

**MEMOREX 1800**

Polyester magnetic recording tape 1.0 mil x 1800'

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## MEMOREX

### Time Chart—Recording Both Directions

Tape Speed	600 feet	900 feet	1200 feet	1800 feet	2400 feet
1 7/8 IPS	2 hours	3 hours	4 hours	6 hours	8 hours
3 3/4 IPS	1 hour	1 1/2 hours	2 hours	3 hours	4 hours
7 1/2 IPS	1/2 hour	3/4 hour	1 hour	1 1/2 hours	2 hours

Memorex is the finest quality recording tape you can buy. It is a low noise-high output recording tape which reproduces the critical components of sound necessary for true high-fidelity. Memorex recording tape possesses these advantages over the best-selling low noise tape:

**A sensitivity increase**, resulting in higher output on playback.

**Increased high frequency response**, extending the frequency range of your recorder.

**Improved signal-to-noise ratio**, letting your recorder accommodate a higher dynamic range. Now you can program with a larger spread between the loudest and softest passages.

**A cleaner running tape for reduced headwear and head clogging**, resulting in more dependable performance from Memorex tape and your recorder.

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