

The Secret's Out...



Memorex Precision Plastics

One reason why Memorex media products are so popular is because of the features designed into the plastic components and accessories that are used to package them.

For over 14 years, one of Memorex's best kept secrets has been the proprietary manufacturing of these products at its Precision Plastics Division.

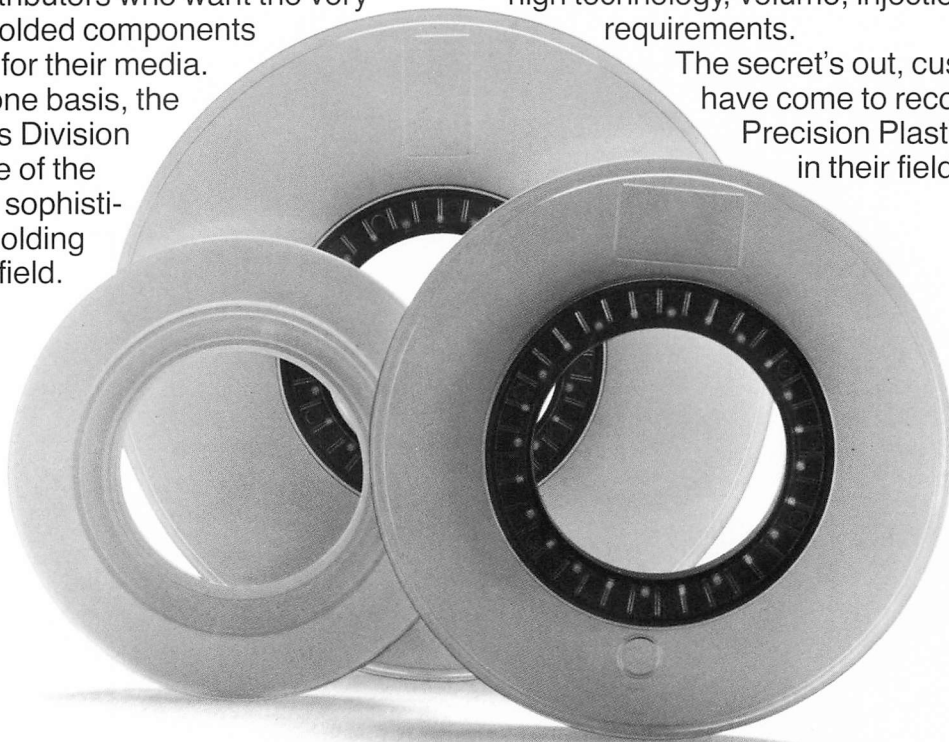
Now the secret's out, Memorex's Precision Plastics Division, formerly known as Comdata Corporation, is offering its products to those manufacturers and distributors who want the very finest injection molded components and accessories for their media.

On a stand-alone basis, the Precision Plastics Division would rate as one of the largest and most sophisticated injection molding companies in its field.

Late model injection molding machines equipped with state-of-the-art control devices insure a consistently high standard of dimensional and cosmetic finish. Assembly and Quality Control are performed using equipment custom designed and built by us to insure that all pertinent industry standards are met.

A staff of highly talented engineers are dedicated to regular product improvements and enhancements and await the opportunity to service your high technology, volume, injection molding requirements.

The secret's out, customers worldwide have come to recognize Memorex Precision Plastics as the leader in their field.



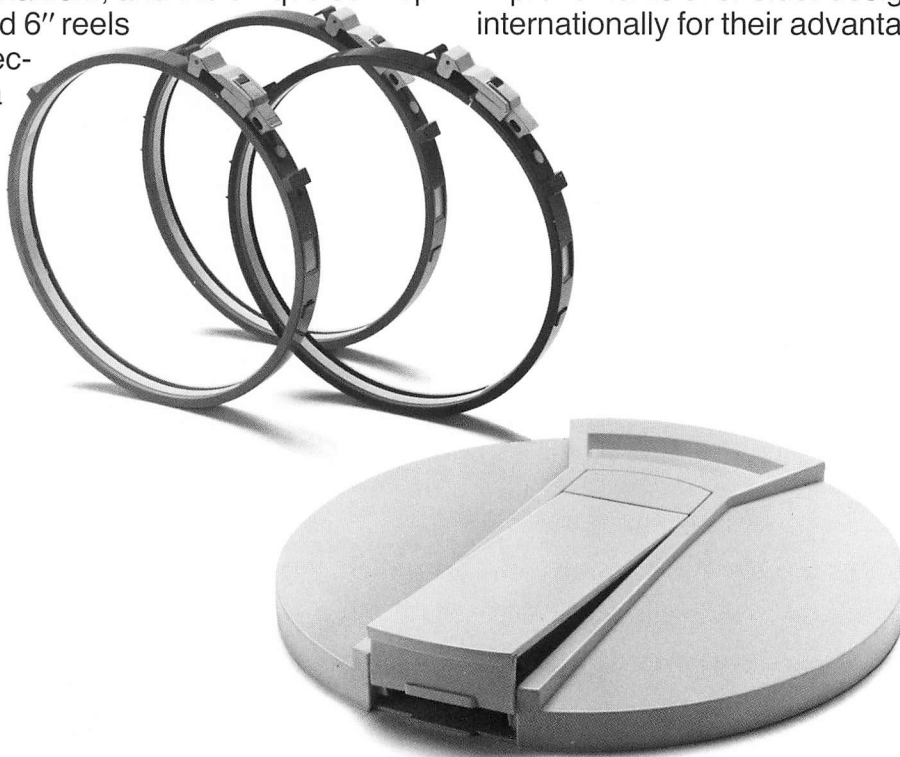
Computer Media Products

Computer Tape Reels: 10½" and 8½" custom versions of our popular SuperReel™ tape reel, the only reel designed to meet the rigors of the high-speed, high-capacity drives of today and tomorrow. 7" and 6" mailer reels for short length tapes.

Computer Tape Canisters: 10½" and 8½" twistlock canisters which offer a fault-free, jam-proof latching mechanism, and the unique soft top mini case for 7" and 6" reels offer superior protection for critical data in hostile climates.

Auto-load Cartridges: Easy Load models II and III available for packaging new computer tape and for after-market conversions, combine ease of handling and storage flexibility.

Disc Cartridges: Revolutionary cover sets for front-loading and top-loading single disc cartridges, which offer many patented, functional improvements over older designs, are recognized internationally for their advantages.



Get the Whole Story

Customers worldwide have come to recognize Memorex Precision Plastics as the leader in its field. The features designed into the plastic components and accessories used to package Memorex media products have certainly contributed to their popularity. And now the secret's out—to get in on it, call or write:

Memorex Corporation

Precision Plastics Division
1352 Reynolds Avenue
Irvine, California 92714
(714) 557-7700

© MEMOREX CORPORATION
CM 079-0 5/79 PRINTED IN U.S.A.

THE COMPUTER HISTORY MUSEUM



1 027 4502 2

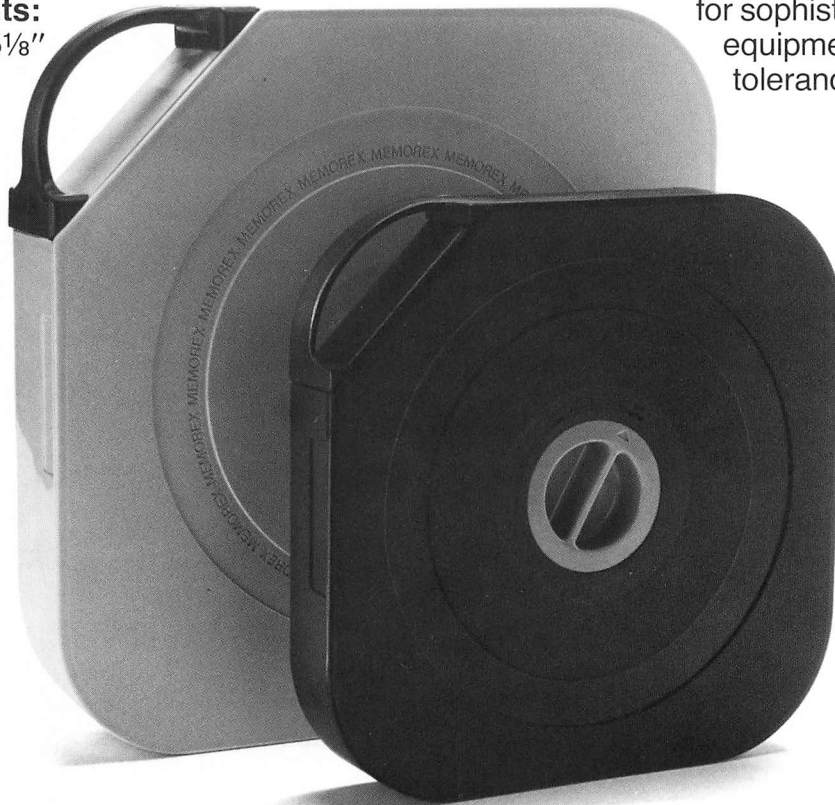
Video Media Products

Professional Video Cassettes: Unloaded $\frac{3}{4}$ " U-Matic® cassettes in 60-minute and 30-minute configurations for use in educational, industrial, and broadcast duplication.

Video Cassette Album: Protective polypropylene album for the $\frac{3}{4}$ " cassette protects valuable program material from debris and impact.

$\frac{1}{2}$ " EIAJ Components:
 $\frac{1}{2}$ " video reels in $4\frac{5}{8}$ ", $5\frac{1}{8}$ " and 7" diameters for reel-to-reel CCTV tape. Protective shelf boxes for each reel type.

Broadcast Tape Shippers: Flame-retardant shipping cases for 1" and 2" professional broadcast video tape used world over by leading international broadcast networks.



Custom Products

Disc Drive Enclosures: A custom enclosure for disc drives can be designed and built to specific interface requirements.

Tape Slitting Hubs: NAB-style glass-reinforced hubs for slitting $\frac{1}{2}$ " and 1" wide media are being used for metal replacement worldwide.

Equipment Components: Specialty items for sophisticated data storage equipment where close tolerances are a must.

MEMOREX Manufactures Precision Plastics

