

*This announcement is neither an offer to sell nor a solicitation of an offer to buy these securities.
The offer is made only by the Prospectus.*

1,269,536 Shares

Memorex Corporation

Common Stock

Price \$50³/₄ Per Share

Copies of the Prospectus may be obtained in any State only from such of the several Underwriters, including the undersigned, as may lawfully offer the securities in such State.

Lehman Brothers Kuhn Loeb
Incorporated

Blyth Eastman Dillon & Co.
Incorporated

Bache Halsey Stuart Shields
Incorporated

The First Boston Corporation

Dillon, Read & Co. Inc.

Donaldson, Lufkin & Jenrette
Securities Corporation

Drexel Burnham Lambert
Incorporated

Goldman, Sachs & Co.

E. F. Hutton & Company Inc.

Kidder, Peabody & Co.
Incorporated

Lazard Frères & Co.

Loeb Rhoades, Hornblower & Co.

Paine, Webber, Jackson & Curtis
Incorporated

Salomon Brothers

Smith Barney, Harris Upham & Co.
Incorporated

Warburg Paribas Becker
Incorporated

Wertheim & Co., Inc.

Dean Witter Reynolds Inc.

Bear, Stearns & Co.

L. F. Rothschild, Unterberg, Towbin

Shearson Hayden Stone Inc.

August 10, 1978