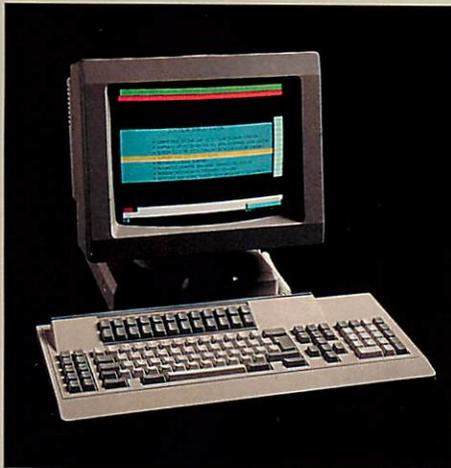


MEMOREX

Communications
Products

3270 Plug-Compatible
Peripherals

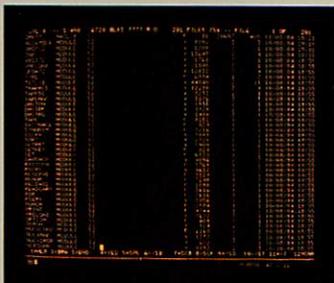




2179 Compact Color Display Station

The communication advantages of color team up with modular design in the Memorex 2179 Compact Color Display Station. You'll get two, four or seven colors on the 2179's 14-inch screen. Customizing your 2179 is easy with the softkey and PF key setup features. The adjustable-slope, ergonomically designed keyboard comes in a choice of layouts. You can even record and play back frequently used keystroke sequences.

- Accelerating cursor
- Light pen support
- Numeric lock
- Audible alarm with volume control.



Set your 2080 screen size. You have four choices, ranging from 1,920 to 3,504 characters



2178 Compact Display Station

Compact, modular and cost effective, the 2178 gives you an adjustable, ergonomically designed keyboard in your choice of four layouts and a space-saving, 12-inch, green or amber screen. Total weight of all three 2178 modules is just 25 pounds; cabling from keyboard to display and from display to logic module lets you arrange the modules any way that's convenient. Standard features include support for the Memorex 2173 Screen Printer.



Plug-Compatible Memorex Peripherals Build Your Personalized Cluster Solutions

Your application is unique . . . and your 3270 environment is as individual as a fingerprint. That's why you need display stations, controllers and printers that can be tailored into personalized cluster solutions.

The Memorex® family of 3270 compatible displays, controllers and printers gives you everything your unique 3270 environment demands. Choices. Features. Quality. Ergonomic design. And value—when you buy Memorex peripherals and when you operate them.

Most importantly, all Memorex products are backed by 25 years of experience, plus the flexible terms of Memorex Finance Company and our worldwide network of service offices. It's the kind of support you can only get from a firm that's been doing business for a quarter century—with customers as individual as you.

Compatibility

All Memorex 3270 peripherals are IBM plug-compatible—functionally interchangeable with IBM products. For you that plug-compatibility means a better *alternative*. Without costly conversions you get versatile Memorex product combinations, plus reliability and performance features you can't get from IBM or any other supplier. And you can keep building on the investment you've already made in hardware, software and operator training.

Features

Memorex peripherals give you *feature flexibility*. In cluster size and network setup. Keyboards and screens. Printing capabilities. They're choices that let you tailor your communication clusters to your application. And features that help keep your whole operation at peak productivity.

Quality

At Memorex, quality is a 25-year tradition: Year after year our products have set high standards for performance and reliability. Memorex quality is spearheaded by our Corporate Quality Council which ensures all our managers and supervisors share our commitment to giving Memorex customers the best products they can buy.



The Memorex 3270 compatible family: green, amber and color displays with features and choices that adapt to your operators; controllers that can grow with your needs and go from one environment to another with the switch of a diskette; and sturdy, ergonomically designed printers for every application.

Value

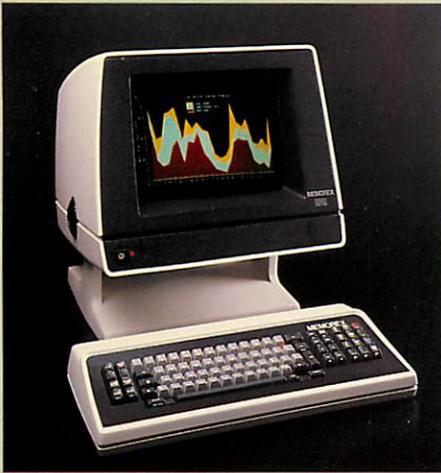
Your DP budget has a long way to stretch so it's crucial to deal with the company that gives you the most for your money . . . even after the sale. Your peripherals must be as economical to own and operate as they are to buy. That's value. And value stands behind every product Memorex makes.

Display Stations



Whether you need full color and graphics or a compact monochrome screen, with Memorex displays you can choose the features that are best for you. Different keyboard styles and layouts. Green or amber screen on all monochrome displays . . . or full color on the 2079 and 2179. Monitors that adjust to every operator. Memorex displays use less energy than comparable products, for lower utility bills and longer component life. And they all have the ergonomic features that help your operators work at peak productivity:

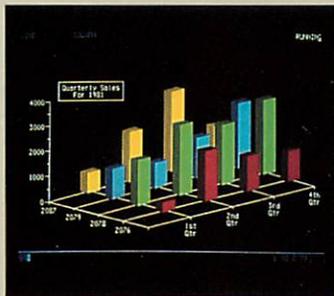
- Recessed, non-glare screens
- Nonreflective keytops and mouldings
- Ergonomically designed keyboards
- Audible alarms
- Keyboard numeric locks
- Mark unprotected field indicators
- Selectable cursor styles
- Operator information and system status lines.



2079 Color Display Station

Our seven-color display station with graphics option is a tool to help you organize, emphasize, link, format, warn, highlight and attract attention to your information in the most effective way. Spend less time trying to understand and more time making decisions. Features include:

- Programmed-symbol graphics
- Two models with different screen sizes
- Optional light pen.



Your data becomes vivid seven-color diagrams with the 2079's graphics package.



Make selections directly from your screen with the 2080's optional light pen.



2078/2080 Monochrome Display Station

The 2078 and its enhanced version, the 2080, are the most versatile monochrome displays you can find. The 2080 even lets you set your own screen size from four choices. Its convenient user set-up menu lets you configure your display through the keyboard. The 2078 gives you many of the same features, but as options. Both the 2078 and 2080 let you add a light pen and the convenience of quick hard copies from the Memorex 2173 Screen Printer.

Memorex Communications Clusters Give You The Plug-Compatible Alternative

Memorex 3270 Plug-Compatible Peripherals and IBM Equivalents

	Memorex	IBM
Displays:	2079	3279
	2078	3278
	2080	3180
	2179	3179
	2178	3178
Controllers:	2174-8	3274-51C
	2274-1C	3274-51C
		3274-61C
	2274-2C	3274-61C
	2274-2A	3274-41A
	3274-41D	
Printers:	2173	None
	2114	3287
		4214
	2068	3287
		3268



Printers



Memorex printers are built to work in the real world, where space is at a premium and work loads are tough. Quiet, durable and compact, they have the versatility to handle any application.

2068 Multifunction Printer

Built to handle heaviest loads and a multitude of applications, the 2068 prints in either high-speed dot matrix (350 cps) or dynamic letter quality (80 cps) in 3287 or 3268 mode. With no bin in back and a choice of five paper paths, it fits into tight corners where many fully-featured printers won't. It operates quietly with a patented, long-life, stored-force flexhammer printhead



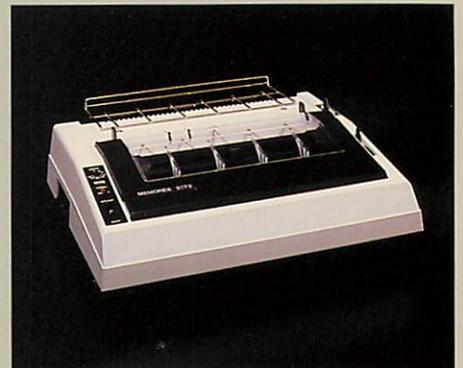
that actually runs cooler at high speed. Features include:

- Automatic sheet feeder
- Selectable fonts
- Wide choice of horizontal and vertical line spacings.



2114-1 Multifunction Printer

For your day-to-day printing needs choose the practical, economical Memorex 2114-1, a next-generation alternative to IBM's 3287 printer. Print in draft quality at 225 cps, correspondence quality at 110 cps or near-letter quality at 60 cps. The 2114-1 is fully ergonomic and simple to use with a tactile-touch control panel, LCD status indicators and automatic paper loading feature. You can even insert single sheets without interrupting your continuous-feed paper path. With its small footprint and low noise output the 2114-1 fits easily into any working environment.



2173 Screen Printer

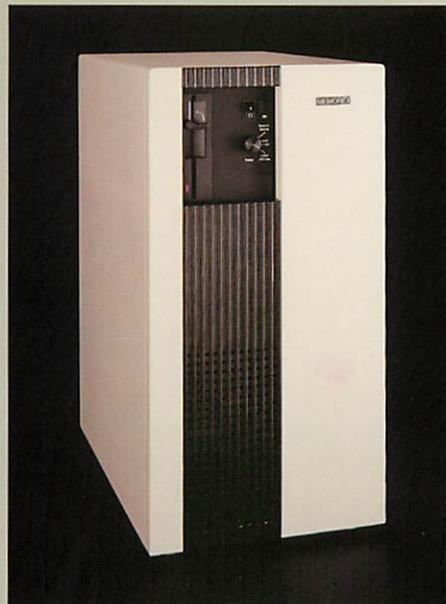
Lightweight and compact, the 2173 Screen Printer gives you a quick hard copy of the information on your screen. Attach it directly to your monochrome display station . . . without tying up a port on your cluster controller. The bi-directional, logic-seeking 2173 print-head prints at 120 cps without host intervention. The 2173 handles fanfold, roll or cut-sheet paper and forms up to four parts thick.

Controllers



You're in control with your plug-compatible Memorex controllers. . . no matter what your 3270 cluster needs or environment. Some models can even grow right along with your operation, with an economical easy-upgrade option that can be installed at your site. All Memorex controllers are more compact than their IBM equivalents. They give you ergonomic and reliability features like clear English menus for simple installation and customization, advanced self-diagnostics that optimize performance and make troubleshooting easy, plus cluster usage statistics to help you get the most from all your peripherals. Memorex controllers support the advanced display features and extended attributes your clusters need, including:

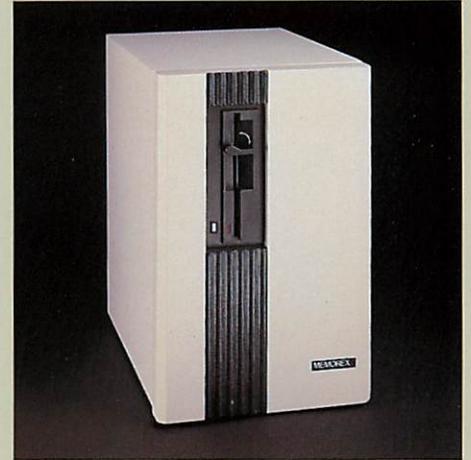
- Programmed symbols (graphics)
- Seven-color displays
- APL and Text programming language
- Extended highlighting
- Light pens
- Operator entry assist
- PC emulation and file transfer.



2274-2A Local Cluster Controller

For large clusters in your local SNA or non-SNA (Extended 3272) environments choose the 2274-2A, which supports up to 32 displays or printers and gives you a long list of advanced features including:

- Integrated coax multiplexor support
- Memorex response time monitor
- Expanded operator information.



2274-2C Remote Cluster Controller

For your mid-sized clusters there's the 2274-2C with the same flexibility and upward mobility as the 1C. The basic 2274-2C model supports 16 displays and printers; it upgrades to 32 ports. Like the 2274-1C, the 2C works in either SNA/SDLC or BSC environments—all you do to change environments is switch system diskettes.



2274-1C Remote Cluster Controller

The 2274-1C is for your growing cluster needs. It's equally at home in BSC and SNA/SDLC environments; if you're planning to move into SNA, your controller can go with you. The basic 2274-1C model supports eight devices; when you're ready to expand, it can be upgraded to 16 ports—easily, economically and at your site.

2174-8 Remote Cluster Controller

For small clusters in your SNA/SDLC environment choose the compact 2174-8, which supports up to eight displays and printers and extended functions and features. For maximum cluster flexibility, the 2174-8 lets you mix any combination of ASCII and EBCDIC keyboard configurations.

Memorex Corporation

Memorex has spent twenty-five years as a leader in the information processing industry. As we celebrate our silver anniversary, we manufacture and market a complete line of data communications equipment, information storage equipment and magnetic recording media for the IBM plug-compatible and Burroughs markets. Headquartered in Santa Clara, California, Memorex is a subsidiary of \$5 billion Burroughs Corporation. We support our customers with the flexible terms of Memorex Finance Company plus a network of sales and service offices that spans the world (more than 100 in the United States alone), including our computerized National Dispatch Center for service 24 hours a day, 365 days a year.



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