

INTERCOM

MEMOREX

A newspaper for Memorex people everywhere



Volume 20 Number 6 August 1982

LDDD honors 15 employees in "Gallery of Stars" program

The Large Disc Drive Division has recently chosen 15 outstanding employees to be included in their "Gallery of Stars." According to Jack Kenney, (acting) general manager, "These employees have been chosen because we feel they exemplify the Memorex qualities of caring, commitment, accountability, quality, and excellence."

Formal portraits of all 15 have been hung in the lobby of building 10. They will remain there for three months, after which they will be given to the honored employees. The "Stars" and some of their accomplishments are:

Bob Tempero

Bob is known as the "Will Rogers of the Engineering Group" and is the chief mechanical engineer on the B659 Program. He is being honored for his excellent performance and agreeable disposition throughout his eight years with Memorex.

John Eldridge

John has dedicated himself to solving a very difficult problem in his area and is honored for the long hours and commitment to the job, leading to his outstanding performance.

Gail Francis

Gail is being honored for her many achievements (both within and outside Memorex), her positive attitude, her cooperative and helpful attitude, and her high level of expertise.

Claude Drew

Claude has proven to be an above-average performer in every task, has worked many extra hours, is extremely conscientious, dedicated, and versatile. He is also Memorex's Santa Claus and, at every Memorex Children's Christmas Party, very patiently and kindly listens to the wishes of hundreds of children.

Lucretia Steffen

Lu is being honored for halting production immediately on the

discovery of a defective vendor-supplied part which was to be installed during the assembly of 67X heads. Her action saved the company an undetermined, but decidedly large amount of money.

Cathie DeLeon

Cathie is honored for her consistently high quality job performance, positive attitude, dedication, and her positive influence on her fellow employees.

Marvin Hill

Marvin has proven himself to be dedicated and committed to high quality performance. He recently led his department in salvaging a large number of boards which would have been scrapped, saving the company a large amount of money.

John Cox

John runs four different departments, requiring numerous skills. He is being honored for his versatility, his extremely conscientious attitude, and his excellent communication skills.

Frank Bua

Frank, according to his peers, exemplifies a model employee. He has received several letters of commendation from various departments for his dedication, outstanding quality performance, and superior reliability and cooperation.

Sara Carrillo

Sara has accepted a lot of extra responsibility in addition to her regular job. Among other things, she has helped to improve work flows, has trained other people, consistently produces high quality work, and has voluntarily worked on many occasions. Sara has also received several PIP awards this year for her outstanding performance.

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A MESSAGE FROM CLANCY SPANGLE



Memorex's Corporate Quality Policy, issued in December of last year, has been posted prominently in entryways and lobbies throughout all of our Company's facilities. Because we believe our quality policy is very important to the future of Memorex and its employees, we have displayed copies of the policy where they can be seen by customers, prospective customers, vendors, and other visitors to our facilities. The policy was set out in the third of the series of letters sent to all employees earlier this year. The letter stated only the policy. In this article, I would like to elaborate on the meaning behind the policy.

IT IS THE GOAL OF MEMOREX TO BE VIEWED BY THE MARKETPLACE AS A SUPPLIER WHO CONSISTENTLY MEETS ALL CUSTOMER REQUIREMENTS ON SCHEDULE.

We want to enjoy a reputation as a "quality" supplier—a supplier who meets customer expectations—not some of the time, not most of the time, but all the time. We want to be known as a supplier whose products work as specified when installed, and whose services fulfill customers' needs. To have that reputation, we must earn it. Consistency of performance is vital in our highly competitive markets.

IT IS THE POLICY OF MEMOREX TO DELIVER ON SCHEDULE COMPETITIVELY-PRICED PRODUCTS WHICH, WITHOUT EXCEPTION, CONFORM TO CUSTOMER REQUIREMENTS.

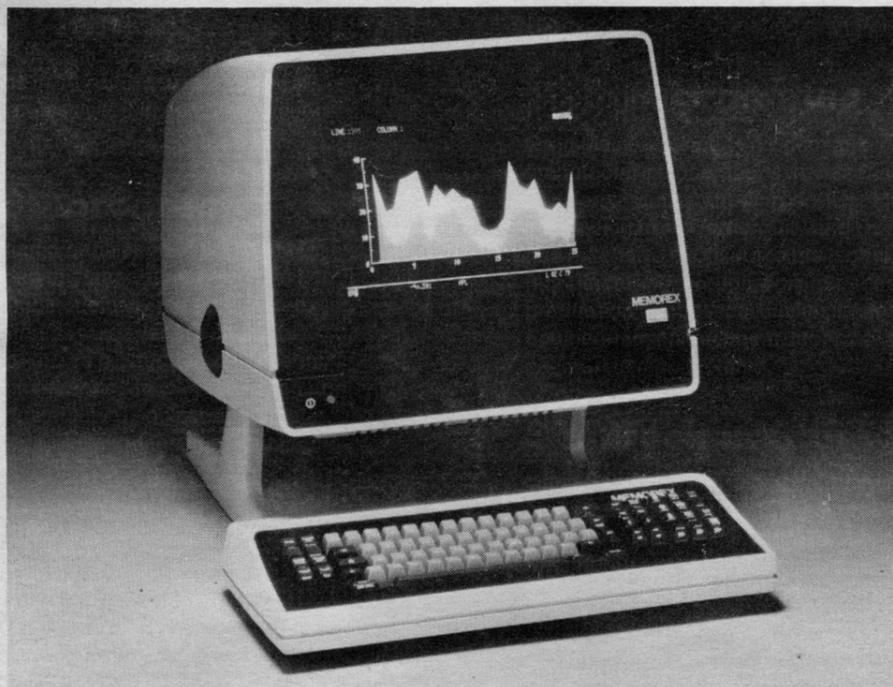
We mean by this that products which do not meet specifications will not, under any circumstances whatsoever, be shipped to customers. It also means that we must be correct when we help customers specify the products they need, we must enter the order correctly, and we must ship the product as specified on the order. Everything we do must be done in a high quality manner. We must also produce products on time and at competitive prices, but never by allowing below-specification product shipments.

WE WILL ENSURE THIS LEVEL OF EXCELLENCE IS MET THROUGH THE INDIVIDUAL COMMITMENT OF EACH EMPLOYEE, ALL DEPARTMENTS, AND THE CORPORATION TO PERFORM EXACTLY TO THE REQUIREMENTS OR CAUSE THE REQUIREMENTS TO BE OFFICIALLY CHANGED TO WHAT WE AND THE CUSTOMER NEED.

Perhaps the most important part of our quality policy, also contained in the final paragraph, is the reference to the achievement of excellence through individual commitment—your commitment. The sum total of each of our individual commitments to excellence forms the foundation of our Corporate commitment. And that foundation depends on the strength of each of its individual building blocks—your personal commitments to quality excellence. You can make a difference, every day, in everything you do as an employee of Memorex.

DO IT RIGHT THE FIRST TIME.

Let me add that each of us must be committed to excellence in deed, as well as in word. Each of us must take pride in the quality of her or his own work. That is the first step toward regaining our position as the quality leader in our industry. It is a very important step for all of us. Let's take it.



The Memorex 2079 Color Display Station

See story on page 2



Memorex employee sings with talent, energy and quality

Sandy Sidener, product return expeditor in the Rigid Media and Components Division, grew up on country and western music in Augusta, Georgia. Now, she gives it back to the world, singing with "Hidden Still," a local country/western/folk band.

Sandy has a remarkable natural alto voice, full of energy and great quality. Despite the fact that she can't read music and has never had a singing lesson, she manages to stylize traditional and popular country/western music in a unique and sometimes humorous way. Claiming to like all kinds of music, she has appeared in several musicals with leads in local productions of "Godspell" and "Hair." For the last year, she has been singing professionally with "Hidden Still" at several local clubs.

Sandy's other interests include working at Memorex, people watching, and figuring out how to take Hollywood and the rest of the world by storm. With all her talent and energy, that is a real possibility.

Merit Scholarships announced for employees' children

It's almost time for students who are now entering their junior year of high school to start thinking about college and scholarships for the fall of 1984. Memorex Corporation is once again sponsoring a National Merit Scholarship.

This scholarship program was established by Memorex Corporation for high school age children of Memorex employees. The annual Memorex Merit Scholarship competition is administered by the National Merit Scholarship Corporation (NMSC), an independent, nonprofit organization whose purposes are to identify and honor exceptionally talented high school students and to aid as many as possible in obtaining a college education. NMSC handles the selection of winners and the administration of their awards.

High school students who will be completing or leaving high school and entering college in 1984, who are U.S. citizens, and who are daughters or sons of Memorex employees are eligible to compete for these scholarships. Participation requirements established by NMSC for entering the competition are explained in the PSAT/NMSQT Student Bulletin, distributed to students prior to the qualifying test administration.

To enter the competition for Memorex Merit Scholarships to be awarded in 1984, students who will complete high school requirements in 1984 and enter college in 1984 should make arrangements with their high school counselors immediately after the beginning of the school year in September 1982 to take the PSAT/NMSQT. The test will be given only on October 19 or October 23, 1982, whichever date fits most conveniently into each school's schedule. The PSAT/

Memorex announces first ship of 2079

continued from page 1

Memorex Corporation recently announced it will begin shipments of its 2079 Color Display Station during the fourth quarter of 1982 with graphic capability available first quarter 1983. The 2079 Display Station is functionally interchangeable with the IBM 3279.

The 2079 accommodates up to seven colors, alphanumeric data, and business graphics with a screen capacity of 1,920 characters, and separate keyboard.

Compatible with IBM SNA/SDLC or bisynchronous environments, the 2079 allows operators to enter alphanumeric data and special APL and Text characters and to retrieve that data in alphanumeric and graphic form from the IBM System 360, 370, 303X, 3081, 43XX, 8100, and Amdahl processors.

Memorex offers three standard models of the 2079, all of which include keyboard numeric lock, audible alarm, and unprotected field indicator.

Burns places first in Stockholm meet

At a recent International Track and Field Meet in Stockholm, Sweden, Art Burns, Memorex's Olympic-hopeful in the discus throw, placed first with a throw of 220'6", beating the competition from Czechoslovakia, East Germany, Finland, and Norway. Sportstalk will continue to follow Art's and Don Abrahamson's progress in their quest for the gold in the 1984 Olympics.

Help compile list of Memorex clubs

We would like to compile and publish a list of all employee clubs in all locations of Memorex. If you are a member of a club which includes Memorex employees only, please send the club name, location, and purpose to the INTERCOM at mail stop 12-39. Please include your name and extension.



When representatives from the Knights of Columbus came to Memorex to pick up the IBM System 3 computer donated to them by Memorex Corporation, they brought along some of the Boy Scouts who will have access to the computer. Shown standing are, left to right: Bernie Godfrey, K of C past Grand Knight; John Powers, leader of Scout Troop 107; and David Marshall, K of C Grand Knight. The Scouts kneeling are, left to right: Rob Powers, Mat Powers, Jay Powers, and Chris Candee.

Memorex donates IBM System 3 to K of C and Boy Scouts

It's a little too difficult to believe that a computer built in 1976 is now considered nearly obsolete. For someone over 20 who has not yet learned to take computers and computer technology for granted, it simply doesn't compute. Not that those now ancient computers are useless; no, indeed. They can still be used for computing and the study of computer hardware. The access and computing rate may seem slow by today's standards, but for a group of people who have never used a computer, it is still an awesome and mysterious beast, full of fascinating, complex equipment, and ready to dazzle the mind.

Memorex Corporation recently donated one of those 1976 computers, an IBM

System 3, to the Knights of Columbus, an international organization of Catholic men dedicated to charitable deeds. The local group which accepted the generous donation has, in turn, made it available to the Boy Scouts of America. Several local Boy Scout troops will have the opportunity to learn hardware design by taking the System 3 apart and, hopefully, putting it back together.

With some assistance from parents knowledgeable about all aspects of computers, the Boy Scouts may even be able to operate the System 3. Since there is no accompanying documentation, the Scouts and their adult assistants may have some difficulty getting it to work, but they have great hopes.

If the group of sharp young men who came to Memorex recently to accept the gift are any example of the computer whizzes of tomorrow, the System 3 is in good hands.

"Gallery of Stars"

continued from page 1

Adrian Quinton

Adrian recently resolved a persistent problem that had been causing excessive rework and a loss in yield. The process she developed and implemented has saved parts and reduced downtime in the 67X slider area.

Eduardo Baculi

Eduardo is a new Memorex employee, joining the company just a few months ago. During his time here, Eduardo has learned several critical tasks very quickly. His quality, quantity, and attitude are superior.

Juan Rodriguez

Juan has been selected for his outstanding contribution to the transfer of the 677 to Westlake, which was done in addition to his regular tasks. Juan was assigned the task of pulling and organizing all 677 transfer material and completed the assignment in a timely manner.

George Lewis

George has consistently displayed a winning attitude, often times taking responsibility for projects that were not considered part of his normal tasks. As a key member of the 3680 product entry team, George has been successfully involved in a wide range of projects from facility planning to engineering change control.

Brian Mulder

Brian has been singled out for his contagious enthusiasm, the consistent high quality of his work, and his superior personal dedication. He has an exceptional ability to involve other people in quality workmanship and to raise others' awareness about what quality means.

INTERCOM seeks your contributions

Any Memorex employee is invited to join the INTERCOM staff as a volunteer. We need writers, illustrators, and photographers. INTERCOM is your newspaper, so we gladly consider contributions from all employees, subject to editorial approval. All work published by a Memorex employee gets a byline or other credit. All submissions must be received in the INTERCOM office no later than the 12th of every month in order to be considered for publication in the forthcoming issue. Your constructive criticism is also welcome as we're always looking for ways to communicate better. Send your articles, illustrations, photographs, and/or constructive criticisms to Diane Brazil at Mail Stop 12-39.

Enough INTERCOMs?

Is your area of Memorex receiving enough copies of INTERCOM? Are you getting too many? In either case, please call Diane Brazil at (408) 987-3376 so we can ensure that all employees are receiving INTERCOM.

INTERCOM

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Memorex Finance Co. expands charter

Memorex provides a complete line of products and services that starts with the design and development of the product, and includes its manufacture, sale, and service. Additionally, through the Memorex Finance Company (MFC), the customer can arrange for tailored financing for all Memorex, as well as non-Memorex, equipment.

MFC, a subsidiary of Memorex Corporation, was incorporated in December 1978 as a California Corporation. MFC's business is primarily the marketing and financing of computer equipment leases throughout the United States. MFC acquires equipment for lease from Memorex, other manufacturers, equipment brokers and dealers, and equipment users. MFC purchases Memorex products from Memorex at prices charged to end-users, less a discount reflecting the Company's marketing and financial activities.

MFC primarily expands the scope of services offered by Memorex to those situations where customers want to include a central processing unit along with Memorex and non-Memorex equipment products in one financial lease. MFC also serves the needs of Memorex "peripheral-only" customers in those instances where the customer has some unique or unusual requirement such as the buy-out of installed equipment, the financing of penalties associated with installed/to-be-removed equipment, etc.

All MFC transactions are structured to the specific needs of individual customers. As a result, most transactions are substantial in size and with substantial, credit-worthy customers. MFC customers tend to be members of the Fortune 500 list of major U.S. companies.

Principal customers include Memorex peripheral products' customers who desire to "package" their Memorex peripheral product(s) with their IBM (or IBM-compatible) CPU and thereby obtain the most cost-effective total data processing service.

In order to effect the consolidation of equipment financing activities, the Memorex third-party lease finance function was recently transferred to MFC. With this transfer, the charter of MFC is being substantially expanded to include the following activities:

- the development of all Memorex equipment leasing programs
- the development of all financial sources for Memorex equipment leasing programs
- the financing of all Memorex equipment leases
- optimizing existing Memorex third-party leasing arrangements, and
- providing training and consultation to Memorex equipment sales operations in conjunction with equipment leasing.



Consumer Products' employees celebrate the 20-year anniversaries with Memorex of Gloria Martinez and Ethel Anderson at a party recently held in their honor. Shown above are, left to right: Bob DuPriest, manufacturing manager; Carol Blechinger, audio supervisor; Gloria Martinez; Ethel Anderson; Tim Harris, audio production manager; and Gene Madison, general manager.

Martinez and Anderson honored for 20 years with Memorex

Gloria Martinez, loading operator, and Ethel Anderson, packaging operator, both in the Consumer Products Division, were recently honored for 20 years service with Memorex Corporation. These are the last two employees in that Division that will have completed their 20 years with Memorex prior to the final acquisition of the Consumer Products Division by Tandy Corporation.

Martinez and Anderson were two of the original Memorex employees, joining the Company when the all-important original tape formulation was not yet completely developed. They have known each other from the first day Martinez joined the Company—just a few weeks after Anderson came on board. Back then, new employees got to know all other employees in a very short time.

Under its expanded charter, MFC will be responsible for the financing of several hundred million dollars of Memorex equipment for lease during the next few years.

President and chief executive officer of MFC is Hal Krauter, also a vice president of Memorex Corporation. Krauter, who joined Memorex in 1969, has been president and CEO of MFC since the subsidiary was formed. Krauter reports to Clancy Spangle, Memorex chairman and chief executive officer, and had served in a number of key management positions at Memorex prior to his appointment to MFC. He had been vice president of finance, general manager of Semiconductor Memories, director of finance for Equipment Products, and Corporate manager of budgets and measurements.

Back in the "old days" at Memorex, which was founded by a group of people with no background in the tape industry, Laurence Spitters (Memorex's first president and one of the founders) was frequently seen working on machinery. One morning, when a heavy rain the night before had flooded the plant, Spitters and the other executives were among the group mopping up the mess, barefoot and with pants rolled up.

"We were a close-knit group," according to one of the original employees, quoted in an old issue of INTERCOM. "When people saw problems, they helped solve them."

Martinez reports that her first raise came as a reward for meeting what seemed then to be an impossible quota. She and her co-workers put out 50 reels of computer tape in one day! (The Computer Tape Division now averages 20,000 reels per day output.)

Prior to joining Memorex, Anderson had worked in a cigar factory, the York Corporation, making \$15 in a good week. When she joined Memorex, the only other person in production was Roland Gallegos, still with Memorex in the Flexible Disc Media Division. Gallegos had already been with the company for a few months and, last year, celebrated his 20-year anniversary with Memorex.

These original employees provided the backbone for what Memorex is today, a Fortune 500 company on the leading edge of computer peripheral technology, for now and the future. We owe our gratitude to the people who made it happen from the beginning; who provided us with the opportunity to make a contribution and reap the benefits today.

Memorex introduces new DPS software

Memorex recently introduced its Distributed Printing System (DPS), a software package designed to control computer output printing at local and remote sites. DPS, an enhanced version of MRXPRINT, provides the remote printer user a degree of flexibility equal to that available at a computer center.

Among other features, DPS gives remote users the means to see compiled data immediately at the remote printer, rather than waiting for compiled data printouts to be delivered from a computer center site.

DPS also provides flexible control of the printer network through commands issued from operator consoles and time-sharing terminals. Reports can be queued from time-sharing terminals and user-written programs.

DPS is the software that enables use of the 2089 Printers in Memorex facilities, and also offers a full repertoire of commands to control both printers and reports, as well as multiple levels of password protection for confidential data.



Four long-term employees of Memorex Japan, Limited, recently visited headquarters offices in Santa Clara. Their visit included a tour of Memorex facilities; meeting with representatives of finance, marketing, and media products; and management seminars. They are, left to right: Saburo Nakamura, OEM manager; Kenji Umezawa, finance manager; Niro Koike, managing director of administration and finance; and Masakatsu Watanabe, small systems manager.

DID YOU KNOW?

- Memorex Corporation manufactures and markets information storage equipment, magnetic recording media, and communications equipment for both end-user and OEM markets.
- Memorex operates 18 engineering and manufacturing facilities in six countries: the U.S.A., Canada, Mexico, Ireland, Belgium, and Japan.
- World Headquarters and major engineering and development facilities are located in Santa Clara, California.
- Memorex markets its products and services its customers through nearly 70 sales and service offices in the U.S.A. and at an additional 60 locations in 19 other countries.
- Distributors market Memorex products in an additional 60 countries.
- Memorex's international operations account for approximately half its total revenue.

A CREATIVE PERSON

Perseveres.

Contrary to popular opinion, highly creative people do not tend to start projects and not finish them. They do tend to become totally immersed in their work, forcing themselves to completion with a fierce determination. Everyone comes up with creative ideas throughout their lives. A highly creative person implements those ideas.

Is Tolerant.

Creative people tend to be more comfortable in unfamiliar situations than other people. Unstructured settings do not cause as much anxiety among creative persons as they do among noncreative persons.

Is in Control of Himself.

Creative persons have a strong sense that they control their lives and their reactions to what happens to them.

Takes Risks.

Creative people in general are more likely to take risks than people who don't consider themselves creative. They are more willing to take intellectual and emotional risks than others, but not necessarily physical risks.

Has a Sense of Humor.

Humor is thought to result from a perception of things as being novel or unexpected. Creative persons seem to have a powerful ability to see the novel or unexpected aspects (i.e., humorous aspects) in situations that many people miss.

Has a Capacity for Self-Entertainment.

While creative people can become as bored as anyone, they seem to be able to invent their own forms of amusement and seldom suffer as much discomfort from boredom as do other people. Creative people also seem to have a great ability to find interesting aspects in situations or experiences that others would find boring.

Has the Ability to Fantasize.

Creative people have a strong fantasy life, having richer fantasies and day-dreams than most other people. They are also more able to turn off the outside world in order to indulge in their fantasies.

Has Focused Creativity.

Creative people are not necessarily more creative in every aspect of their lives, but rather tend to concentrate on one or two areas of interest.

Has the Ability to Perceive Complex Relationships.

Creative people tend to see complex relationships between apparently unrelated variables in problem situations.

Is Innovative.

Creative people tend to be highly innovative and novel.

Has the Capacity for Adopting Unusual Problem-Solving Strategies.

Creative persons tend to employ unusual problem-solving techniques. They use more strategies in solving problems in more different ways than do non-creative persons.

From the book BECOMING A MORE CREATIVE PERSON, by John A. Glover

What is a Memorex flexible disc?

A flexible disc is a circular piece of plastic coated with ferric oxide upon which electronic signals can be magnetically imprinted. The disc is enclosed in a square vinyl jacket. Attached to the inside of the jacket is a lining of fiber material called the liner cushion.

Flexible discs come in two standard sizes—the 8-inch square cartridge and the 5¼-inch square cartridge. The combination of circular disc and square jacket is called a “cartridge.”

The 8-inch disc usually has a total of 77 concentric tracks and can typically store between 1.9 million bits and 12.8 million bits, depending on the type of disc.

The 5¼-inch disc usually has 40 concentric tracks and can hold between one million and eight million bits of information, again depending on the type.

Discs come in four basic types; single-sided or double-sided and discs with a capacity for low density (called single density) or high density (called double density) storage capability.

The four basic configurations are:

- 1s - one sided - single density
- 2s - two sided - single density
- 1d - one sided - double density
- 2d - two sided - double density



Rich DeLaCruz, left, presents the “Vendor Quality Award” to Bob Fields, Jr., vice president of Custom Paper Company.

Custom Paper Co. receives Vendor Quality Award

Because they have furnished over a half million pieces without rejection in the last three years, Custom Paper Company in San Francisco was recently presented the first “Vendor Quality Award” by the Flexible Disc Media Division.

Manufacturers of the very attractive rainbow box used to package 10-packs of flexible discs, Custom Paper is considered a consistently superior vendor. They are the only vendor of major components for the Flex Disc Division whose products are “skip-lot” inspected; that is, only every other lot is checked by in-coming inspection.

In a surprise presentation ceremony, Rich DeLaCruz, quality engineering manager, presented a plaque to Bob Fields, Jr., vice president of Custom Paper, acknowledging and thanking the employees of Custom Paper for their extraordinary contribution.

As is well known to all employees, the quality of our products depends, to a measurable extent, on the quality of vendor-supplied parts. Custom Paper Company has made a direct contribution to the quality of Memorex products with their consistent, superior quality.

The flexible disc is made by coating rolls of polyester film with a mixture of iron oxides, resins, additives, and solvents. The oxide must be thoroughly mixed with each ingredient in the binder system so it will adhere properly to the polyester basefilm.

Furthermore, the oxide particles must be very evenly dispersed throughout the coating so that each particle is properly coated with the binder, and each particle must be properly shaped so that it will be capable of being magnetized.

After the polyester basefilm is coated, circular discs of either 8-inch or 5¼-inch are punched out of the rolls. At the same time, the center drive spindle hole, the index hole, and the sector hole are punched.

Once a punched disc is polished (burnished), which reduces surface friction and enhances electrical performance, it is placed inside a jacket (also punched with holes) and the cartridge is tested in a special-purpose disc drive mechanism to ensure an error-free product.

The cartridge is finally sealed and cleared of unwanted signals by being passed through a strong magnetic field device.

In some cases, cartridges are inserted into another special-purpose disc drive which imprints special information on one of the disc tracks, giving the exact location of each sector of information on the disc. This is called formatting or initialization.

It is at this stage that hub rings, which strengthen the drive spindle hole, may be attached when they are required by a customer.

The cartridge is then labeled and packaged. Each cartridge is placed in an envelope to protect it from dust and fingerprints and packed ten to a box. Each ten-pack is shrink-wrapped in clear plastic to protect the discs from dust and humidity. The ten-packs are then boxed, labeled, and sent to a finished goods warehouse, ready for shipping to a Memorex customer.

Reprinted from November 1981 issue of “Re-Think,” a Memorex publication.

Flex Disc market fastest growing in industry

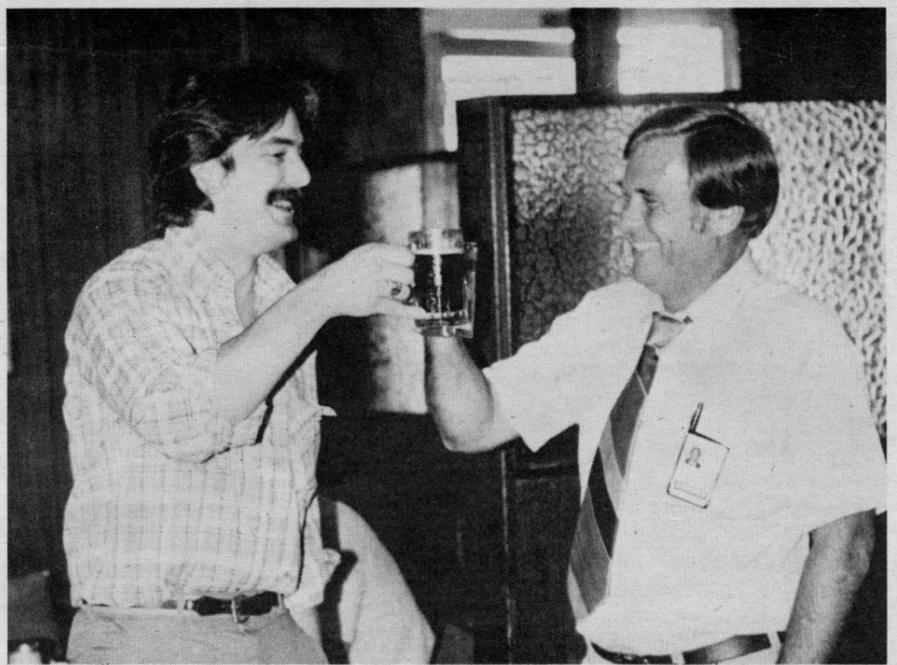
The flex disc market is the fastest-growing magnetic media market in the industry, including increasing uses in home computers, small businesses, and word processors. These three expanding uses of flexible discs make for 50% current annual growth which is projected to continue at that rate.

Other uses of the flexible disc are in the small newspaper or publications business. A writer can sit at a computer terminal and compose an article which is stored on a flex disc. It can then be directly inserted into a phototypesetter (a machine which produces a copy of the article on photo paper) and is then ready to be pasted up on a page and presented to the printer.

Many companies put payroll data on flexible discs. If a disc with that information is defective and there is no backup storage media, all payroll data on that disc would be lost. The implications are obvious.

Memorex flex discs are unique in several ways. We use a coating formulation which includes a cross-linked binder to reduce oxide shed (debris) and eliminates contamination to equipment and the disc itself. A special lubricant in the coating formulation provides improved head life in the equipment in which it is used and less wear on the disc. Our burnishing process provides the smoothest flexible disc in the industry ensuring optimum signal output performance.

Memorex is building this high quality product for now—and the future.



Mike Holm, manufacturing engineer, and Floyd Lumpkins, production manager, toast Flex Disc employees for their remarkable accomplishments during the month of June.

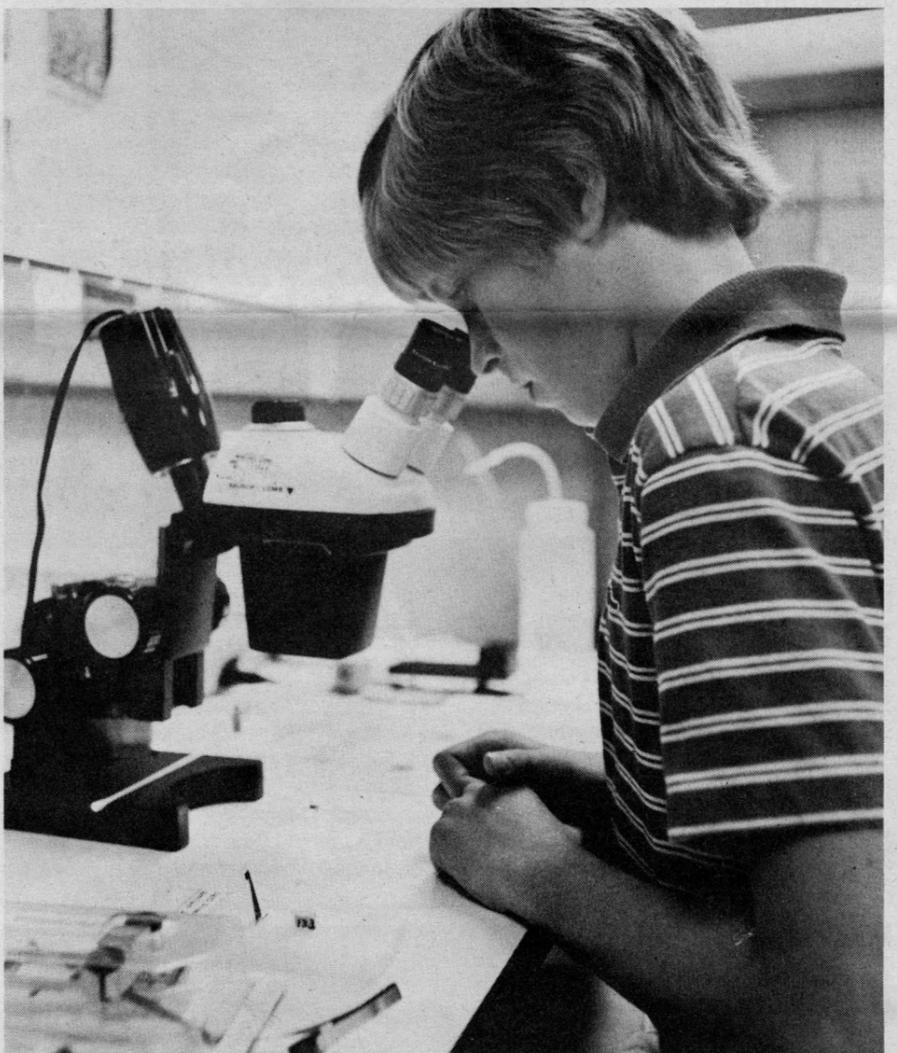
Flex Disc workers exceed standards for month of June

Employees representing three shifts in the Flexible Disc Media Division were recently honored with pizza parties to celebrate their remarkable accomplishments for the entire month of June. Without exception, those employees produced products that exceeded all standards of quality for the entire month.

With the goal at 95% “at or above

acceptable levels,” Flex Disc employees kept quality levels up, never falling below 96.3%. In order to accomplish that, they had to pay very close attention to their tasks.

“They took over the quality of what they were building,” according to Ann Bassford, quality assurance manager for the Division.



Kristoffer looks at a thin film head



Kristoffer shows Fred Koehler, vice president and general manager of the Computer Tape Division, his inventory control program for a hypothetical ice cream store.

Memorex Welcomes Kristoffer Pfister

Memorex Santa Clara had a very special visitor recently. Kristoffer Pfister, featured in last month's INTERCOM because of the letter he wrote to the Flexible Disc Media Division thanking them for making such high quality flexible discs, was treated to a tour of several Memorex facilities on July 20.

Starting with a tour of the Recording Technology Center given by Harold Stanley, Kristoffer was fascinated with the research and development in the area of thin-film technology conducted there.

He was later taken on a grand tour of the Flexible Disc Media Division by Rich LaPori, so he could learn how his favorite flexible discs are made. At the end of that tour, Brendan Staveley, vice president and general manager of the Division, presented Kristoffer with a ten-pack of discs with his name engraved on them. He has promised not to drop those in a stream.

Kristoffer was then whisked over to the Computer Tape Division for a tour of the original division of Memorex. That tour was given by Ross Clark, product development manager.

Kristoffer will be in the 7th grade this

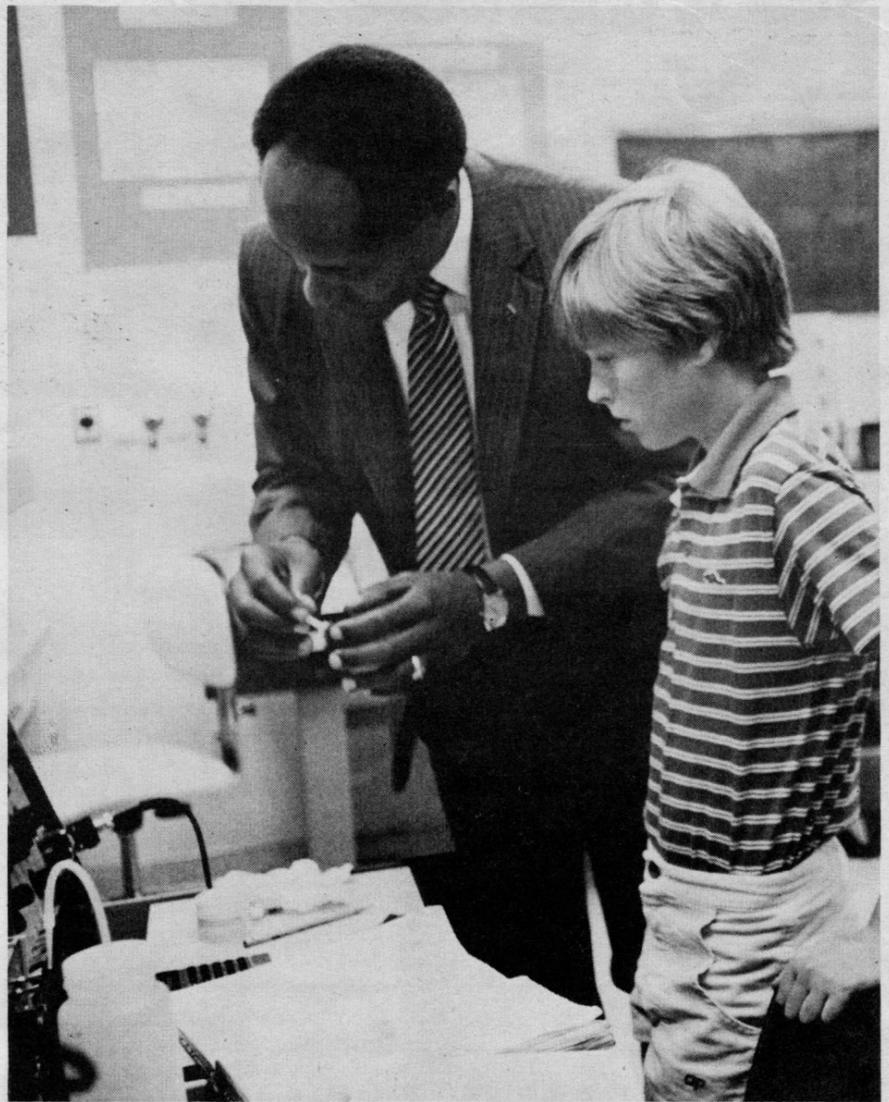
fall, although he is already doing 9th grade math and is now completing his second advanced college course in computer science at Cal Poly in San Luis Obispo.

Kristoffer's father Dennis Pfister, who also visited Memorex, built a home computer for the family about three years ago. Since then, Kristoffer has written several programs—one of which controls the inventory for a hypothetical ice cream store. Dennis Pfister is an MIS manager for TRW, located near San Luis Obispo.

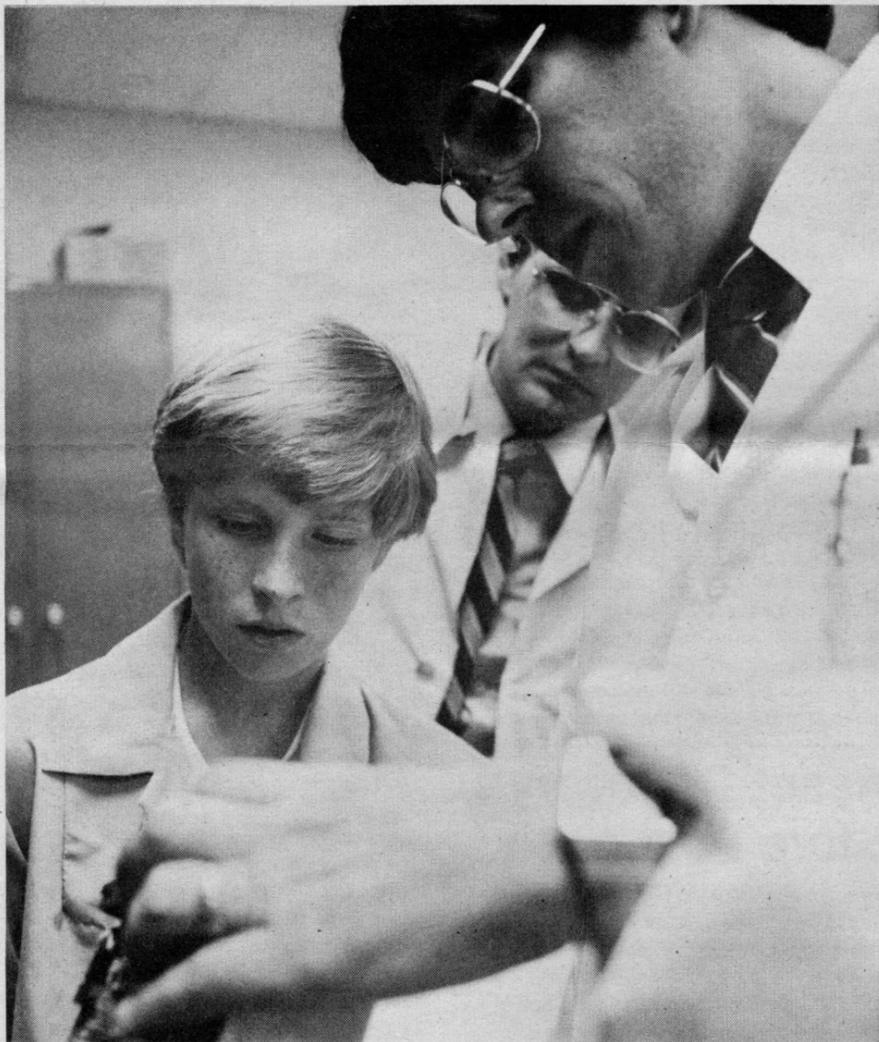
Kristoffer's future plans include more study of computer science. He would like to become a doctor specializing in genetic engineering and says he will study computers until he enters pre-med school.

His other interests are playing soccer, swimming, diving, playing adventure games, and watching James Bond movies. He also enjoys taking things apart, modifying them, then putting them back together.

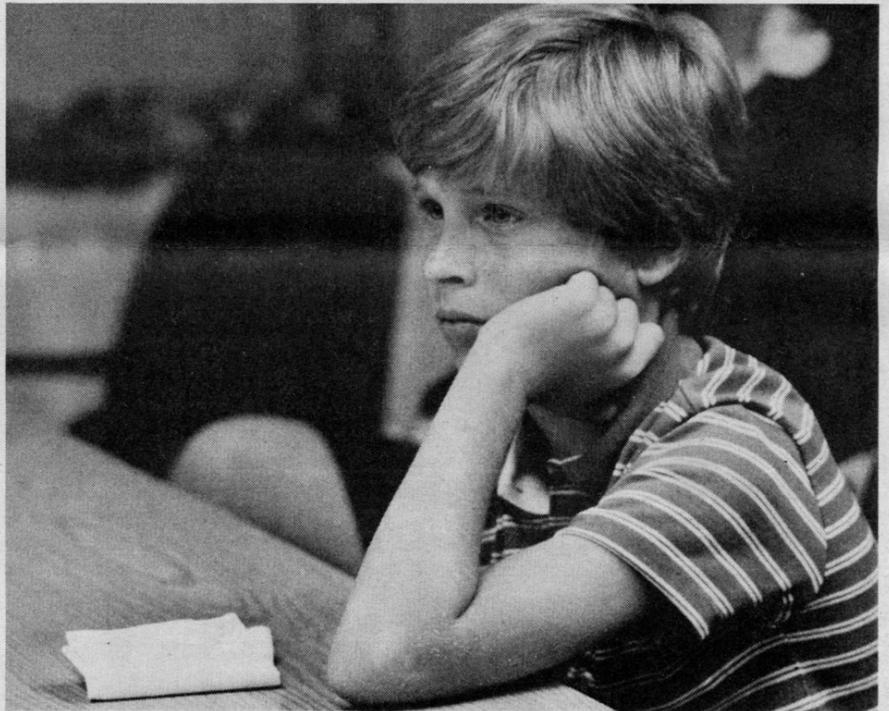
Aside from his dad Dennis and mom Barbara, Kristoffer's family includes his brother Mickey, 3, sister Allison, 6, and a soon-to-be-adopted sister, Stephanie, 12.



Harold Stanley, Guest Relations manager, explains some of the fine points of thin-film technology to Kristoffer.



Rich LaPori, recording surface performance manager in the Flexible Disc Media Division, tells Kristoffer how his favorite flexible discs are made.



Kristoffer watches the Corporate Overview, a nine-projector slide show, in Guest Relations



Dennis and Kristoffer Pfister



Brendan Staveley, vice president and general manager of the Flexible Disc Media Division, presents Kristoffer with a ten-pack of Memorex flexible discs.

Scales enters Great Garlic Cookoff—meets Danny Kaye

"What I really like about cooking is the applause," says Bill Scales, electrical engineering manager in the Small Disc Drive Division.

Of 1000 entrants, Scales was one of only 10 invited to enter his own recipe for "Tomatoes a la William" in the recent Great Garlic Cookoff in Gilroy, California.

Well-known gourmet judges, including entertainer Danny Kaye, tasted and re-tasted the 10 finalists' entries, eventually selecting three for top honors. Scales reveals his recipe for Memorex employees.

TOMATOES A LA WILLIAM

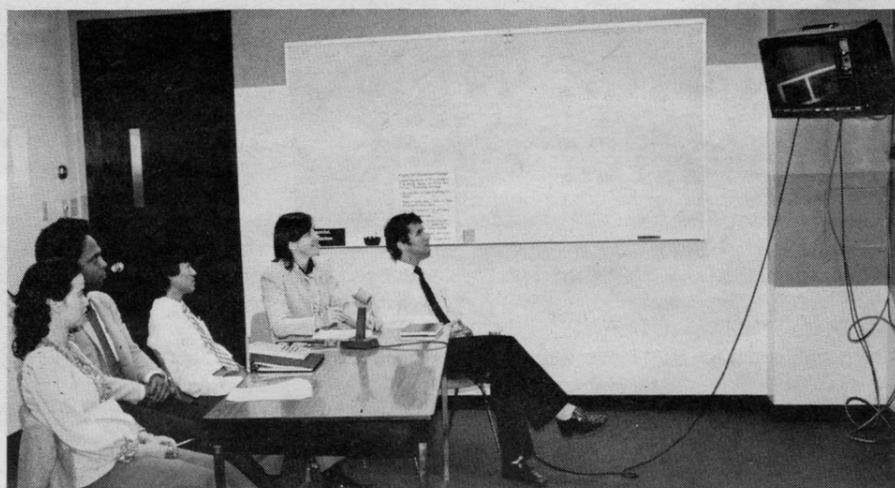
6 medium to large tomatoes
salt
garlic powder
2 pounds ground sausage meat
butter
3 onions, diced
4 cloves fresh minced garlic
½ bunch fresh parsley, finely chopped
¼ cup bread crumbs

Cut tops from tomatoes and set aside. Scoop out insides of tomatoes and reserve for another use. Sprinkle insides of tomatoes with salt and garlic powder. Turn upside down on paper towels to drain.

Brown sausage in buttered skillet. Drain and discard fat. Saute onions and garlic in small amount of butter until soft.

Combine with sausage, parsley, and bread crumbs. Cook gently over medium heat for 5 minutes.

Spoon mixture into the tomato shells and set tops back in place. Sprinkle lightly with additional bread crumbs. Bake uncovered at 325° for 45 minutes. Serves 6.



Some of the Memorex employees taking advantage of the SITV program are shown above, left to right: Jeanne Gee, senior engineer in MTEO; Roger Woods, senior test engineer in LDDD; Don Wong, mechanical engineer in Development Engineering; Dianna Adair, associate programmer in Development Engineering; and Olimpiu Cojocneanu, electronic engineer in RMCD.

Stanford University offers courses to Memorex employees

by Diane Rubino

The Stanford Instructional Television Network (SITN) was adopted by Memorex in 1979 to support the engineering community. As a member of SITN, Memorex can provide access to Stanford graduate technical courses via television monitors located in building W. Presently, we have two monitors and a student capacity of approximately 10 students per class.

Course offerings are within the categories of computer science, electrical engineering, mechanical engineering, materials science, industrial engineering, and engineering management, among others.

An employee can enroll in SITN classes in three ways. The first way is the Honors Cooperative Program (HCP). This is for the employee who would like to obtain a Master of Science Degree from Stanford. With this option, an employee must first apply for admission to Stanford University. Once accepted, an employee would become a fully matriculated student at Stanford, and as such, could also attend classes on campus.

The Non-Registered Option (NRO) is a second way to enroll. This is for the employee who does not currently meet Stanford's admission requirements for the Honors Cooperative Program. With this option, a student can show evidence of admissibility to HCP and earn up to 18 units of credit toward that program.

The third way of enrolling is the Auditor Option. This is for the employee who does not need or necessarily want credits, but is interested in professional growth and development.

This program is administered through Human Resources Development. In order to register for classes, an employee must fill out a Memorex Internal Registration Form, have it signed by their manager, and return it to Human Resources Development.

Information for registration, and add and drop dates are announced in the SITN Schedule of Classes. Students in the HCP and NRO are required by Stanford and Memorex to maintain a minimum grade point average of 3.1. For further information, contact me, Diane Rubino, SITN Coordinator at (408) 987-3700.

LOOKING BACK . . .

15 Years Ago — 1967 at Memorex

- Memorex became the proud owner of one of the most powerful electron microscopes in the U.S.A. The \$75,000 Siemens Elmiskop 1A-125 microscope was the first of its type to be used on the West Coast and only the fourth in the country, at that time. With magnification power of up to 160,000 times, the electron microscope's main use was to look closely at magnetic particles, cross sections, and surface replicas of magnetic tape. The scope is still in use along with a scanning electron microscope acquired since then.
- Ann Bassford led the B-Singles Division of the San Jose City Bowling Tournament with a 668 series.
- Memorex introduced the 78V high-chroma video tape which set the standard for high-band color applications. Introduction of the 79 Series, capable of operating on many varieties of helical-scan recorders, was soon to follow.
- The Memorex volleyball team tied for first place in the Santa Clara Parks and Recreation League with a perfect 4-0 record for the season.
- NASA used Memorex video tapes to transmit pictures to the Earth from a capsule they sent to the Moon. The pictures were hailed by NASA scientists as "the best yet." Some of our other customers at that time for our many products were: Walt Disney Productions, Kaiser Foundation Hospitals, the U.S. Department of Agriculture, the U.S. Post Office, IRS, PG & E, a number of colleges and universities, La-Z-Boy Corporation, and Warner Brothers Studios.

10 Years Ago — 1972 at Memorex

- Volume shipments of the 3670 Disc Drive began. The backlog of orders for the 3670 assured delivery of more systems extending well into 1973. The Memorex 3670 was considered the new standard of the industry with an average access time of 27 milliseconds—a 10% reduction over the fastest IBM equivalents at that time.
- Alize Mazur was promoted to the position of inprocess inspector. Harold Stanley was promoted to senior programmer analyst. Ron Steen was named field support manager in the New York branch. Bill Stark became a senior financial analyst.
- Dorothy Swanson and Lena Salerno, laundry room operators, supplied an all-you-can-eat spaghetti feed, complete with trimmings, for Computer Tape Division employees, with the underlying motive "to convert all the people in the Tape Plant to Paisanos," according to Salerno.
- Memorex Corporation announced its intention to enter the data processing systems marketplace with the MRX/40 and MRX/50 Systems. "Our development activities have been planned to exploit state-of-the-art technology in disc storage and communications systems," said Laurence Spitters, Memorex's president at that time. The two new systems introduced offered technological advances never before available to users of small to medium size systems.
- Revenues reached \$145,400,000.
- Memorex introduced the Model 1240 Multipoint Communications Terminal.

Asset Recovery Store now open

If you've been looking high and low for a way to contribute to Memorex profitability, this is your lucky day. The Asset Recovery Store (in buildings 22 and 24 at 2111 Walsh Avenue, Santa Clara) has a collection of nuts, bolts, pushbuttons, brackets, rubber gaskets, and various other miscellany which can be transferred at no charge to any non-production department. The collection includes mechanical and miscellaneous fabricated and plastic metal parts which can sometimes be used for prototype or experimental work, but not in the production of any product. None of it is guaranteed to be in perfect condition, but much of it is. If unusable, the items can be returned to building 22.

The purpose of the Asset Recovery Store is to re-cycle usable scrap and excess, thereby providing a cost-saving for the Company. The store continually receives a wide variety of excess material, which inventory changes rapidly. A periodic inspection can yield a plethora of usable or repairable items at considerable savings to the department making the "purchase." In addition, the cost of cutting a formal purchase order and waiting for delivery is eliminated.

For most items, there is no charge to the department; just a transfer of the asset on a "no charge" basis upon completion of a requisition form which can be obtained in the store. For more information, contact Maureen McSweeney at (408) 987-0516.

Junior Achievement seeks volunteers

Junior Achievement is the nation's oldest youth economic education program. Over 200,000 high school students learn the principles of the American free enterprise system each year by running their own small businesses.

Junior Achievement companies, consisting of about 20 students each, function as a small business under the guidance of adult volunteers called advisors. They meet one night a week for two hours to conduct the business of the company.

Memorex Corporation sponsored a Junior Achievement company (Totalex) during the 1981-82 school year and is looking for volunteers who would be willing to work with the students in forming and running a Junior Achievement company during the 1982-83 school year. The training for advisors begins in August.

If you would like to involve yourself in this worthwhile program, or want more information about it, contact Ernie Tydell at (408) 987-2894.

Flea Market slated for October 2

Got any junk lying around the house or garage that someone else could use? Remember: one person's trash is another person's treasure. Someone may just love all those white elephants that are getting in your way. Gather them all up and plan to come to the First Annual Memorex Employees' Flea Market, tentatively scheduled for October 2 in the parking lot near building 24 in the San Tomas complex.

The Memorex Activities Group, in conjunction with the new Asset Recovery Store, is sponsoring the event for Memorex employees. There will be a nominal charge for the space you use to sell your "stuff." Watch MAG bulletin boards and your mail box for flyers with more details or call the MAG office at (408)987-2357.

JULY/AUGUST ANNIVERSARIES

20 YEARS

Clarence Hamm, Computer Tape Division

15 YEARS

Nancy Prosser, Flexible Disc Media Division

Sharon Garcia, Computer Tape Division

Patricia Hesselgrave, U.S. Equipment Sales and Service

10 YEARS

Art Gormly, Flexible Disc Division

David McBride, U.S. Equipment Sales and Service

Dana Franzwa, Storage Equipment, Product Management and Planning

Warren Chun, Large Disc Drive Division

Gary Stone, Eau Claire

Kent Digby, Eau Claire

Stephen Heiman, Eau Claire

Yvonne Olszewski, Large Disc Drive Division

Robert McKay, RMCD-South

Larry Stewart, Eau Claire

David Zornes, U.S. Equipment Sales and Service

Joanne Willis, Corporate Staff

Rodney Morissette, Eau Claire

Virgil Pittaco, Memorex International



Swedish exchange students work at Memorex for summer

"Tack for en trevlig sommar," are the sentiments of Ulrica Wallgren and Claes Harvenberg, electrical engineering students from Sweden who have spent the summer in an exchange program working for Memorex Corporation in the Rigid Media and Components Division. (The sentiment translates as: "Thanks for a great summer.")

Both students attend Chalmers University of Technology in Goteborg, Sweden, in their third year of high-technology engineering courses. Through an organization at Chalmers, engineering students have the opportunity to work in another country following their third year of engineering school. For each Swedish student sent abroad, an American engineering student works in Sweden for the summer. Out of their class of 200, 30 Swedish students are working in industry in several countries for the summer.

Ulrica intends to work abroad again after graduation. She hopes to work for a Swedish company, but in another country, hopefully the United States or West Germany. She will decide in her last year of college which area of engineering

she wishes to specialize in, with interests in laser technology, microwaves, optical research, and computers. Claes is most interested in electronics and digital technology and plans to work in Sweden after graduation.

Both have noticed differences between the U.S.A. and Sweden or, more specifically, between California and Sweden. They are both impressed with the many different kinds of people, representing all races, religions, and nationalities, working and living together in the Santa Clara Valley. Also, according to them, Swedes don't drive or have as many cars as Americans. Instead, they are more likely to ride bicycles.

In spite of the unusually cool summer in California this year, both Swedes have enjoyed the weather. July is normally a rainy month in Sweden. In fact, they have a total of four or five weeks of sunshine all year in Sweden.

Claes says his favorite TV show is "The Muppet Show," noting that the Swedish cook on that world-famous show, "sure doesn't sound Swedish to me!"



The Memorex Speechmasters Club recently installed new officers at a luncheon and ceremony held for that purpose. Officers are shown above, left to right: Floyd Pederson, president; Dean Earl, past president; Janet Long, vice president of administration; Barbara Barrett, vice president of education; Cres Cole, secretary; and Jim Shannahan, treasurer.

Rules for INTERCOM WANTADS

Wantads in the INTERCOM are provided free of charge to Memorex employees, providing they meet the following requirements:

1. No advertising for on-going profit-making enterprises (such as, sales for any goods or services which provide the employee with another income) are allowed.
2. The item(s) wanted, for sale, or for rent, must be sought or currently owned by a Memorex employee. In other words, you cannot place ads for friends or people who do not work for Memorex.
3. Ads should be abbreviated to include no more than 25 words, subject to editorial approval.
4. Work extensions may **not** be used in an INTERCOM WANTAD. Use only home phone numbers and area codes. However, be sure to include your work number (which will not be published) in case there are any editorial problems or possible confusion with your ad.
5. Ads must be received by the INTERCOM no later than the 12th of each month to be included in the following month's INTERCOM. Send all ads (including your work extension) to: Mail Stop 12-39.
6. When only one ad is received by the INTERCOM each month, that ad is held over until there are two or more ads to publish. If you do not see your ad when you expect to, call Diane Brazil at (408) 987-3376.
7. Include your name with all WANTADS.

WANTADS

WANTED: Female roommate for 2-bedroom apartment in Sunnyvale. \$215 plus half utilities. Call Judy at (408) 735-9130.

FOR SALE: BMW 320i, 1980 silver S-pack. 30,000 miles. \$13,000. Call Gary at (415) 820-6980.

FOR RENT: House, 3-bedroom, 2-bath, near Pruneridge and Kiely. References required. Available September \$750/month plus deposit. Call Rex Ling at (415) 494-6799.

FOR SALE: Thinning out model kit collection. Mostly large-scale for serious builders. Includes aircraft, armor, some collector kits, most hard to find. Call Brian at (408) 377-3574.

WANTED: female employee needs a room to rent with house privileges in Cupertino or surrounding area. \$200-\$250/month. Call Jan at (408)973-0654.

FOR SALE: King-sized waterbed, stained and varnished 6-drawer pedestal, airframe-type mattress, weighs 1/3 less than conventional. Includes liner, heater, pad, sheets, and cases. Like new condition (3 yrs. old). Must sell. \$250. Call Brian at (408) 377-3574.

FOR SALE: Electric typewriter; portable Royal with carrying case. Excellent condition. \$80. Call Rex Ling at (415) 494-6799.

Abrahamson suffers minor injuries

Don Abrahamson, programmer in the Storage Systems Software Division and Olympic hopeful in weight lifting, dislocated his left elbow in what looked like a very painful accident at a recent national meet in Indianapolis, Indiana. Popping the dislocated elbow back in place immediately, Abrahamson suffered only minor damage to some ligaments and expects them to heal in less than two months. After that, he will begin training for the National Weight-Lifting Champion-

ships to be held in April 1983 in Massachusetts.

Grady celebrates a decade at Memorex

Rosemary Grady, senior occupational health nurse, celebrated 10 years with Memorex in May. Her name was not included in the list of May and June anniversaries in the last issue of the INTERCOM.

NEWSMAKERS

Bedford named credit manager

Gene Bedford has been named credit manager for U.S. Equipment Sales and Service, reporting to Eric Croson, finance manager for that organization. Bedford joined Memorex in 1977 and was most recently Corporate credit manager. Prior to that, he was with Rockwell International as credit and collections manager. Bedford holds a BS in management from the University of Southern California.

Foster promoted at Westlake

John Foster has been named quality assurance manager at the Westlake Division, reporting to John Rooney, product assurance manager. Foster, who joined Burroughs in 1981, had previously been with Bunker Ramo Corporation and had several years experience in quality assurance at other companies. His most recent assignment at Westlake had been as a quality engineer on the product assurance team.

Wescoat in Communications

Kyle Wescoat has been named budgets and measurements manager for the Communications Group, reporting to Bill Westman, finance manager for the Group. Prior to coming to Memorex, Wescoat was a senior consultant with Theodore Barry and Associates and has held key financial positions in auditing and financial planning with Occidental Petroleum. Wescoat holds a BS from Drexel University and an MBA from the University of Michigan.

NEWSMAKERS

Boyd takes accounting post

Marilyn Boyd has recently joined U.S. Equipment Sales and Service as manager of accounts payable, reporting to Gary Emick, financial accounting manager. Prior to joining Memorex, Boyd was with Fairchild where she progressed through various supervisory and managerial positions leading to West Coast accounts payable manager.

Pemberton moves up in Finance

Ken Pemberton has been appointed to the position of finance development manager, reporting to Wayne Bridges, controller. Pemberton joined Memorex in 1976, most recently as manager of financial systems planning. Before that, he was manager of Corporate business systems. Prior to coming to Memorex, he was systems manager with Kaiser-Permanente and information systems manager at Fairchild. Pemberton holds a BS in accounting from UC Berkeley and an MBA from the University of Santa Clara.

Greene named Corp. tax attorney

Charles Greene has recently been named Corporate tax attorney, reporting to Jack Silverberg, Corporate tax manager. Greene joined Memorex in May of this year after three years as associate tax counsel at the Bank of America. He holds a JD and an MBA in tax from Golden State University.

Case promoted in Human Resources

Ben Case has been named HR manager for the development engineering and MTEO organizations, reporting to Tony Heptig, HR manager for SEM & D. Joining Memorex in 1978, Case has held various positions within the Company, the most recent being HR manager in the Large Disc Drive Division. Prior to coming to Memorex, Case was employed by Control Data Corporation, Moore Systems, and General Cable Corporation. He holds a BA in economics from Southwest Missouri State College and an MBA from Santa Clara University.

Brannon promoted at Corporate

Carl Brannon has assumed the position of manager of Corporate administrative services, reporting to Wayne Bridges, controller. Brannon will be responsible for the Forms Management Program, Records Management, Finance Word Processing, and the Office Services functions which include Mail Service, Stationery Stores, and the in-house Print Shop. Brannon originally came to Memorex in 1978 as a business systems analyst in the Corporate systems and procedures department. Most recently, he has been manager of the Finance Employee Development Programs. Prior to joining Memorex, Brannon had worked at Fairchild, Cartridge Television Inc., and Singer's Business Equipment Division. He holds a BA in English from Baylor University and has earned the designation of Certified Forms Consultant.

Dozier promoted to LDDD HR mgr.

Cliff Dozier has been promoted to Human Resources manager for the Large Disc Drive Division, reporting to Tony Heptig, HR manager for Storage Equipment Manufacturing and Development (SEM & D). Dozier joined Memorex in March of this year as a senior HR Representative in LDDD. Prior to that, he held various human resource positions with Delphi Communications Corporation, Vivitar Corporation, Texas Industries, Inc., and Baker International Corporation. Dozier holds a BS from California State University and has completed some of the course work for a master's degree.

Rusert now in marketing services

Tom Rusert has been promoted to the position of marketing services manager in U.S. Equipment Sales and Service, reporting to Sam Spadafora, director of market planning. Rusert joined Memorex in 1978 as a sales representative in St. Louis and has progressed through various headquarter managerial positions including Customer Education, Corporate Guest Relations, and National Sales Support. Prior to that, he had worked for Exxon Information Systems and the Parkway School District in St. Louis. Rusert holds a BSE in speech communications and an MA from Missouri State University.

Crosby named Westlake MIS mgr.

Michael Crosby has been appointed MIS manager at the Westlake Division, reporting to Gary Hodgman, general manager. Crosby comes to Westlake from the Glenrothes, Scotland, Division of Burroughs where he most recently was MIS manager. Prior to joining Burroughs in 1976, Crosby had several years' experience with other companies. He holds a BS in computer science from Dundee University.

Lamba joins LDDD 3680 program

Jay Lamba has joined the support engineering organization of the Large Disc Drive Division as 3680 manufacturing engineering manager reporting to Leo Rodricks, support engineering manager. Lamba originally joined Memorex in May of this year, having been advanced materials manager at Fairchild Systems Group prior to that. He had also worked as production engineering manager at Fairchild and has over 15 years experience in manufacturing and production engineering. Lamba holds a BS in industrial engineering from California State Polytechnical College and an MS in management and finance from West Coast University.

Williams now CTD QC manager

Percy Williams has recently been named quality control manager in the Computer Tape Division, reporting to Don Stellman, acting quality assurance manager. Williams joined Memorex in September of last year as a quality engineer. He holds a BS in mathematics and an MBA.

Bugg promoted in marketing

Diana Bugg is now manager of marketing research in U.S. Equipment Sales and Service, reporting to Sam Spadafora, director of marketing planning. Bugg joined Memorex in 1981 as a sales representative in Dallas, Texas. Prior to that, she worked for IBM as a marketing representative in their General Systems Division and later in industry marketing for the Dallas regional staff. She has also held managerial positions with Polaroid Corporation. Bugg holds a BS in business administration, psychology, and economics from Drury College.

Klee named income tax manager

William Klee has been appointed income tax manager, reporting to Jack Silverberg, Corporate tax manager. Klee joined Memorex in June of this year. Prior to that, he had been a tax consultant with Stone and Webster, corporate tax manager for the Flintkote Company, and assistant tax manager for Becton Dickinson and Company. He holds a BS in accounting and an MBA in tax from Fairleigh Dickinson University.

Bell joins Corporate legal

Charles Bell has joined Memorex as an attorney in the Corporate legal department, reporting to Foster Markolf, vice president, legal. Bell joins Memorex from World Airways where he was employed since 1971, most recently as vice president of legal affairs. Prior to that, he was in private practice and with the U.S. Army Judge Advocate General Corps. Bell holds a BA in history from UC Berkeley and a JD from Boalt Hall School of Law at UC Berkeley.

Powis is CE manager in Europe

Geoff Powis has been promoted to customer engineering manager for Scandanavia, based in Stockholm, Sweden. Powis' area will cover a large part of Europe including Belgium, Denmark, Holland, Ireland, Norway, and Sweden. Before his promotion, he was branch manager for the London office. Powis joined Memorex in 1973 as an engineer and moved up through the ranks to his London appointment in 1978.

Rooney promoted at Westlake

John Rooney has recently been appointed product assurance manager at the Westlake facility, reporting to Gary Hodgman, general manager. Rooney has transferred from the Burroughs plant in Glenrothes, Scotland, where he worked in design engineering and product assurance. His most recent assignments at Glenrothes were manager of heads and media and 211E plant project manager. Prior to joining Burroughs, Rooney spent 21 years in the Royal Air Force working on the development of airborne avionics systems.

Tanner joins Materials Recovery

Sam Tanner has recently joined Memorex in the newly-created position of manager of materials recovery operations, reporting to Bill Krehbiel, vice president of off-site operations for Storage Equipment Manufacturing and Development. Tanner joined Memorex with over 20 years experience in manufacturing management. He had previously been with Autotron Equipment as vice president of operations; Exidy Data Systems as director of operations; Spectra-Physics in production management positions; and also had prior experience with Systron-Donner and Varian Associates.

Berti joins 3680 program

Eugene Berti has joined Memorex as electrical engineering manager for the 3680 Development Drive Program, reporting to Lew Raney, 3680 drive manager. Berti joins Memorex directly from Burroughs, which he joined at the Glenrothes, Scotland, plant in 1977 as a senior analog designer. In 1978, he was promoted to analog design manager for floppy discs and rigid disc drives. Prior to joining Burroughs, Berti held various professional engineering assignments with Digital and Servo Design and with Siemens A.G. in West Germany. Berti holds a PhD in electro-technical engineering from the Polytechnic of Milan in Italy.

Tran moves up in thin film org.

Son Tran has been promoted to manager, thin film head wafer processing, reporting to Peter Bischoff, manager of thin film head processes in the Magnetic Recording Head Programs in Corporate Technology. Tran has been with Memorex since 1980, actively involved with the thin film head program. Prior to that, he was with Dastek in their thin film head program. Tran holds a BS in chemical engineering from the University of Houston in Texas.

Melnyk promoted at Winnipeg

Greg Melnyk, formerly product assurance manager, has been named manufacturing operations manager at the Winnipeg, Manitoba, Canada, Division of Burroughs Corporation. Melnyk is a native Winnipegger, graduating from Garden City and Red River Community Colleges, and has had extensive exposure to the technical and managerial functions of manufacturing through work experience in inspection, product planning, production control, tool design, factory area management, manufacturing engineering management, technical sales management, and product assurance management.

Seabrook in Storage Equipment

Geoff Seabrook has joined the Planning and Program Management organization in Storage Equipment as manager of large disc programs, reporting to John Blair, manager of Product management. Seabrook transferred from Memorex International where, most recently, he held the position of program manager for large disc drives in London. His prior experience includes program management positions at Telex Computer Products in Europe and the operation of his own systems company.