

*This announcement is neither an offer to sell nor a solicitation of an offer to buy these securities.  
The offer is made only by the Prospectus.*

1,269,536 Shares

# Memorex Corporation

Common Stock

---

Price \$50<sup>3</sup>/<sub>4</sub> Per Share

---

*Copies of the Prospectus may be obtained in any State only from such of the several Underwriters, including the undersigned, as may lawfully offer the securities in such State.*

Lehman Brothers Kuhn Loeb  
Incorporated

Blyth Eastman Dillon & Co.  
Incorporated

Bache Halsey Stuart Shields  
Incorporated

The First Boston Corporation

Dillon, Read & Co. Inc.

Donaldson, Lufkin & Jenrette  
Securities Corporation

Drexel Burnham Lambert  
Incorporated

Goldman, Sachs & Co.

E. F. Hutton & Company Inc.

Kidder, Peabody & Co.  
Incorporated

Lazard Frères & Co.

Loeb Rhoades, Hornblower & Co.

Paine, Webber, Jackson & Curtis  
Incorporated

Salomon Brothers

Smith Barney, Harris Upham & Co.  
Incorporated

Warburg Paribas Becker  
Incorporated

Wertheim & Co., Inc.

Dean Witter Reynolds Inc.

Bear, Stearns & Co.

L. F. Rothschild, Unterberg, Towbin

Shearson Hayden Stone Inc.

August 10, 1978