

Copenhagen 02/45 83 11

Finland

Helsinki 49-32-34

France

Paris 655.66.55
Lyon 26.64.12
Lille 57.34.34

Italy

Milan 7383693, 7383980
Rome 06-5920454
Padua 662986, 612754
Turin 011-547413/542504
Bologna 051-480555/6

Netherlands

Amsterdam 44-89-51 (020)

Norway

Oslo (02) 219160

Spain

Madrid 270-4866, 270-4635

Sweden

Bromma (08) 980980

Switzerland

Zurich 36 16 65
Geneva 022/355221-360285

United Kingdom

Altrincham 061-928-8322
Middlesex 01-570-7716

West Germany

Munich 18-90-71
Cologne 23-87-63
Frankfurt/Main 417061-2
Hamburg 41-80-01
Stuttgart 28-10-06

Memorex Corporation —

Quality, Value, Service

Founded in 1961, Memorex employs nearly 8,000 highly skilled people in more than 100 locations throughout the world. With modern headquarters and major manufacturing facilities in Santa Clara, California, Memorex also has production facilities in Liege, Belgium; Nogales, Mexico; Eau Claire, Wisconsin; and Irvine, Santa Ana, and Anaheim, California, plus a network of regional warehousing and distribution centers.

Memorex is a worldwide supplier of high technology equipment and magnetic recording media used in data storage, retrieval and communications. The growing line of products today includes high-quality disc, tape and semiconductor data storage systems; telecommunications processors and terminals; computer tape, disc packs and data modules; audio and video tapes; word processing supplies; and field engineering and facilities management services.



© 1977 MEMOREX CORPORATION
WPD 919-0 AA 009-0 12/77 PRINTED IN U.S.A.

MEMOREX

Word Processing
Products



Memorex--The only quality alternative.



Today, Memorex is the Largest Independent Manufacturer of Magnetic Recording Media in the World.

From its beginning, Memorex has continually demonstrated an ability to anticipate and respond to changing markets with innovative, high-quality products. Among these is a full line of high-technology computer products which include computer tapes, disc packs, disc cartridges, data modules and flexible discs. In addition, Memorex manufactures computer peripheral equipment such as tape and disc drives, controllers and display terminals. Memorex has also extended its capabilities and technologies into related information storage and communication areas with a complete range of audio and video tape products for consumer and professional use. And, most logically, into the world of word processing.

We Know How to Make Better Word Processing Products. And We Do.

Nowhere is the evidence of innovative technologies more apparent than in the expanding word processing equipment market. It is, however, an industry where the efficiency of the equipment—and your office—depends upon the compatibility, reliability and value of media supplies. It is an industry Memorex serves by offering a complete line of high-quality supplies for a broad range of applications from dictation, typing and text editing to duplication, information storage and file maintenance.

Memorex has been the leading independent manufacturer of computer media for over 15 years. We apply the same advanced coating and formulation technology with stringent quality control standards to produce our word processing products. This means we can offer you word processing magnetic products—magnetic cards, flexible discs and word processing and dictation cassettes—of deservedly superior reputation. These same manufacturing and technical capabilities insure that our toners, developers and typewriter ribbons deliver equally high levels of performance.

All Memorex word processing products are manufactured to be 100-percent compatible with the equipment and people that use them. Our products are tailored for use with a wide range of IBM and Xerox equipment and other machines. In addition to the company's concern for machine compatibility and effective human communication, the Memorex products are also designed for clean and efficient handling. From our magnetic cards, packaged in attractive boxes (which double as desk files for easy card identification and storage) to toners in "human-engineered" bottles that fit the user's hand and minimize spills and clouding.

Excellence. It is a concept of quality, value and convenience. Whether you copy it, type it, dictate it or store it, you are going to get consistent product integrity with Memorex—the only quality alternative.



Memorex Toners. For Clearer Copies, Sharper Performance.

Memorex toners deliver copies that are sharp, clean, easy to read and economical—and there are many reasons why. Our products' consistent performance is assured because at each step of manufacturing, sophisticated control procedures monitor quality. After production, each toner is stringently tested and re-tested at various control stations. At one station, for example, toner samples undergo the close scrutiny of a Coulter Counter, a meticulous device that measures particle size and distribution. With the Counter, we can assure that each product container is filled with *toner particles of optimum size—and uniformity*. The result? *Better image contrast, cleaner background and a cleaner machine*. Additionally, you will receive consistently better value because Memorex toners offer excellent consumption rates (more copies per carton of toner).

Memorex toner formulations (so unique we have patented some!) were developed for use with specific equipment to guarantee 100-percent compatibility and to

provide copies with darker, sharper images and uniform copy quality. We then further this efficiency factor by testing each product on compatible copier machines, thus, *product excellence is guaranteed in each toner, before it ever reaches the customer*.

User convenience and efficiency are also assured. Because the Memorex toners adhere so completely to the paper, copies are not only clean but *they do not smear when circled and handled by any number of people*. This means you can count on *crisp, readable copies and clean hands with Memorex toners*.

One of our most popular configurations utilizes a unique toner bottle which contours to the operator's hand for easier handling and application—the toner pours evenly and smoothly. This means *faster, cleaner refills and happier users*.

Guaranteed Reliability. Greater Value. 100-percent Xerox and IBM Equipment Compatibility. Compatibility With People. Uniform Copy Quality: Blacker Images and Sharper Characters.



Memorex Developers. You Get Better Copy Quality, More Readability, Greater Value.

Our developers are a blend of Memorex toner and plastic coated beads of sand or steel which "carry" the toner in the copying process. Both the developer and toner must work in harmony for the highest quality copy reproduction. And both must interact efficiently to get good copies and economy of operation.

Fundamental to the developer's long life and reliability is the beads' plastic coating. Our patented coating formulation results in the most durable developer in the industry. *You will get up to 50 percent more copies, make fewer developer changes and receive greater value with Memorex.*

We also monitor the size of the beads for uniform consistency because oversized developer beads could contribute to poor copier performance and copy quality. Consistent bead size is added assurance that *your copier will run smoothly and experience less downtime*.

Memorex has developed each toner and developer to be used with a specific IBM or Xerox copy machine. This assures you of total equipment compatibility. And when you combine our toner with the durability and compatibility of Memorex developer, *you receive more clear, crisp copies per carton of developer*.

Cost Savings. Longer Usable Life. Consistent Performance. Less Machine Downtime. More Copies Per Carton. 100-percent Machine Compatibility.

Memorex--The only quality alternative.



Memorex Typewriter Ribbons. For Clearer Impressions.

The impression begins on the page, whether you use a Memorex film or fabric ribbon. Our film ribbons feature a high carbon content for *characters that are uniformly dark and dense*, yet provide *resistance to smearing and smudging*. And a superior binder system assures you of a *cleaner machine!* The Memorex fabric ribbon with a high ink-release formula assures you of a *print that is clean and consistent, from image to image*.

Memorex ribbons make an impression on the user, too. Formulated to last, our ribbons can be stored under proper conditions for several years. After this time they still yield the same sharply defined edges and characters. Engineered for people, all Memorex ribbons provide *fast, clean, efficient handling and changing*. From the secure packaging that prevents unwinding, to cross hatching which signals the ribbon's end.

Memorex offers multi- and single-strike carbon ribbons as well as a nylon fabric ribbon for a wide range of typewriters and applications.

Dark, Dense Characters. Cleaner Typewriter. Consistently Crisp Images. Clean, Efficient Handling. 100-percent Compatibility with Your Typewriter. And You.



Memorex Dictation Cassettes. Quality Sound And Sound Business Sense.

Memorex is no stranger to the audio tape business. Our reel-to-reel, eight-track and cassette audio tape products are known for quality the world over. The standards used to produce and test those products are just as much in evidence in the Memorex dictation cassettes to guarantee you the *best performance possible*.

The ultrasonic case welding prevents our cassettes from warping, a major cause of machine jams. That means *superior day-in/day-out performance*. Available in both 60- and 90-minute recording packages, these cassettes are designed for use on dictation equipment using standard cassettes.

As with all Memorex word processing products, our dictation cassettes are designed for people. An oversized viewing window lets you know, at a glance, exactly how far the tape has wound. Our exclusive storage album gives the cassette *maximum protection of recordings when not in use*. And because our cassettes are leaderless, *no dictation time—or material—is ever lost*.

To complement the line of cassettes is the company's 3-inch dictation belt. The product offers you the same quality of sound reproduction as do the dictation cassettes. *Quality that makes sound business sense*.

Guaranteed Reliability. No Lost Dictation Time. Superior Day-in/Day-out Performance. Human Engineered.



Memorex Word Processing Cassettes. Flawless Performance and Reliability.

Meeting the same high-performance standards as our magnetic media are our word processing cassettes. Each cassette features 100-percent testing to insure that the tape gives you *error-free recording*.

Additionally, these cassettes offer Memorex's patented hubs which prevent tape slippage under heavy stress loads, *so your tape performs smoothly, use after use*. And the cassettes' uniform pressure pad assures *optimal read/write capability (head-to-tape contact)* by applying uniform pressure across the tape during operation. *Thus, the possibility of read/write errors is minimized*.

The Memorex cassette case has been precision designed to *provide dependable recording protection*. Plus, the case is molded of 100-percent Delrin*, the smoothest and toughest plastic for *durability and wearability*.

The broad line of Memorex word processing cassettes is made for use on most word processing systems in the industry; and they are *guaranteed 100-percent compatible*.

Guaranteed Reliability. Smooth Performance. Durability for Longer Life and Better Value. 100-percent Machine Compatibility.

*A registered trademark of Dupont.



Memorex Magnetic Cards. Unequaled Quality and Unbeatable Value.

Magnetic cards are a product of our expertise in computer media. Our advanced oxide coating technology assures you of the highest possible recording quality. That means *no information loss and absolute dependability*. This same quality and dependability is also available in double-sided magnetic cards.

Memorex has designed attractive packaging for ease of storage and card identification. Single-sided magnetic cards are provided with both writable (for easy labeling and card identification) and non-writable surfaces. All double-sided cards are made with writable surfaces on both sides. *User convenience and efficiency* is also the primary packaging consideration, whether it's our economical 50-card dispenser pack or our 25-card desktop filing pack, which includes file folders.

Guaranteed Reliability. No Information Loss. 100-percent Equipment Compatibility. Convenient and Efficient Filing. Easy Storage and Identification.

Memorex--The only quality alternative.



Memorex Flexible Discs. For the Latest Generation of Text Editing and Data Storage Equipment.

The family of Markette flexible discs shows, once again, how Memorex has applied its expertise in magnetic media to daily office operations. Our proprietary oxide coating formulation and surface finishing techniques have resulted in disc products which offer *maximum durability and minimum wear of the disc and your equipment.*

The Markette disc jacket has a specially-designed inner lining which cleans and cushions the disc during operation. This inner lining assures *reduced error potential and increases data reliability.*

Our single- and dual-sided IBM compatible Markette discs are designed for use on Lexitron, Digital Equipment Corporation, Linolex, Lanier units and Display Text's Editor. (Memorex also offers specially formatted single-sided Markettes for System/6.) Each flexible disc is tested error free from Memorex.

The 32 hard sector disc is designed specifically for use on Wang's WP-10, WP-20 and WP-30 systems.

Memorex's FD IV and FD VI Markette discs can be used on the NBI System, on Vydec's 1146, 1200 and 1400 systems, plus, the Wang Programmable Calculator.

Both FD IV and FD VI feature hub reinforcing rings to protect against hub damage and to reduce wear deposits which may migrate onto the disc causing errors. Additionally the FD IV has a special jacket designed for high-temperature applications.

Performance, cost efficiency and convenience—from the manufacturing that insures maximum durability and reduced error potential to the packaging that both protects the disc and facilitates human handling—*Markette discs more than meet your needs.*

Guaranteed Reliability. Computer Tape Technology. 100-percent Equipment and Human Compatibility.

Memorex Toners				Memorex Developers			
FOR USE IN:	MEMOREX REORDER NUMBER	UNITS PER CARTON	CARTONS/ SHIPPING CASE	FOR USE IN XEROX COPIERS:	MEMOREX REORDER NUMBER	NET LB./ CARTON	GUARANTEED MIN. COPIES/CARTON USING MEMOREX TONER
XEROX COPIERS				2400, CFP, 3600, 7000, 7700	76100000	25	350,000
2400, CFP, 3600, 7000, 7700	76000000	8/4 oz. bottles	6	840 E.P.S.	76100000	25	230,000 A Prints
3100, LDC, 3107	76000001	8/4 oz. bottles	6	4000, 4500	76100001	25	125,000
660	76000002	8/4 oz. bottles	6	600 M.E.P.	76100002	25	45,000 Prints
914, 720, 1000	76000003	8/4 oz. bottles	6	1200 C.P.S., 970 M.P.S.	76100003	25	250,000
1200 C.P.S., 970 M.P.S.	76000004	8/4 oz. bottles	6	3100, LDC, 3107	76100004	3.3	20,000
840 E.P.S.	76000005	8/4 oz. bottles	6	9200	76100005	16	
1824, 1860	76000006	8/4 oz. bottles	6	660	76100100	2.5	35,000
600 M.E.P.	76000007	8/4 oz. bottles	6	813	76100101	2.5	35,000
813	76000008	8/4 oz. bottles	6	914, 720, 1000 (pos-pos)	76100102	3.6	35,000
9200	76000015	8/2½ lb. bottles	1	914, 720, 1000 (pos-pos)	76100103 *	5.0	35,000
4000, 4500	76000100	1/2 lb. cartridge	6	914, Microprinter (neg-pos)	76100104	3.6	35,000
				914, Microprinter (neg-pos)	76100105 *	5.0	35,000
IBM COPIERS				1824 (pos-pos)	76100106	8.0	35,000
Copier I	76000201	2/1½ lb. canisters	6	1860 (pos-pos)	76100106	8.0	50,000 Ft.
Copier II, I LDF	76000202	2/1½ lb. canisters	6	1824 (neg-pos)	76100107	8.0	35,000
Copier III	76000203	1/4 lb. canister	6	1860 (neg-pos)	76100107	8.0	50,000 Ft.
				* Use every 5th P.M.			
Memorex Typewriter Ribbons							
RIBBON	MEMOREX REORDER NO.	IBM REORDER NO.	FOR USE ON:				UNIT
Selectric 71	76300000	1136108	IBM Selectric 71, IBM MC/ST I, IBM MT/ST II, IBM MT/ST IV				One Dozen
Standard	76300001	1010760	IBM Model A, IBM Model B, IBM Model C, IBM Model D				One Dozen
Standard Cartridge	76300002	1136182	IBM Executive Model D, and selected others				One Dozen
Selectric II	76300003	1136390	IBM Selectric II, IBM Correcting Selectric II, IBM Selectric MC/ST II, IBM MC/ET				One Dozen
Tech III	76300004	1136391	IBM Selectric II, IBM Correcting Selectric II, IBM Selectric MC/ST II, IBM MC/ET				One Dozen
Lift-off Correctable	76300005	1136432	IBM Correcting Selectric II, IBM Selectric MC/ST II, IBM Memory Typewriter				One Dozen
Cover-up Tape	76300006	1136435	IBM Correcting Selectric II, IBM Selectric MC/ST II, IBM Memory Typewriter				One Dozen
Lift-off Tape	76300007	1136433	IBM Correcting Selectric II, IBM Selectric MC/ST II, IBM Memory Typewriter				One Dozen
Selectric Fabric—Bik.	76300100	1136138	IBM Selectric and Magnetic Keyboard Typewriters with Fabric Ribbon Mechanism				One Dozen
MEMOREX MAGNETIC MEDIA				REORDER NUMBER	UNIT	UNITS PER SHIPPING CASE	
Dictation Cassettes							
60 Minute Instant Recording Cassette				70200600	Each	48 Units	
90 Minute Instant Recording Cassette				70200601	Each	48 Units	
3" Dictation Belts				76210000	Box	25 Boxes	
Word Processing Cassettes							
For Xerox 800 E.T.S.				76210400	Each	Minimum order quantity is a box of 10 cassettes. Each shipping case contains 10 boxes or a total of 100 cassettes.	
For Redactor II				76210401	Each		
For Savin 900				76210402	Each		
For Wang & CPT				76210403	Each		
Magnetic Cards							
Non-Writable Mag Cards and Folders, 25 cards and 25 folders per box				76200300	Box	10 Boxes	
Writable* Mag Cards and Folders, 25 cards and 25 folders per box				76200301	Box	10 Boxes	
Dispenser Pack Writable Cards, 50 cards per box				76200302	Box	20 Boxes	
Double-Sided* Writable Cards and Folders, 25 cards and 25 folders per box				76200900	Box	10 Boxes	
Mag Card Folders, 250 folders per box				76200303	Box	3 Boxes	
*Writable cards feature a write-on corner for numerical or color coding. Double-sided cards offer twice the recording capacity.							
Flexible Discs							
Single-Sided Markette				32013060	Each	Minimum order quantity is a box of 10 discs. Each shipping case contains 10 boxes or a total of 100 discs.	
Dual-Sided Markette				32011729	Each		
32 Hard Sector				32013015	Each		
FD IV				30700001	Each		
FD VI				30712003	Each		