# Official Program MEMOREY



Welcome to the Second Annual Management Conference.

The purpose of this meeting is to help us develop our ability to win against worldwide competition. Our theme is Competitive Excellence. Winning against competition requires a standard of excellence in everything we do. Our products, quality, sales and service and management skill must be better than anything competition can offer to our customers.

During the next three days we will have the opportunity to review 1975 accomplishments and share our plans and objectives for 1976. We can also develop a broader understanding of our business, promote improved teamwork, build confident, winning attitudes and have a little fun.

When we return to complete the challenges of 1976 and share this experience with our associates, let's be sure that the standard of competitive excellence is the goal of all employees throughout the year.

Sincerely,

R. C. Wilson

BO Wilson

# **Attendees**

Corporate

Robert C. Wilson, Chairman and President Judith A. (Judy) Blades, Mgr., Finance Administration George L. Bragg, Vice Pres., Corporate Development John R. Eastling, Vice Pres., Litigation Support John R. Eastling, Vice Pres., Littgation Support
Robert L. Erickson, Vice Pres. and Secty., Legal
Thomas E. Gardner, Litigation Analyst
John R. Hoines, Mgr., Field Administration
Neil W. Jacobs, Mgr., Information Systems
Janice H. Kirkland, Mgr., Regional Field Administration, Southwest
Gerald R. Kraft, Mgr., Development Business
Daniel E. Leckrone, Counsel and Assistant Secretary
Robert L. Malcolm, Vice Pres. Industrial Relations Daniel E. Leckrone, Counsel and Assistant Secretary
Robert L. Malcolm, Vice Pres., Industrial Relations
Henry C. Montgomery, Vice Pres. and Corporate Treasurer
John Navas, II, Litigation Analyst
Daniel E. O'Brien, Mgr., Business Economics
John G. Pew, Mgr., Treasury Programs
James L. Pelkey, Mgr., Compensation
Leonard B. Perrone, Mgr., Taxes
Edward J. Phillippe, Vice Pres., Corporate Controller
George B. Sublett, Jr., Mgr., Cash and Profit Planning
Ramon J. (Ray) Vales, Jr., Mgr., Litigation Financial Analyst

# **Consumer And Business Media**

Arthur R. Anderson, Mgr., Future Products and Int'l Coordination Bruce B. Bastl, Mgr., Marketing-Word Processing Division Barry K. Berghorn, Director, Sales Richard T. Bigotti, Mgr., Video Q. A. and Reliability George R. Cotroneio, Mgr., International Word Processing Sales James W. Crowther, Mgr., Customer and Sales Service James W. Crowther, Mgr., Customer and Sales Service
Theodore J. Cutler, General Mgr., Audio Division
John T. English, Mgr., Research and Development
Charles B. Groat, Mgr., Toner and Development Manufacturing
John R. Humphreys, Mgr., Consumer Products Sales
W. D. (Dale) Humphriss, Mgr., Manufacturing—Video Division
Robert Jaunich, II, Vice Pres. and General Mgr.
Charles J. Levdar, Mgr., Quality Control—Video Division
Walter C. Long, Director, Finance
Michael B. Martin, Mgr., Development—Video Division
C. Patrick Mundy, General Mgr., Word Processing Division Michael B. Martin, Mgr., Development—Video Division C. Patrick Mundy, General Mgr., Word Processing Division Robert H. Murashige, Mgr., Development—Audio Division W. O. (Neal) Rayborn, Mgr., Manufacturing—Audio Division Robert L. Reetz, Mgr., Professional Products Sales John C. (Jake) Rohrer, Mgr., Marketing—Audio Division Keith A. Rosheim, Mgr., Industrial Relations

# Equipment Group

D. D. (Duke) Borozan, Mgr., Purchasing
Thomas L. Brooks, Mgr., Product Assurance Engineering
John G. (Jack) Callahan, Director, Inventory Management
John K. (Jack) Clemens, Director, Equipment, Development Engineering
Arnold L. Cooley, Mgr., U.S. OEM Field Marketing
George E. Dashiell, Vice Pres., Sales and Service William F. Deitsch, Mgr., Manufacturing and Engineering
Thomas Edwards, Mgr., Sales Planning
Robert C. Erickson, Mgr., Quality Systems Program
James F. Ferenz, Mgr., Production Operations
Kay E. Finley, Regional Sales Mgr., Great Lakes David L. Gorbey, Regional Field Engineering Mgr., Northeast Roger W. Johnson, Vice Pres. and General Mgr. Francis A. Juliano, Regional Field Engineering Mgr., Great Lakes Donald W. Kelley, Mgr., COM Products
Alfred P. Kennedy, Regional Sales Mgr., Mid-Atlantic
Frank Kirchoff, Regional Sales Mgr., New York
Harold J. Krauter, Director, Finance Paul Kurth, Mgr., Process Control Engineering Anthony N. Lapine, Mgr., 677 Disc Drive Engineering Johnathan B. Leavitt, Regional Sales Mgr., Northeast Johnathan B. Leavitt, Hegional Sales Mgr., Northeast
Lynn A. Leier, Regional Field Engineering Mgr., New York
Wayne M. Lettiere, Mgr., OEM Manufacturing
Justin E. (Mike) Mastrangelo, Regional Field Engineering Mgr., Southeast
Arthur R. Mudge, Regional Field Engineering Mgr., Southwest
Hiroshi (Rusty) Nagakura, Mgr., New Product Acquisition
Thomas J. O'Keefe, Mgr., Customer Service
Alfred K. (Keith) Plant, Director, OEM Division
Joseph V. Rizzo, Plant Mgr., Eau Claire
Harold H. Rumph, Vice Pres. Marketing Harold H. Rumph, Vice Pres., Marketing R. John Ryan, Mgr., Sales Administration
Lowell L. Sando, Mgr. Software development
Russell T. Schneider, Mgr., Product Sales Support

Robert M. Shervem, Director, Quality Assurance Rudolph (Rudy) Sikorsky, Plant Mgr., Nogales Douglas E. Speed, Regional Field Engineering Mgr., Midwest Charles E. Splaine, Regional Sales Mgr., Western Roger M. Stabile, Mgr., Industrial Relations Ronnie E. Steen, Regional Field Engineering Mgr., Mid-Atlantic James Tatsukawa, Mgr., OEM Engineering Henry L. Tinker, Director, Manufacturing
Charles J. (Jim) Tyson, Regional Field Engineering Mgr., Western
William H. Warren, Mgr., Product Planning
James M. Welch, Mgr., Regional Sales, Southwestern W. Jere Werton, Regional Sales Mgr., Midwest William H. Whitaker, Regional Sales Mgr., Southeast Alonzo A. (Al) Wilson, Mgr., Maverick Engineering William Yee, Mgr., Recon Operations

### **EUMEA**

Magnus G. Ambjorn, Area Mgr., United Kingdom and Scandanavia Hermann Becker, Area Mgr., Germany, Austria and Switzerland Erik Christensson, Country Mgr., Sweden Gian B. Cilento, Director, Marketing, EUMEA Gian B. Cilento, Director, Marketing, EUMEA
Alain de Forges, Area Mgr., France
Hans-Joerg Dolf, Country Sales Mgr., Switzerland
Guy Francis, Director, Customer Services, EUMEA
Helmut Gottinger, Country Mgr., Denmark
Harald Gullerud, Country Mgr., Norway
Michael A. Kelly, Country Mgr., Holland
William S. McCalmont, Vice Pres. and General Mgr., EUMEA
Christopher Mill, Director, Industrial Relations, EUMEA
Edward C. Price, Mgr., IBM Litigation, EUMEA
Jo Renard, Director, Manufacturing, Liege
Giorgio Bonchi, Country Mgr., Italy Giorgio Ronchi, Country Mgr., Italy Arthur Rubino, Director, OEM Sales, EUMEA James Simpson, Vice Pres. and General Mgr., Liege Division Thomas S. Stevens, Director, Finance, EUMEA

## **Americas And Asia**

Ney Arias, Country Mgr., Brazil
C. Peter Burke, Country Mgr., Australia
Lowell B. (Barry) Carpenter, Mgr., Media Sales and Distribution
Philip J. Davis, Director, Administration
Pedro Descailleaux, Country Mgr., Peru
Carlos J. Farre, Country Mgr., Argentina
Rafael Gomez, Country Mgr., Mexico
Marcelo A. Gumucio, Vice Pres. and General Mgr.
Jeffrey O. Henley, Director, Finance
Ricardo Mari, Country Mgr., Venezuela
Barry D. (Skip) Sears, Country Mgr., Canada
Tetsushi Yamada, Country Mgr., Japan

Light Blue

# **Computer Media**

yellow Joseph N. (Jay) Benedict, Mgr., Sales Planning and Development William D. Berkman, Mgr., Marketing—Disc Pack Division Ray S. Cook, Regional Sales Mgr., Southwest Martin J. Dasher, Regional Sales Mgr., Midwest James Dobbie, Vice Pres. and General Mgr. Howard E. (Gene) Douglas, Mgr., Int'l Trade and Gov. Affairs Howard Earhart, General Mgr., Comdata Division Bichard Ferry, Regional Sales Mgr., Mid. Atlantic Howard Earhart, General Mgr., Comdata Division
Richard Ferry, Regional Sales Mgr., Mid-Atlantic
Gary E. Fisher, Director, Sales
Arthur W. Fonda, Director, Materials, Facilities and Distribution
Morton J. Gershman, Regional Sales Mgr., Northeast
John B. Hamill, Mgr., Purchasing
Harry G. Hensman, Mgr., Engineering and Development—Computer Tape Div.
Kenneth K. Kindt, Mgr., Industrial Relations
John Hickey, Mgr., Manufacturing—Comdata Division
Warren R. Kisling, Mgr., Manufacturing—Disc Pack Division
William A. Koenig, Regional Sales Mgr., Federal Region
Charles C. Leader, Mgr., Manufacturing—Computer Tape Division William A. Roeng, Regional Sales Mgr., Pederal Region Charles C. Leader, Mgr., Manufacturing—Computer Tape Division Peter C. Madsen, Mgr., Corporate Non-Production Purchasing Donald E. Mattson, General Mgr., Disc Pack Division John Morgan, Regional Sales Mgr., Western Timothy L. Morrison, Mgr., Marketing—Computer Tape Division
Gary W. Meyers, Mgr., Quality Assurance and Field Product Support
John C. Scott, Mgr., Research and Engineering—Disc Pack Division
George W. Surmeier, Director, Finance
Vincent J. Tarpey, Regional Sales Mgr., Great Lakes
Robert C. Zigman, Regional Sales Mgr., New York

# Agenda 1976 Management Meeting

Saturday, February 21, through Monday, February 23

Arrive Friday, February 20-Reception, Cocktails and Dinner

# Saturday, February 21 (Host-W. S. McCalmont)

• 7:00 - 7:45	Breakfast
• 7:45 - 8:15	Introductions
<ul> <li>8:15 - 8:45</li> </ul>	Opening Remarks and Keynote
• 8:45 - 9:45	Financial Results
• 9:45-10:15	Industrial Relations
•10:15-10:30	Break
•10:30-12:30	Equipment Group 1975 Results
	Competitive Excellence 1975/1976
	1976 Revenue
	Futures Investments
•12:30 - 6:00	Lunch—Activities
• 6:00 - 8:00	Social Hour and Dinner
• 8:00 - 8:40	Competitive Excellence
	Outside Speaker—

R. L. Malcolm R. C. Wilson H. C. Montgomery

R. L. Malcolm

R. W. Johnson

William Toomey
Olympic Decathlon

Gold Medal Winner-1968

# Sunday, February 22 (Host-M. A. Gumucio)

• 6:45 - 7:30	Breakfast	
• 7:45 - 9:30	Computer Media	J. Dobbie
	1975 Results	
	Competitive Excellence 1975/1976	
	1976 Revenue	
- 0:30 0:45	Futures Investments	
• 9:30 - 9:45	Break	
• 9:45 - 11:30	Consumer and Business Media	R. Jaunich
	1975 Results	
	Competitive Excellence 1975/1976	
	1976 Revenue	
	Futures Investments	
•11:30-12:00	Finance	H. C. Montgomery
•12:00 - 12:30	Legal	R. L. Erickson
•12:30 - 6:00	Lunch—Activities	
• 6:00 - 8:00	Social Hour and Dinner	
• 8:00 - 9:00	Special Awards	R. L. Malcolm

# Monday, February 23 (Host-R. L. Erickson)

• 6:30 - 7:15	Breakfast	
• 7:30- 9:15	EUMEA Operations 1975 Results	W. S. McCalmont
	Competitive Excellence 1975/1976 1976 Revenue	
	Futures Investments	
• 9:15- 9:30	Break	
• 9:30-11:15	Americas & Asia Operations 1975 Results	M. A. Gumucio
	Competitive Excellence 1975/1976 1976 Revenue	
	Futures Investments	
•11:15-12:00	Corporate Development and	0.1
1000 1000	Futures Investments	G. L. Bragg
•12:00 - 12:30	Summary and Closing Remarks	R. C. Wilson
•12:30-	Lunch	

# **Activities**

**Athletic Competition** 

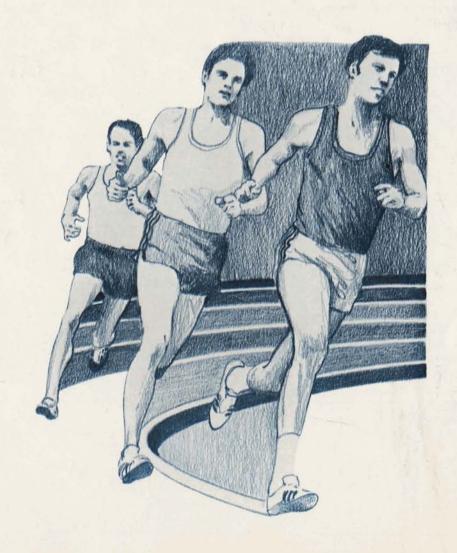
Games

Golf

Horseback Riding

Tennis

**Winery Tours** 



# **New Participants** Robert H. Murashige Charles B. Groat Gary W. Meyers Harald Gullerud Arthur R. Anderson Marald Bullery Marcelo A. Gumucio Ney Arias 20 64 h Thomas J. O'Keefe John B. Hamill Bruce P. Bastl nou. James L. Pelkey Jeffrey O. Henley William D. Berkman (17-bus le Leonard B. Perrone Harry G. Hensman Joseph N. (Jay) Benedict Xlun/2le Edward C. Price Richard T. Bigotti W. D. (Dale) Humphriss Donald W Kelley Judith A. (Judy) Blades John C. (Jake) Rohrer D. D. (Duke) Borozan Michael A. Kelly Keith A. Rosheim Erik Christensson Kenneth K. Kindt Arthur Rubino James W. Crowther Janice H. Kirkland Harold H. Rumph buce Berkla Phillip J. Davis Gerald R. Kraft R. John Ryan Paul Kurth Pedro Descailleaux Lowell L. Sando Anna! William F. Deitsch Anthony N. LaPine Russell T. Schneider Land Hans-Joerg Dolf Roger M. Stabile Charles C. Leader Howard E. (Gene) Douglas Walter C/Long George B. Sublett, Jr. Peter C. Madsen John T. English George W. Surmeier unne Carlos J. Farre Robert L. Malcolm James Tatsukawa M talquelece BI male Richard Ferry Ricardo Mari Henry L. Tinker Guy Francis Christopher Mill James M. Welch Thomas E. Gardner John Morgan Afonzo A. (AI) Wilson my de Timothy L. Morhison William, Yee Rafael Gomez C. Patrick Mundy Helmut Gottinger

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