

MEMOREX

**Flexible
Discs**



Memorex Flexible Discs

The Ultimate in Memory Excellence

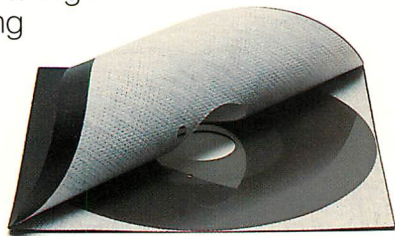
The name *Memorex* signifies the company's dedication to excellence in information storage and communications products. Excellence based on our many years of experience in manufacturing not only magnetic recording media, but flexible disc equipment as well. Few companies can claim this rare combination of broad technological expertise. We at Memorex believe we are uniquely qualified with the in-depth knowledge necessary to build a product worthy of the term "Memory Excellence."

Quality

Memorex Excellence means Quality products that you can depend on. Memorex Flexible Discs begin as a strong sheet of polyester base film. A carefully formulated proprietary magnetic coating is applied in environmentally controlled clean rooms under rigorous, constantly monitored conditions. Memorex's coating formulation contains a special cross-linked binder for greater cohesiveness and special anti-static and surface lubricating ingredients to promote long life and surface smoothness. These proprietary ingredients assure maximum durability and signal output.

Each precision-punched disc is polished to an ultrasmooth surface of a few microinches to provide

optimal performance. This superior media is then permanently encased in a protective, vinyl jacket. Stress-relief notches along the bottom edge guard against potential damage from creasing which might otherwise occur in day-to-day usage.



The media is further protected by the jacket liner, which continually cleans and cushions the disc during its operation. Here again, that extra edge of quality is built into the product in Memorex's unique pattern of bonding the jacket to the liner, which allows the liner to "fluff out" and enhances its cleaning capabilities.

100 Percent Error Free

Each and every Memorex Flexible Disc is certified to be 100 percent error free. We test *each* track of *each* flexible disc, individually, to Memorex's stringent standards of excellence. We test signal amplitude, resolution, low-pass modulation, overwrite, missing pulse error and extra pulse error. They are torque-tested, and competitively tested on drives available from almost every major drive manufacturer in the industry, not just our own. Rigid quality control at every step of the manufacturing process and stringent testing result in a standard of excellence that assures you, our customer, of a quality product designed for increased data reliability and consistent top performance.

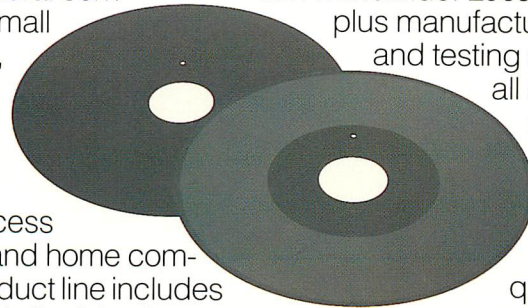


Customer-Oriented Packaging

Memorex's commitment to excellence does not stop with a quality product. We are proud of our flexible discs and we package them with pride. Both our packaging and our labeling have been designed with our customers' ease of identification and use in mind. The desk-top box containing ten discs is convenient for filing and storage. Both box labels and jacket labels provide full information on compatibility, density, sectoring, and record length. Envelopes with multi-language care and handling instructions and color-coded removable labels are included. A write-protect feature is available to provide data security.

Full Compatibility

Memorex Flexible Discs are designed for reliable, optimal performance for a wide range of applications involving general computer systems—small business systems, intelligent terminals, program and data storage, word processing, inventory and process control, personal and home computing. The full product line includes 8-inch and 5¼-inch flexible discs in both single and double density versions, compatible with virtually every disc drive built and sold today.



Availability

Memorex Flexible Discs are immediately available through a comprehensive network of distribution worldwide. Local distribution, plus manufacturing capacity and testing sophistication, all enable us to meet our delivery commitments and get you, our customer, the quality product you need when you need it.

Customer Support

Customer satisfaction with Memorex Flexible Discs is based on their quality—the result of Memorex's exacting standard of excellence throughout careful manufacturing, rigorous testing and ongoing development. Customer satisfaction is further assured by Memorex's attention to Customer Service and support. We have one of the most comprehensive service support systems available in the industry—internationally available. Training, technical and sales support are provided to our customers as part of our program to help them meet their objectives.

Full One Year Warranty—Your Assurance of Quality

Memorex Flexible Discs will be replaced free of charge if they are found to be defective in materials or workmanship within one year of the date of purchase. Other than replacement, Memorex will not be responsible for any damages or losses (including consequential damages) caused by the use of Memorex Flexible Discs.



Memorex Corporation

Computer Media Group
Flexible Disc Media Division
2400 Condensa Street
Santa Clara, California 95052
Phone (408) 987-0997
Telex 334-492

Memorex Corporation – Quality, Value, Service.

Founded in 1961, Memorex employs nearly 12,000 highly skilled people in more than 100 locations throughout the world. With modern headquarters and major manufacturing facilities in Santa Clara, California, Memorex also has production facilities in Liege, Belgium; Nogales, Mexico; Eau Claire, Wisconsin; Summerville, South Carolina; and Irvine, Santa Ana, and Anaheim, California. A joint manufacturing plant, with Teijin Ltd., Tokyo, Japan, and with Bell & Howell in Northbrook, Illinois plus a network of regional warehousing and distribution centers in the United States and Europe.

Memorex is a worldwide supplier of high technology equipment and magnetic recording media used in information storage and communications. The growing line of products today includes high-quality disc and tape storage systems; telecommunications processors, terminals, printers and software; computer tape, rigid and flexible discs; disc packs and data modules; word processing supplies; audio and video tapes and cassettes; and field engineering and facilities management services.

