

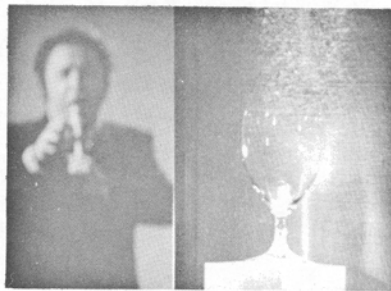
1. (Anncr VO) Can the human voice shatter this glass?



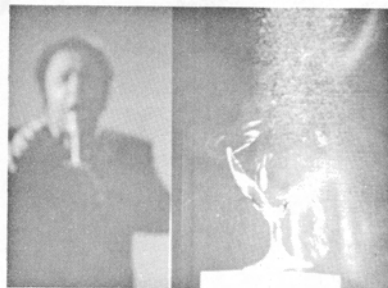
2. (Sfx: singing) We're amplifying the voice of Metropolitan Opera tenor, Enrico Di Giuseppe as he attempts to...



3. ... (Sfx: singing)... reach the precise pitch necessary to shatter glass.



4. (Sfx: singing)



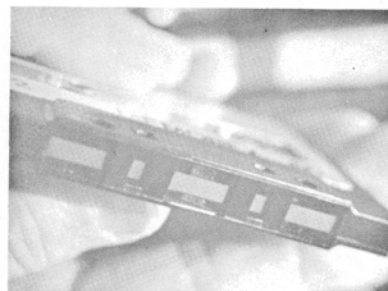
5. (Glass shatters--singing stops) He did it.



6. And so can we. We've just recorded Mr. Di Giuseppe...



7. ... on this... new Memorex Cassette Recording Tape.



8. Our new Memorex Cassette tape can capture and play back...



9. ... the same pitch, the same fine harmonics,...



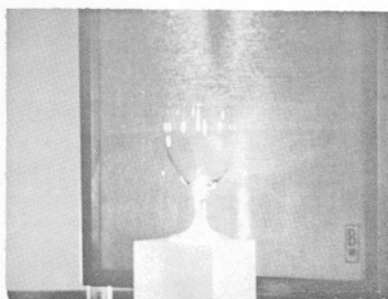
10. ... the same spectrum of sound that shattered glass.



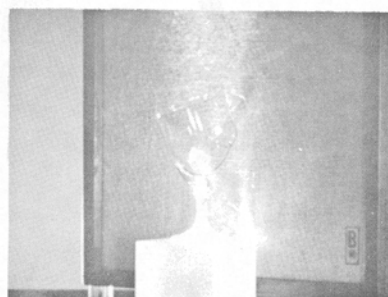
11. (Sfx: click of "play" button. Singing starts) Listen again...



12. ... (Sfx: singing)... this time on new Memorex Cassette recording tape.



13. (Sfx: singing)



14. (Glass shatters. Singing stops)



15. Memorex Cassette Recording Tape. (Sfx: glass shatters) Reproduction so true it can shatter glass.