

## Memorex Markets 3 Winchester

SANTA CLARA, Calif. — Memorex last week entered the high-capacity 5.25-inch Winchester drive market, unveiling drives with capacities of 30, 50, and 70 megabytes.

The drives, which were developed and will be manufactured by Memorex, will use plated media and a linear voice coil actuator. Average access time of the drive is 45 ms including settling time, Memorex said.

The drives — models 512, 513 and 514 — are the first members of what will be Memorex' 500 family of high-performance 5.25-inch Winchester drives. Other members of the product family, according to product manager Dave Tovey, will offer higher capacities and faster average access times.

The drives will list in OEM quan-

ties for \$1,100 for 30 megabytes, \$1,400 or 50 megabytes and \$1,700 for 70 megabytes. Evaluation units of all three drives will be available in the third quarter with production quantities available in the fourth.

Memorex said the drives will use plated media manufactured in-house. Manufacturing of the drive is expected to take place in Santa Clara, Calif., while manufacturing of the plated media will be at Westlake, Calif. Mr. Tovey said the plated media manufacturing capability was picked by Memorex from parent company Burroughs Corp.

Memorex's OEM Equipment operation will market the new 5.25-inch Winchester products. The division, under vice-president Frank Buckley, also handles 5.25-inch lower-capacity removable-media drives obtained from DMA Systems, Goleta, Calif.

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