

Leader of the Packs.

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We're the world's leading independent maker of disc packs. And we provide the largest service organization of all the independents for supporting them.

Disc packs and disc pack service for our drives. And for IBM, CDC, Honeywell, NCR, Calcomp and Ampex drives, too.

A leadership position made possible by our people—because it's their commitment to uncompromising standards in design and manufacturing that has led to making Memorex disc packs the Standard of Value.

We make 12 different models of disc packs. And every single one we make is made not just to meet industry specifications; rather, to exceed customer expectations.

Our customers expect unequalled performance from Memorex packs, and so can you. Because our concern for Memory Excellence has no equal.

Call your Memorex Representative, locations in principal cities worldwide. Or contact us at 1500 Memorex Drive, MS-0060, Santa Clara, CA 95052. Call collect (408) 987-1043.

CIRCLE 91 ON READER CARD

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