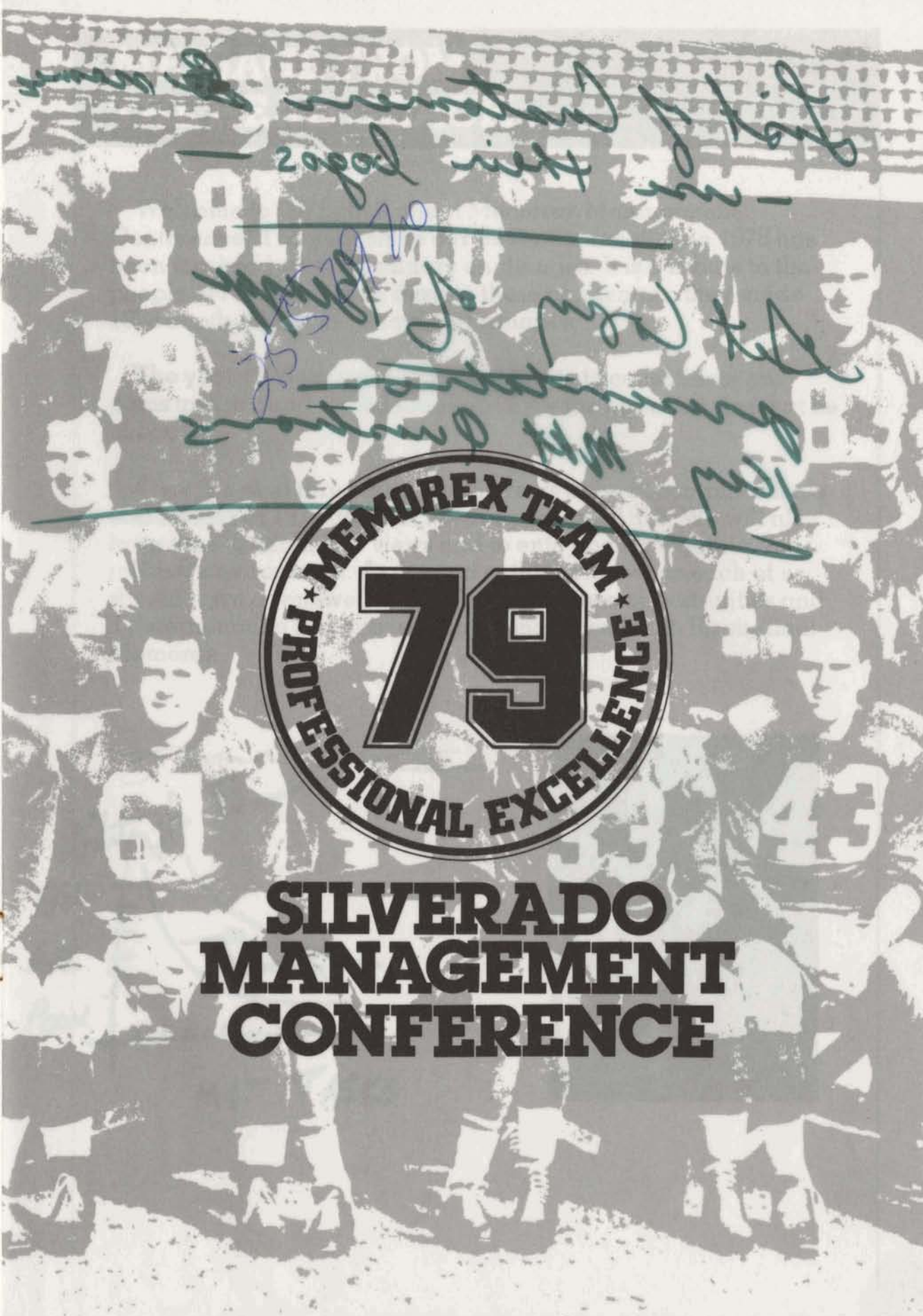




SILVERADO
FIVE



Handwritten signatures and notes in blue and black ink, including the number '2002' and various illegible names.



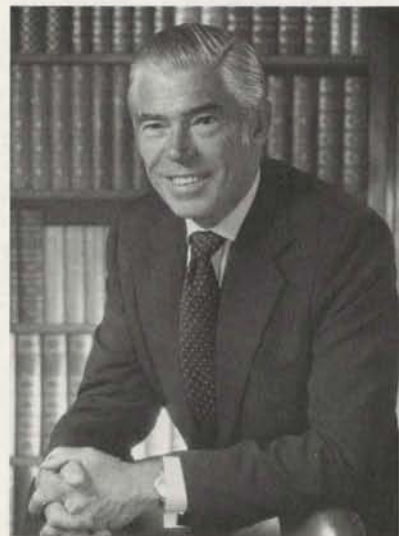
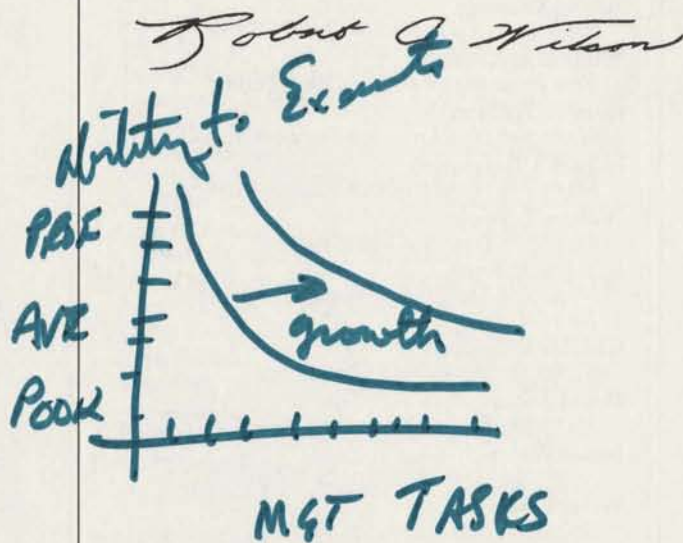
SILVERADO MANAGEMENT CONFERENCE

MESSAGE FROM THE HEAD COACH

Welcome to the Fifth Annual Memorex Management Conference! The year since our Silverado meeting in 1978 has been marked by extraordinary challenges. It is a tribute to the people of Memorex that, despite these challenges, they made 1978 another year of record performance.

The year 1979 provides the opportunity to consolidate our gains and to build a solid foundation for the opportunities that lie ahead.

Over the next three days we will review the accomplishments and lessons of 1978 and discuss our plans for 1979. We will also have time to exchange views and to enjoy being together in a relaxed environment. At the end of this conference each of us should have a renewed enthusiasm for future opportunities and a determination to achieve professional excellence throughout Memorex.



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Assistant Treasurer

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Manager, Field Operations Promotional Programs

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Manager, Finance

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Manager, Int'l Affairs and Gov't Liaison

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Vice President, Federal Operations

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Manager, Headquarters Support, R.S.C.

Robert S. Rafalovich
Manager, Headquarters Customer Service

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Manager, National Sales Support

R. J. (John) Ryan
Manager, Field Operations, Great Lakes Region

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Vice President, Field Operations

David Tobin
Manager, Field Operations, New York Region

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Regional Vice President, Southwest Region

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Regional Vice President, Midwest Region

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- Kenyon C. Cruden**
Manager, Marketing, Recording Components Division
- Henk Evenhuis**
Manager, Finance, Recording Components Division
- John Fialko**
Manager, Manufacturing, CFI Division
- E. Jack Jones**
General Manager, Flexible Disc Product Section
- Jean-Jacques Jouan**
Manager, Quality Assurance/Engineering, Liege Division
- Ronald H. Julius**
Manager, Industrial Relations, CFI Division
- Jack H. King**
General Manager, Computer Tape Division
- Warren R. Kisling**
Manager, Manufacturing, Recording Components Division
- Arthur Launder**
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- Jeffrey Menkes**
Manager, Marketing, Precision Plastics Division
- Joseph J. Mikelonis**
Manager, Finance, Precision Plastics Division
- Robert E. Numbers, Jr.**
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Manager, Engineering, Computer Tape Division
- Joseph A. Renard**
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- Michael M. Rogers**
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- Alfredo Silvestre**
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National Sales Manager, Computer Media Group
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Manager, Finance, Computer Tape Division
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Manager, Manufacturing, Precision Plastics Division
- Harry Wilent**
Manager, Quality Assurance, Computer Tape Division

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- George R. Wikle**
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Manager, Advanced Device Engineering
- Ian Graham**
Senior Staff Scientist
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- Stanley Mantell**
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- Harold A. Mattice**
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- Dennis M. Moynahan**
Manager, 3652 Drive Development
- Marvin G. Norman**
Manager, Materials
- Daniel E. O'Brien**
Manager, Marketing
- Thomas J. O'Keefe**
Manager, Customer Service
- Eugene L. Ousterling**
Manager, Special Production Operations
- William J. Richards**
Manager, Industrial Relations
- Rudolph (Rudy) Sikorsky**
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- Ronald F. Singleton**
Manager, Subsystems
- Frank J. Sordello**
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- James Tatsukawa**
Manager, Product Engineering
- Henry L. Tinker**
Manager, Business Planning
- Johann Willems**
Manager, Manufacturing Engineering
- Arthur Withop**
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Manager, Engineering, Disc Drive Division
- Larry M. Chamberlin**
Manager, Industrial Relations
- Ronald L. Compton**
Manager, Engineering, Business Systems Division

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Manager, Finance, Disc Drive Division
- Richard E. Heinzelman**
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- Anthony N. LaPine**
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- Edward L. Marinaro**
Manager, 660 Product
- Leslie L. Menigoz**
Manager, Mini Systems Peripherals Program
- Eugene Meyer**
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- Jack E. Payne**
Manager, Quality Assurance, Disc Drive Division
- Richard T. Peters**
Manager, Manufacturing and Quality Assurance, Business Systems Division
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- Gary J. Walker**
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- William Yee**
Manager, Manufacturing, Disc Drive Division

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- Lowell B. (Barry) Carpenter**
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Country Manager, Australia
- F. Craig Holtby**
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Country Manager, Venezuela
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- Richard W. Martin**
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- Leonard B. Perrone**
Director, Finance

Alberto Silva
Country Manager, Mexico

Tetsui Yamada
Executive Director, Japan

Takehiro Yamamoto
Japan Liaison

Rossana C. Zarzar
Country Manager, Peru

EUMEA Group

Santiago Abeijon
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Peter Bembridge
Director, Legal Counsel

Barry Berghorn
General Manager, EUMEA Consumer and Business Media

Reto Braun
Vice President and General Manager

Ernst Brossmann
Country Manager, Switzerland

Allan Cummings
Director, Industrial Relations

Alain de Forges
Area Manager, France

Robert Farrell
Country Manager, Belgium

Helmut Gottinger
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Harald Gullerud
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Area Manager, Benelux and Exports

Michael Kitching
Area Manager, United Kingdom

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Country Manager, Netherlands

Benny D. Pedersen
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Director, Business Planning

Giorgio Ronchi
Area Manager, Italy

Goran Skyttvall
Country Manager, Sweden

Trevor Sullivan
Director, Field Engineering

Diederik (Dirk) Thiers
Director, Operations Support

Lars Turndal
Area Manager, Scandinavia

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Theodore J. Cutler
Vice President and General Manager

Eric D. Daniel
Manager, Magnetic and Chemical Technology Center

Howard F. Earhart
General Manager, Audio Division

John T. English
Manager, Research and Development, Word Processing Division

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Manager, Manufacturing, Video Division

Kenneth A. Goldman
Manager, Finance, Audio Division

Charles B. Groat
Manager, Manufacturing, Word Processing Division

Harry G. Hensman
General Manager, Video Division

Leroy R. Hester
Manager, Product Engineering, Video Division

John R. Humphreys
National Sales Manager, Audio Division

W. Dale Humphriss
Manager, Development, Home Video

Paul A. Mahoney
National Sales Manager, Word Processing Division

Reinhard H. Ortgies
Manager, Marketing, Word Processing Division

James F. Ottinger
General Manager, Word Processing Division

Albert P. Pepper
Manager, Marketing, Audio Division

Jacques Philippart
Program Manager, Audio Manufacturing, Ireland

Donald F. Racine
Manager, Quality Assurance, Video Division

Robert L. Reetz
National Sales Manager, Video Division

John C. (Jake) Rohrer
Program Manager, Home Video

Robert A. Sheffield
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Manager, Development, Audio Division

James W. Swent, III
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Michael D. Thomas
Manager, Manufacturing, Audio Division

